

Curriculum Vitae

Dr. Madhura M. Chatrapathy

Founder & Chairman: Food Associates Bangalore

Founder Trustee and Hon. Director: Asian Center for Entrepreneurial Initiatives (ASCENT)

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Summary: 30 years of entrepreneurial experience from founding and building a unique customized food ingredients enterprise to its current position of one of the leading food ingredients manufacturer in the country . 27 years experience in entrepreneurship development and development sector with a total focus on entrepreneurial approach.

Education and Training

- ◆ UN ESCAP Certificate in Understanding, Achieving, and Fostering Entrepreneurial Success by Sasin Graduate Institute of Business Administration of Chulalongkorn University, BANGKOK.
- ◆ Training in Business Counseling by Durham University Business School
- ◆ Post Graduate Diploma in Marketing and Advertising, with Gold Medal and distinction
- ◆ Post Graduate Diploma in Journalism, with distinction
- ◆ Post Graduate Training in Food Technology from Central Food Technological Research Institute Mysore India.
- ◆ Graduate of Science (B.Sc) from Maharani's College for Women, Bangalore University.
- ◆ Rashtra Bhasha Visharad (Degree) in Hindi

Extra –Curricular activities

- Rose to highest rank of Senior Under Officer in National Cadet Corps, was noted for excellent aero modeling and control line flying of models
- Trained as Instructor, the first batch at National Cadet Corps Institute, Gwalior
- Has done both power flying and gliding at Flying School Jakkur, Bangalore
- Tennis and soft ball player for the college

Distinctions And Recognitions

- **Honorary Doctorate D. Lit. (Honoris Causa) Degree** conferred by Mangalore University, **India, 2010**
- **Distinguished Service Award** of The Rotary Foundation of Rotary International **2008**
- **Outstanding Women Honors** by Bangalore Club, Malleswaram Association, Nandini Layout Residents Association **2008**
- **A R Bhat Award** for Outstanding contribution in Entrepreneurship Development by Entrepreneurs International, Pune **2006**
- **Rajyothsava Award**, by the Government of Karnataka for the contribution to the development of the state **2002**
- **Distinguished International Visitor Alumna Award (DIVA)** by United State of America State Department – **1999**
- ◆ **“Service above Self” Award** -the highest honor conferred by Rotary International –**1996**
- ◆ **Meritorious Service** by The Rotary Foundation of Rotary International
- ◆ **National Small Industries Corporation 40th Anniversary Award** for outstanding contribution in the service of small enterprises awarded by the President of India -**1995**.
- ◆ **World Assembly of Small & Medium Enterprises Honour Award** for contribution to entrepreneurship development among in Asia & Pacific region **1994**.
- ◆ **Kempegowda Day Award**, from the Mayor of City of Bangalore City award for the contribution to self-employment in the city.

- ◆ **International Visitor Programme** awardee - Invited for a study visit on Entrepreneurship in USA by Government of United States of America - 1987
- ◆ Indian entrepreneur invited for new products presentation from developing countries at **ANUGA Food Fair at Cologne (Germany)** 1983
- ◆ **Outstanding Young Person Award** by Jaycees (Junior Chamber) – 1981

Professional and Social Positions

- ❖ Governing Board Member : Rural Development & Self Employment Training Institute **RUDSET I** (Dharmasthala) since 2010
- ❖ Canara Financial Advisory Trust of Canara Bank for Financial Inclusion since 2010
- ❖ Member : **Vision Group** of Chief Minister for Industrial Development, Government of Karnataka, since 2008
- ❖ Member Governing Board, Digital Empowerment Foundation, India since 2008
- ❖ Member Advisory Board, **Trestle Foundation, Geneva**. Since 2006
- ❖ Chief Catalyst and Facilitator ToeHold Artisans Collaborative, since 2000
- ◆ Served as Member Governing Board : Institute of Social Economic Change, ISEC India
- ◆ Served as Member of the Scientific Committee, **EU-India Economic Cross Cultural Programme**
- ◆ Served as Member, National Entrepreneurship Development Board, Government of India
- ◆ Served as Governing Board Member: Entrepreneurship Development Inst India, **(EDII) Ahmedabad**
- ◆ Founder & President: **AWAKE**, a premier association of women entrepreneurs in India 1983-1995
- ◆ District Governor Rotary International District 3190 - first woman District Governor from South Asia 1998-99
- ◆ Past President, Association of Food Scientists and Technologists (India), Bangalore Chapter 1981-1983
- ◆ Served as Member- Southern Regional Committee of Industrial Development Bank of India (IDBI).
- ◆ Served as Member - National Advisory Committee of Small Industries Development Bank of India (SIDBI)
- ◆ Served as Director State Bank of Mysore (2 terms)
- ◆ International Training Leader, first woman from the Training Leader region, Anaheim, Cal USA

Papers, Publications and as resource person

- ◆ **Voices of the Informal Sector**, International Women's Day UN ESCAP **Bangkok 2010**
- ◆ **Community Enterprise - Gourp Entrepreneurship** –Session with students of Master in Social Work of University of Southern California (USC) at TISS **July 2010**
- ◆ **Case presentation ToeHold Artisans Collaborative** with Prof. Velamuri - **Indian School of Business Hyderabad, 2009**
- ◆ **Toehold in India : Women Artisans Exporting Leather Sandals** in *Trading Stories* - a publication by **Common Wealth Secretariat April 2010**
- ◆ **Informal Sector & Entrepreneurship – International Women' s Day UNESCAP – Bangkok 2010**
- ◆ **Inclusive Innovation and MSME Clusters – Experiments in Innovations in Rural Clusters** – National Workshop at **GIDR Ahmedabad 2010**
- ◆ **Jury Member Global Social Venture Competition –Asia Finals India 2010**
- ◆ **National Round Table of Women Entrepreneur**, IFC of World Bank with Private Sector Federation and Chamber of Women Entrepreneurs. **Kigali, Rwanda 2008**
- ◆ **Women In Business Education Opportunities and Challenges**, UGC sponsored National Seminar **Bangalore 2009**
- ◆ **The Role of Information Communication Technologies in Fostering Women Entrepreneurship Development -** International Conference. **MAHE, Manipal 2009**
- ◆ **Developing Entrepreneurial Mindset - 2009**
- ◆ **ToeHold Case _UNDP Solution Exchange 2007**

- ◆ **Linkages between gender equality, competitiveness and export Performance** - the Executive Forum of International Trade Centre's Consultative - **Innovations in export strategy** ,Cairo, Egypt 2006
- ◆ **Social Entrepreneurship** at Doing Good and Doing Well Conference of IESE , B -School , **Barcelona, Spain, 2006**
- ◆ **Competitiveness of SMEs in the Global Market** at National Conference on Small and Medium Enterprises: Opportunities and Challenges in the Global Market (May 19th -21st 2006) Manipal Institute of Management, **Manipal India 2006**
- ◆ **Transforming artisans to entrepreneurs through group enterprise** a case of Handcrafted Footwear Cluster Development – Indian Industries Cluster 2005
- ◆ **Genderisation of Entrepreneurship** at Prof. Kuppaswamy Memorial Workshop **Bangalore, India 2005**
- ◆ **Community Based Enterprises**, presentation at Global Enterprise Forum at IIM, **Bangalore March 2003**
- ◆ **Gender Status of Industry and 'Stimulus key to Entrepreneurial Development'** at SAARC Seminar on Women in Industry, & named official delegate **Jaipur, India.**
- ◆ **SSI Associations - A Golden Era and a New Paradigm** at National Convention of SSI at **Bangalore 2001**
- ◆ **Beyond Micro Credit**, New Delhi, **India 2000**
- ◆ **Transcending Gender** - Leela Phadnis Memorial Lecture , Bangalore
- ◆ **ILO - SAAT Co-authored Trainer's Manual for Women Entrepreneurs** in cottage- small scale enterprise in 5 countries – **1995**
- ◆ **Entrepreneurship Development for Women Cooperatives** at Asian Conference on A showcase of Gender-Responsive Cooperatives in Asia, **Bangkok April 1995**
- ◆ **Technological Support for Micro Enterprises of Women'** and an audio-visual on **'Women as Technocrat Entrepreneurs'** at Asian workshop on Technological Change and Women towards the 21st century organised jointly by the Commonwealth Secretariat and Women in Science & Technology in Asian Region.
- ◆ **Lead National Workshop on Transfer of Technology and Encouragement of Entrepreneurship among Rural Women** - APCTT/AWAKE, **February '94.**
- ◆ Resource person in Regional Workshop of **Development of Entrepreneurship among Women** - UNIFEM/EDI, November '93 and UNIFEM / AWAKE, **February '94.**
- ◆ **Entrepreneurship among Rural Women in India - Models** at APCTT, China Technology Exhibition and Symposium - Shanghai **April '93.**
- ◆ *Organised many first ever national and international technical seminars, workshops, trade fairs in the area of food including the first International food conference and expo AHARA '82., Bangalore 1982, first Thematic Flower Arrangement event "Say It with flowers" , first thematic dolls exhibition 'Dolls Spell', thematic cookery contests eg Sweets Sans Sugar*

Books:

- ◆ **Group Enterprise and Exports : co-author a handbook for facilitators** 2006
- ◆ **Credit Reach for Women Entrepreneurs - Policy Practice Gap**
- ◆ **Co-authored Trainer's Manual For Women Entrepreneurs In Cottage And Small Scale Enterprise in 5 countries for ILO -SAT - 1995**
- ◆ **Facilitators Handbook on Entrepreneurship Development** – in Kannada & English

Entrepreneurial and development initiatives, activities,

Organisation	Details of work done
UNDP – National Leather Development Programme, Currently supported by DIPP of Government of India	Designing and implementing a programme for footwear artisans in transforming artisans to entrepreneurs. Created export oriented enterprise, owned by over 200 women in 15 SHGs since 1998 to till date (ongoing initiative) Much acknowledged model of group enterprise and clustering approach world wide. Is sighted best practice case study for Livelihood initiatives and hybrid enterprise model
Food Associates Bangalore	Founder and partner of an enterprise to process a range of customized dehydrated food ingredients for local and international markets since 1981. Sole producer of Tamarind powder in the country
University of Southern California & Tata Inst. Of Social Science	Case Presentation of ToeHold Artisans Collaborative to 30 MSW students of School of Social Work, USC, Cal. 2010

Manipal Institute of Management of MAHE	Concept to Conference : ENpower '09 : International Conference on Harnessing Entrepreneurial Potential of Women for Economic Growth Manipal 2009 as knowledge partners ASCENT
MSME Ministry, Government of India	Diagnostic Study of Jaggery Cluster in North Karnataka, 2008
IFES (USAID) - Muslim Women's Initiative	Study of Enterprise and Income Generation Opportunities for Muslim Women in Rajasthan and Karnataka including skill and resource mapping. May 2008
UN ESCAP	Lead Trainer at Regional Training Workshop on Entrepreneurship and e-Business Development for Women Cooperatives, 27-30 November, Bali, Indonesia 2007
RV Engineering College & ASCENT - National Science & Technology Entrepreneurship Development Board	Establishing Entrepreneurship Development Centre at RV Engineering College 2007 , <i>which received the National Award as the Best EDC in the country</i>
Government of Gujarat, Dept. of Tribal Development	The Study and Strategy on Enterprise led Development in Dangs, one of the most backward districts in the country 2007
Government of Karnataka, Depart of Rural Development & Panchayat Raj	Design and delivery of Training on Rural Enterprise Development through Clustering Approach for Project Officials SGSY 2006
Development Bank : Technical Assistance for preparation of the Agribusiness Development Support Project (ADSP)	Consultative Workshop on Entrepreneurial Opportunities in Agri – Business For Female Entrepreneurs, New Delhi 2005
Women Entrepreneurs Committee Federation of Karnataka Chambers of Commerce & Industry,	Advisor : concept to conference WITS 2003 National Opportunities Conference on Women in Trade and Service
Global Summit for Women, USA	Panelist a session on “Moving from local to global: A primer on exporting” at Global Summit of Women 2001, Hong Kong. September 2001
Swa-Shakti, Ministry of HRD, Government of India	Designed and implemented Micro Enterprise Development Training Programme for Swa-Shakti Project Professionals 2001-2002
International Trade Centre, Geneva/UNCTAD	Resource Person for UNCTAD and ITC in designing and implementing capacity building programme under <u>Export Led Poverty Alleviation Programme</u> – July 2001
Confederation of Indian Industry	Addressed session on “Rural Entrepreneur Clueless and “Food Processing” at Rural Enterprise Summit, Mysore, India, November 2000
Economic Commission of Africa, Centre for African Women	Trainer in the Training of Trainers workshop food processing technologies – Kampala, Uganda – October 2000
International Trade Centre, Geneva, WTO/ UNCTAD	Developing a gender framework for the ITC's activities – June 2000
Economic Commission of Africa, Centre for African Women	Visioning and preparing a business plan to Sub-Regional Enterprise Development Centers for women entrepreneurs in Africa, Addis Ababa – December 1999
Economic Commission of Africa, Centre for African Women	International Expert at Meeting of women entrepreneurs at Bujumbura, BURUNDI June 1999

ASCENT, ECA- ACW & UNDP Africa Bureau, New York	Designed & Conducted a 3 weeks Training and Study Tour of African Women Entrepreneurs / Managers from 18 African countries in Food Processing in INDIA and SRILANKA June 1998
WORLD BANK	Food Technology Expert in the ECA 40 th Anniversary International Conference on Gender, Addis Ababa, ETHIOPIA April 1998
UNDP, ECA	Food Technology Expert in the Regional Bureau for Africa's Regional Gender Roundtable - Johannesburg, SOUTH AFRICA - December 1997
UNDP, ECA	Food Technology Expert in the Regional Bureau for Africa Gender Programme at the 5 th International Women Entrepreneurs Conference, Accra, GHANA Sept 1997
UNDP, ECA / RBA	Paper Presentation on Business Experience and expert panelist at the first global women's fair and investment forum held in Accra, GHANA June 1996
DURHAM UNIVERSITY Business School Small Business Centre	Expert inputs on Micro Enterprise Development at training workshop Scotland, UK 1997
UN/ESCAP-APCTT	Technical Adviser on 5 country (Thailand, India, Bangladesh, Srilanka and Pakistan) project "Technology Sharing Among Grassroots Women's Groups in the Food Processing Sector" November 1996 –
UNIDO Regional Programme for Pollution Control in the Tanning Industry in SE Asia	National Consultant on Study on Status of Women's participation in the Tanning Industry in India. August - November 1996
ILO - SAAT	ILO - SAAT Programme on encouragement of women entrepreneurs in cottage and small scale enterprise in 5 countries – 1995
Asian Women in Development Co-operative Forum and Assn. of Asian Confederation of Credit Unions.	Resource Person on Entrepreneurship Development among Co-operative Women at the Regional Conference - " <i>A Showcase of Gender Responsive Cooperatives in Asia</i> " held in Bangkok - April, 1995
ILO ARTEP	Team leader –Techno Economic feasibility study for Transfer of Small Scale Technology from Asia to Africa, with specific reference to leather tanning to Tanzania and fruit juice processing to Mozambique as Co-consultant and author - 1991-92 .
Approtech Asia, Manila Philippines	<u>Resource person</u> on business feasibility at International Workshop on Food Preservation - 1991 Manila
Rotary International District 3190	'Y' Entrepreneurs - organised <u>an Asian Conference of Young Entrepreneurs</u> (under 35 yrs) with experience sharing by the captains of industry. 1992 and 1999
All India Radio, Bangalore Station	Initiated a "School on AIR" on Entrepreneurship, as part of the Distance Learning Process - 1987 Presented a number of programmes on entrepreneurship development, in the local language, for over 10 years - 1983 onwards
Door Darshan, Indian National TV Network	Provided the concept, research and support for a film on 'Entrepreneurship Development Programmes in India - Focus – Women', for the national network, telecast in 1990 March
AWAKE – Research Resource Center	Study guide for University Students of Master's degree & MBA 1991-1995

NORWEGIAN AGENCY FOR DEVELOPMENT	Project conceptualization and design for Entrepreneurship Development programmes for Rural Women through local NGOs
Friedrich Ebert Stiftung	Study & publication –“ Credit Reach for women entrepreneurs policy practice gap”
CIPE Washington DC U.S.A	Set up <i>Research and Resource Centre</i> for women entrepreneurs and development agencies, Bangalore 1989
AWAKE, Bangalore	Gender Training developed programmes for sensitizing of officers staff of financial institutions and other development agencies on gender issues - 1991 onwards
AWAKE, Bangalore	Developed and executed a variety of programmes for Entrepreneurship Development including design of curricula and selection process - 1988 onwards.
AWAKE Bangalore Funded by SIDBI, KSFC And KSSIDC	Set up the first Business Incubator in South Asia , a facility to support micro-enterprises of women in food processing, a unique concept to provide training, consultancy, counseling and production facilities - 1991 - 1993
Global Meet of Women's World Banking	Resource person on Commercial Link ages and Training at Stressa, ITALY - July 1992.
Research & Information System for the Non- Aligned and other developing countries	Identified nearly 200 projects in Small Scale Industrial for SAARC countries with Indian assistance - 1990
International Conference on Women & Free market Economy – Women's World Banking	Organising women entrepreneurs and enterprise development in emerging economies at Moscow - October 1992
UN/ESCAP-APCTT	<u>WID expert Designed & executed an eight country project</u> on Transfer of Small Scale Productive Technology, and Encouragement of Entrepreneurship among Rural Women . Designed a Facilitators Handbook and a Resource Book for 8 countries. China, India, Nepal, Bangladesh, Vietnam, Philippines, Indonesia and Papua New Guinea - 1992-94
Women's World Banking	Entrepreneurship you can Bank on : Toronto, Canada 1998
Association of Food Scientist and Technologist India	Organised first ever International Conference and Food Expo AHARA '82, Bangalore 1982 , Organised the first Food Machinery Fair , Bangalore 1979
Service and other public activities	
Rotary International District 3190	Introduced the concept of Rotary Comfort Stations (toilet blocks) in girl schools to prevent drop outs of adolescent girls 1998 onwards
Rotary International District 3190, The Rotary Foundation, Rotary District 5260 and RC Lancaster West, Cal USA Leela	Designed and executed integrated literacy programme, Literacy plus covering 30 government schools at a cost of US \$ 200,000, under 3-H grant from the Rotary Foundation 2006 -2010 Spotting and nurturing talents, empowerment initiatives for women with pioneering training and creativity events 1973 – 1984
The Tree Lovers : Karnataka	Founding member, actively involved in legislating the Tree Preservation Act 1976 , Karnataka

