

National eNGO Programme

Empowering Grassroots Organisations @ Free Websites & Training

Workshop Report

eNGO PROGRAMME

(A National Programme on ICT enablement of Grassroots Development Organisations through web interface)

**EMPOWERING
GRASSROOTS
ORGANISATIONS**

@

Village, Panchayat,
Tehsil, Block &
District Level
through

FREE websites



CONNECTED INDIANS



Submitted By:
Devendra Singh Bhaduria
DEF

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Introduction:

A National Workshop was organized by Digital Empowerment Foundation in collaboration with Barefoot College, Tilonia, Rajasthan for '**eNGO programme: Empowering Grassroots Organisations @ Free Websites & Training**' on the 4th and 5th July, 2009. It was attended by 32 participants from 25 organizations across the Rajasthan.



Objectives:

The main objectives of the Two days workshop on "National eNGO programme" were:

- To see that maximum number of organizations finds a virtual face, identity and be visible to global and national audience by having their website.
- To provide NGOs a digital or web space -in local languages and/or English-, increasing their visibility.
- To empower NGOs with useful ICT tools that can facilitate and enhance their daily activities and maximize the outreach.
- Essential training in web page maintenance, content uploading, correction and design pattern for their developed websites under eNGO initiative.

Workshop Focus:

- Launch of eNGO National Programme by DEF in collaboration with Barefoot College at the very grass root level.
- Introducing free of cost web platform and service delivery thru free website and training for each organization.
- Demonstration of eNGO example websites.
- Training on content collection, content structuring, website management, content uploading, managing the CMS with basic training modules.



Workshop Schedule:

The workshop was divided into four sessions. The sessions were highly interactive and the speakers were able to generate ample interest among the participants. The detailed agenda of workshop is given below.

Date: 04-Jul-09	
Inauguration Session: 9:30 AM – 10:30 AM	
<ul style="list-style-type: none"> ➤ Introductory address by Barefoot College. ➤ Workshop address by Digital Empowerment Foundation ➤ Introduction of each Participants & member of Sampada 	
Demo Session: 10:30 AM – 1:30 PM	
<ul style="list-style-type: none"> ➤ Detailed Presentation on eNGO Programme ➤ Presentation of example Websites done by DEF 	
Lunch Break: 1:30 PM – 2:30 PM	
Session Begins: 2:30 PM	
<ul style="list-style-type: none"> ➤ Presentation of Participants Organisation (<i>3min each</i>) ➤ Interactive session on available content by the NGOs present ➤ Discussion and Q&A 	
Date: 05-Jul-09	
Training Session-I: 9:30 AM – 1:30 PM	
<ul style="list-style-type: none"> ➤ Introduction of Open Source Platform for eNGO website ➤ Demonstration on Content Collection and Content structuring and design pattern for Website 	
Lunch Break	
Training Session-II: 2:30 AM – 5:00 PM	
<ul style="list-style-type: none"> ➤ Demonstration of Content Management System, Administrative Role in Website ➤ Essential training in web page maintenance, content uploading, correction, updating the Website. ➤ Discussion and Q&A 	

Participants:

It was attended by 32 participants from 25 organizations across the Rajasthan.

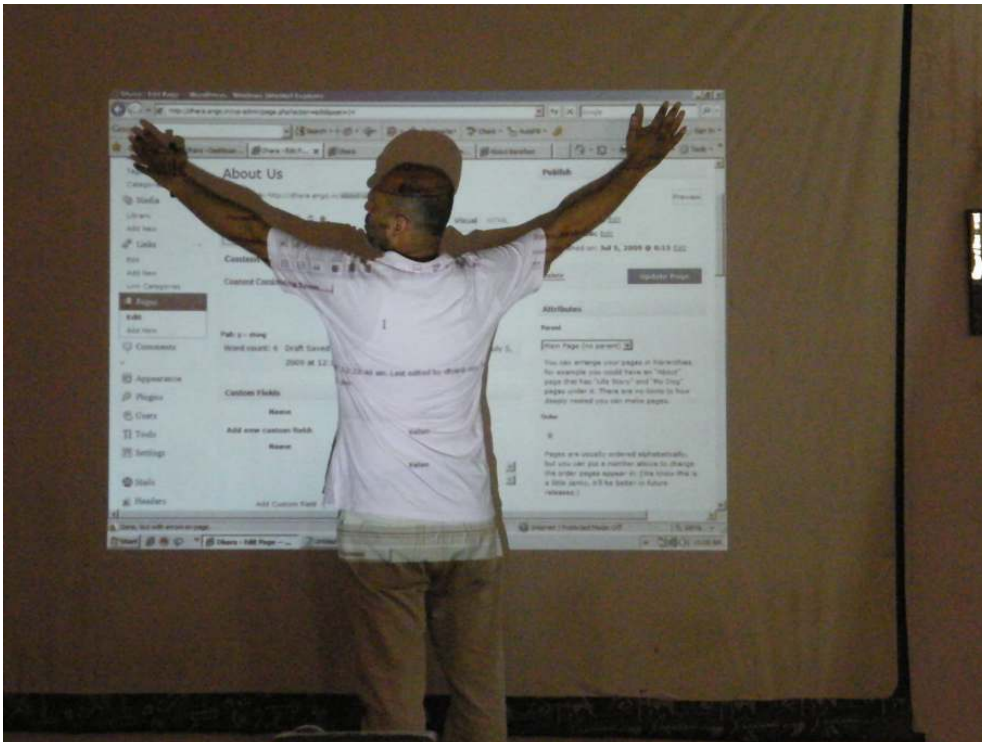
NGOS	Place	Concat Person	Contact No.	Email ID
SARA	Sikar	Mota Ram	9414297564	barefootsara@gmail.com saralaxmipura@yahoo.co.in
Mewar Sewa Sansthan	Bhilwara	Naresh Pareek	9351720600	mewar_mss@yahoo.co.in
Grameen Evam Samajik Vikas Sanstha	Ajmer	Abhay singh	9214569944	gsvs_ajm@yahoo.co.in
Grameen Mahila Vikas Sansthan	Ajmer	Shankar Singh	9928170035	reachgmvs@gmail.com
Shiv Shiksha Samiti	Tonk	S. R. Yadav	9828163831	sssr99@rediffmail.com
Prayatna Sansthan	Solavata	Dhanraj Sharma Dinesh K Kaushik	9929573957 2521340	barefootnal@gmail.com awareraj@yahoo.co.in
Aware Sansthan Rajasthan Mahila Kalyan Mandal	Ajmer Ajmer	Laxman Singh	9460179492	laxmsingh@gmail.com gramotthan19@rediffmail.com
Grammotthan Sansthan	Dhasook	Nathu ram Bharat Lal Meena	9414840019	savs_ngo@rediffmail.com
Samajik Arthik Vikas Samiti	Jaipur	Teja Ram	9414228071	barefootkotr@gmail.com
Manthan Kotri	Kotdi, Ajmer	Chhotu Lal Malakar	9414766913	barefootnal@gmail.com prem.prajapati777@gmail.com
TSVS Nalu	Nalu	Prem Prajapati	9413042286	rustam.setdo@gmail.com
Social Education & Technology Development Org.	Jaipur Solan, Himanchal Pradesh	Kiran & Babita Mohan singh Bisht	9928515852	sutrahp@yahoo.co.in / sutrahp@gmail.com
Sutra	Chalti Champawat, UK		9418379401	mohan19_bisht@yahoo.co.in
Himalayi Vikas Samiti	Wayanad, Kerala	Omana T. K.	941210479	rasta_k@satyam.net.in / t.k.omana@gmail.com
Rasta	Tripura Devi, Pithaoragarh, UK	Rajendra Joshi	9447186908	raju@avani-kumaon.org
Kumano Earth craft Svatya Sahkarita Sansthan	Jalore,Badi Sadri(Chittaor garh), Pratapgarh, rajasthan	Gyan Singh Nathawat	9412161703 9414236454,9 799571541,02 969-233150	wasco34@rediffmail.com wasco34@gmail.com
Watershed Consultants Organisation (wasco)				

Social Action & Mobilisation Participatory Rural Community (Samparc)	Nagore, Rajasthan	Shushila Chauhan	9413131783	samprc2005@rediffmail.com
SSSR	Ajmer	Raja Ram Gurjar	09772223010	Rajaram.gurjar72@gmail.com
Avani	Jhabua, M.P.	Tej Narayan singh	9412166894	tnsinghdhanik@gmail.com
SARTHI	Tilonia	Giriraj Singh	02675239306	Sarthi_godhar@rediffmail.com
RNPCHU	Jaipur	Dr. Priyanka	99821677766	rnplus@gmail.com
Mayur Rural Development Society	Barmer	Mr.Neta Ram Bhati	9414561889	
Rajasthan Human Care Foundation	jaipur	Mr.Vishnu Sakunia		rhcf_ngo2003@yahoo.co.in

General Feedback Session:

A general feedback session was conducted. This session was to collect some information from participants regarding the eNGO programme, its benefits for the grass roots organizations and Content Management System training, conducted in workshop. The response was good and the participants had many queries relating to the content structure, Website Management and Content Management System. Few important feedbacks are mention below:

- The eNGO programme brochures should be in local language, because most of the participants are from grass root level.
- Web User manual should also be in local language.



Outcomes:

- The Concept of eNGO programme was well received and appreciated by all the participants.
- They were eager to exploit the benefits of having their own website under eNGO programme and maximizing their outreach.
- Participants requested for more workshops to be conducted in future with focus on one or two key concepts and ideas. Need for ample practical exercises were highlighted.
- Programme has had great impact on grass roots organization as we have got two to three nodal partners to hold another eNGO workshop in their region.
- eNGO workshop is widening the network of Digital Empowerment foundation with great partnerships at local level.



Workshop Activities:

Whole workshop was divided in to four major activities, which were deeply appreciated by the participants.

- Mr. Devendra Singh Bhadauria had taken Orientation of eNGO programme with all the participants. He talked about the key aspects of the workshops and the benefits for the participant's organization from eNGO programme.
- Also he showcased the example websites to the participants and described the proposed content structure for each organizations Website. He discussed the local language issues and solutions with the participants.
- Mr. Manoranjan Kumar had given essential training in web page maintenance, content uploading, correction, updating the Website. Also he explained the Content Management System to the participants.
- Mr. Osama Manzar had conducted the Discussion and feedback session where in participants had discussed various issues on maximizing their outreach and partnerships on various level.
- With the vote of thanks given by Mr. Osama Manzar, Director DEF, the workshop was concluded.

