

eNGO Services delivered under the programme

The following services are delivered under the eNGO programme:

- Cost effective registration depending on capacity of NGOs applicable annually;
- Domain booking and Web hosting (.org) with unlimited storage space (example : www.yourNGO.org);
- Free domain name and free website hosting for a year;
- A fully fledged website with no restrictions on size, space and pages;
- On demand or proactive digital content creation and aggregation;
- Email IDs on their personal domain of the organization;
- Essential training in web page maintenance, content uploading, correction and design patterns;
- Cost to cost service for any additional facility or feature like e-commerce.
- Workshop cum capacity building program to avail a holistic ICT and Internet development;
- Training manual and online training for self content upload and management;
- Technical handholding support;
- 24x7 online and email support.

eNGO @ GRASSROOTS DEVELOPMENT

Information and Communication platform

Web/Virtual Presence

Showcasing local content globally

Gateway to resource generation

Voicing local issues at national and global platforms

National and global outreach

Efficiency through ICT tools

Enriching local digital content

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eNGO offers a Low Cost Sustainable ICT & Web Solutions to millions of NGOs in India & South Asia
Visit <http://engo.in> for further details

Partners:



eNGO is a national programme of DEF, and supported by diverse stakeholders including .ORG on ICT enablement of grassroots level organisations by offering a web enabled platform through FREE websites. The eNGO programme strives to empower more than 3.3 million NGOs and Self Help Groups to create a virtual identity and increase their visibility for national and global outreach. eNGO programme offers websites in any local Indian language.



Empowering Grassroots Organisations at Village, Panchayat & Tehsil level

through

FREE websites

DIGITAL
EMPOWERMENT
FOUNDATION





Why eNGO?

Civil society organisations working at the grassroots level are the second largest information depots after the government bodies in India today, when it comes to having a rich repository of information about the bottom of the pyramid of Indian society. India is home to more than 3.3 million such organisations like NGOs, Self Help Groups and CBOs (Community Based Organisations). However, more than 70% of them lack a virtual identity and do not even have a basic webpage. Thereby, remaining unknown and fail to earn the much required appreciation and benefit from external sources that could boost their core functioning. In addition, most of the grassroots NGOs also lack intensive use of ICT tools for organisational efficiency and seamless communication.

The eNGO programme steps in to help address the dearth of information content issue in India's poor digital economy by tapping these grassroots institutions that have readily available content but, lack the means in projecting the same. Besides, eNGO also works towards building capacity of NGOs to use ICT tools and also conduct training workshops for the same.

For Whom?

- For all those grassroots civil society and community based organisations active in India who are in dire need of a visible virtual identity and presence for global and national outreach;
- For those grassroots civil society organisations who want to reach out to maximum stakeholders beyond their immediate community;
- For those communities wanting to utilise modern ICT infrastructure to join the global networking forum for connectivity linkages;
- For those community based organisations, that are cost strapped to avail a range of web services at an affordable cost with customised solutions.

eNGO Objectives

The eNGO programme aims to provide a digital or a web space in local languages and/or English to empower grassroots organisations with useful ICT tools to:

- Create a web platform for information collation, creation and dissemination;
- Facilitate communication and outreach of their objectives and activities to stakeholders;
- Help create market linkages for various communities served by these NGOs;
- Increase visibility to national and global audience for wider recognition and connectivity;

- Help develop partnerships and synergies with other institutions;
- Aide in availing skilled human resource support;
- Act as a medium to voice local community issues;
- Develop a holistic ICT integrated development structure.

eNGO Features

The salient features of eNGO programme are:

- A lucrative cost effective functional web platform and content management system;
- A sustainable and scalable platform for information communication, outreach and networking;
- A fundraising gateway to attract benefactors;
- An easy to maintain web portal in any desired local language;
- Ownership of unique domain names, URLs and personalised email addresses;
- A bottoms up content creation mechanism;
- A collective platform to exchange knowledge among NGOs;
- A content exchange platform for all stakeholders to know developmental information.

eNGO Client Community

The eNGO web service solution is designed to serve:

- Grassroots organisations having community development initiatives anywhere in India at district level and downwards such as at the Tehsil, Panchyat and Village level;
- Grassroots individual innovators, social entrepreneurs undertaking socially and economically empowering entrepreneurial activities;
- Self Help Groups into a set of diverse community benefiting and viable activities.

Eligibility for eNGO Programme

The eligibility for enrolling under the eNGO programme applies to:

- All those grassroots organisations having community building and development activities in diverse areas in the social sector in India and South Asia;
- Organisations operational at the village level or Panchayat level or below Tehsil/Taluk level.

