

I-PERSONAL INFORMATION

Name

Email address

Contact (Mobile number)

Occupation

Designation

Organization

**(All above fields are mandatory)*

II- WHITE PAPER

Title of the paper

Aim of submitting White Paper

Descriptive views on

- What according to you is social media and how it has impacted your life or your organization?
- What are strata of social media in your country? How social media has impacted your country?
- How often social media do you use social media?
- What kind of social media platforms do you use?
- Do you think, social media is able to bridge communication boundaries among countries? Please elaborate!
- List down 5 major positive and negative impact that you have noticed because of the social media.
- Define various define social media platforms, their usage, advantages, and their shortcomings.

**(Source of reference and bibliography is a must)*