

Manthan Award for Social Media and Empowerment in India

We are glad to share with you that on the occasion of the 10th year celebrations of the Manthan Award 2013, the Manthan Award Secretariat has launched the "Manthan Award for Social Media and Empowerment in India" for the diversified domains of innovations that tend to use Social Media for their better presence or using any of the Social Media Platform innovatively.

We see Social media as the illustrious & most potent democratic tool of Empowerment, Promotion, Participation, Commerce, Cause, Campaign, Activism among others.

Both Social media marketing and advanced Web communication are important approaches to business that are rapidly expanding. Social Media platforms like Facebook, twitter, YouTube, blogs, Google hangout, Flickr, Foursquare etc. are playing a critical role by involving millions of people in real time.

We would like to invite all those organizations and initiatives who are using Social Media effectively to meet their mission and needs.

For more information and apply online, please refer the link below::

http://manthanaward.org/other_full_story.asp?id=36

Last Date of applying for the Award: 15th September 2013.