

Mobilista Rockstars: Defining the commercial opportunities in digital for this decade

Tomi Ahonen presents collection of 32 best thinkers in mobile, delivering 32 keynote addresses spread over 6 days of conferences on 3 continents. Each event will feature 16 mobile Rockstars presenting on their chosen specialist topic, giving 40 minutes of their hard earned knowledge, followed by 10 minutes of question and answer.

Dates:

- 7th & 8th October – Hong Kong
- 9th & 10th October – London
- 10th & 11th October – New York

Venues:

- Hong Kong: The Langham Hotel
- London: The London Film Museum
- New York: The Westin Times Square

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Speakers include:

- Tomi T Ahonen, Bestselling Author
- Chetan Sharma, President, Chetan Sharma Consulting
- Daniel Appelquist, Open Web Advocate, Telefónica Digital
- Michael Becker, North American Market Development & Strategic Advisor, Somo
- Tony Fish, Founder, iNeed
- Caroline Lewko, CEO, Wireless Industry Partnership
- Jonathan MacDonald, Co-Founder, this fluid world
- Madanmohan Rao, Research Advisor, Asian Media Information and Communication Centre

