

Day 1: September 19, 2013

9:30 AM – 10:00 AM

Delegate Registration

10:00 AM – 10:30 AM (AUDITORIUM)

10:30 AM – 11:30 AM (AUDITORIUM)

Inaugural of the summit

MODERATOR: Joshua W. Polacheck, ACAO - Programs, U.S. Embassy India

PANEL

- Michael Pelletier, Chargé D'Affaires, U.S. Embassy, India
- Anurag Srivastava, Joint Secretary, Ministry of Information & Broadcasting, GOI
- Osama Manzar, Founder & Director, Digital Empowerment Foundation

Track 1.1: Effective digital storytelling

12:00 PM – 5:30 PM (Auditorium)

MODERATOR: Shubho Sen Gupta, Branding Expert

PANEL

- Shusmita Khan, Senior Assistant Coordinator, Eminence
- Nima Tshering, Professional Assistant to His Majesty the King at HMS in Bhutan
- Abdullah Dayo, Spokesperson, Progressive Youth Forum (PYF) Pakistan
- Abdul Rasheed Ali, Faculty of Arts, The Maldives National University

Track 1.3: Leveraging ICT for women empowerment

12:00 PM – 1:00 PM (MPR)

MODERATOR: Anika Gupta, Digital Strategy & Outreach, WhyPoll Foundation

PANEL

- Shusmita Khan, Senior Assistant Coordinator, Eminence
- Supipi Jayawardena, Democratisation and Public Policy at Institute of Politics, Sri Lanka
- Trupti Chengalath, Head-Communications; Mahiti.org, India

Plenary Session: Social media in South Asia: A panel discussion with industry leaders

MODERATOR: Osama Manzar, Founder-Director, DEF
Peter H. Vrooman, Spokesperson, U.S. Embassy, New Delhi

PANEL

- Ramaa Sharma, Delhi Digital Editor, BBC
- P. K. Roy, Advisor, CyberMedia
- Fatima Alam, Public Policy Analyst, Google
- Aditya Gupta, Co-Founder, Social Samosa

Track 1.2: Social media and the changing landscape of journalism

12:00 PM – 1:00 PM (Schulik)

MODERATOR: Gautam Chikermane, Eminent Journalist, Author and Columnist

PANEL

- Sanjiv Kataria, Strategic Communications and PR Counsel
- Shubhranshu Chaudhary, Founder, CGNet Swara
- Umair Aziz, Investigative Journalist, Pakistan Today

Track 2.1: Using Technology to stay competitive for small business

2:00 PM – 4:30 PM (Schulik)

MODERATOR: Sheraz Hasan, Bytes For All

PANEL

- Shehab Shamir, President, Bangladesh Youth Environmental Initiative
- Nabeel Adeni, Social Media Evangelist, India
- Stan Thakaekara, Founder and Director, ACCORD

Day 2: September 20, 2013

Plenary Session: 'Social Media for Causes & Campaigning'

10:00 AM – 11:30 AM (AUDITORIUM)

MODERATOR: Ankhi Das, Public Policy Director - India, Facebook

PANEL

- Marvin Mathew, U.S. Ambassador, One Young World
- Aarti Mohan, Chief Editor, The Alternative
- Vishal Kumar, Director, Swaniti Initiative
- Anshul Tewari, Founder & Editor-in-Chief Youth Ki Awaaz
- Raheel Khursheed, Communications' Director - India, Change.Org

Track 3.2: Mobile as a tool for empowerment

12:00 PM – 1:00 PM (Schulik)

PANEL

- Gautam Gandhi, New Business Development US / India, Google
- Osama Manzar, Founder and Director, Digital Empowerment Foundation
- Jaskirat Singh, Director and CEO, Webrosoft Solutions

Track 4.3: Raising the Big Bucks! Crowdfunding for fundraising

2:00 PM – 3:30 PM (MPR)

PANEL

- Trupti Chengalath, Communications Head, Mahiti.org, India
- N. K. Ashokbharan, Media and Publicity Secretary, Law Students Association of Sri Lanka
- Rupom Chetai Bora, Media Consultant & Social Entrepreneur

Track 3.1: Engaging youth using ICT

12:00 PM – 1:00 PM (Auditorium)

PANEL

- Sapan Hamal, Multimedia Communications Officer Public, Equal Access, Nepal
- Gulshan Jubaed, Co-founder, Smallfoot, Bangladesh
- Rupom Chetai Bora, Programming Head, 93.5 Red FM, India
- Abdul Rasheed Ali, Lecturer, Faculty of Arts, The Maldives National University, Maldives
- Sher Bano, Guest Blogger, New York Times, Pakistan
- N. K. Ashokbharan, Media and Publicity Secretary, Law Students Association of Sri Lanka

Track 4.2: ICT for public health: Towards a healthier south asia

2:00 PM – 3:30 PM (Auditorium)

PANEL

- Bobby Jefferson, Director of Centre of Informatics, Future Group
- Radharani Mitra, National Creative Director and Executive Producer, BBC Media Action, India
- Sandhya Ramalingam, Head-Measurement and Evaluation, Arogya World
- Shusmita Khan, Senior Assistant Coordinator, Eminence, Bangladesh

SOCIAL MEDIA ADDA (LOBBY)

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12:00 P.M. to 1:00 P.M. INDIA
NABEEL ADENI

2:10 P.M. to 3:10 P.M. SRI LANKA
N. K. ASHOKBHARAN

3:20 P.M. to 4:20 P.M. PAKISTAN
UMAIR AZIZ

4:30 P.M. to 5:30 P.M. NEPAL
GIRISH GIRI

11:30 A.M. to 12:30 A.M. BHUTAN
NIMA TSHERING

2:00 P.M. to 3:00 P.M. BANGLADESH
SHUSMITA KHAN

3:00 P.M. to 4:00 P.M. MALDIVES
ABSYS ALI