

# Day 1: September 19, 2013

9:30 AM – 10:00 AM

Delegate Registration

10:00 AM – 10:30 AM (AUDITORIUM)

10:30 AM – 11:30 AM (AUDITORIUM)

## Inaugural of the summit

## Plenary Session: Social media in South Asia: A panel discussion with industry leaders

**MODERATOR:** Joshua W. Polacheck, ACAO - Programs, U.S. Embassy India

**MODERATOR:** Osama Manzar, Founder-Director, DEF Peter H. Vrooman, Spokesperson, U.S. Embassy, New Delhi

### PANEL

- Michael Pelletier, Chargé D'Affaires, U.S. Embassy, India
- Anurag Srivastava, Joint Secretary, Ministry of Information & Broadcasting, GOI
- Osama Manzar, Founder & Director, Digital Empowerment Foundation

### PANEL

- Ramaa Sharma, Delhi Digital Editor, BBC
- P. K. Roy, Advisor, CyberMedia
- Fatima Alam, Public Policy Analyst, Google
- Aditya Gupta, Co-Founder, Social Samosa

## Track 1.1: Effective digital storytelling

## Track 1.2: Social media and the changing landscape of journalism

12:00 PM – 5:30 PM (Auditorium)

12:00 PM – 1:00 PM (Schulik)

**MODERATOR:** Shubho Sen Gupta, Branding Expert

**MODERATOR:** Gautam Chikermame, Eminent Journalist, Author and Columnist

### PANEL

- Shusmita Khan, Senior Assistant Coordinator, Eminence
- Nima Tshering, Professional Assistant to His Majesty the King at HMS in Bhutan
- Abdullah Dayo, Spokesperson, Progressive Youth Forum (PYF) Pakistan
- Abdul Rasheed Ali, Faculty of Arts, The Maldives National University

### PANEL

- Sanjiv Kataria, Strategic Communications and PR Counsel
- Shubhanshu Chaudhary, Founder, CGNet Swara
- Umair Aziz, Investigative Journalist, Pakistan Today

## Track 1.3: Leveraging ICT for women empowerment

## Track 2.1: Using Technology to stay competitive for small business

12:00 PM – 1:00 PM (MPR)

2:00 PM – 4:30 PM (Schulik)

**MODERATOR:** Anika Gupta, Digital Strategy & Outreach, Whypoll Foundation

**MODERATOR:** Sheraz Hasan, Bytes For All

### PANEL

- Shusmita Khan, Senior Assistant Coordinator, Eminence
- Supipi Jayawardena, Democratisation and Public Policy at Institute of Politics, Sri Lanka
- Trupti Chengalath, Head-Communications; Mahiti.org, India

### PANEL

- Shehab Shamir, President, Bangladesh Youth Environmental Initiative
- Nabeel Adeni, Social Media Evangelist, India
- Stan Thakaekara, Founder and Director, ACCORD

## SOCIAL MEDIA ADDA (LOBBY)

