

# Day 2: September 20, 2013

## Plenary Session: 'Social Media for Causes & Campaigning'

10:00 AM – 11:30 AM (AUDITORIUM)

**MODERATOR:** Ankhi Das, Public Policy Director - India, Facebook

### PANEL

- Marvin Mathew, U.S Ambassador, One Young World
- Aarti Mohan, Chief Editor, The Alternative
- Vishal Kumar, Director, Swaniti Initiative
- Anshul Tewari, Founder & Editor-in-Chief Youth Ki Awaaz
- Raheel Khurshed, Communications' Director – India, Change.Org

## Track 3.2: Mobile as a tool for empowerment

12:00 PM – 1:00 PM (Schulik)

### PANEL

- Gautam Gandhi, New Business Development US / India, Google
- Osama Manzar, Founder and Director, Digital Empowerment Foundation
- Jaskirat Singh, Director and CEO, Webrosoft Solutions

## Track 4.3: Raising the Big Bucks! Crowdfunding for fundraising

2:00 PM – 3:30 PM (MPR)

### PANEL

- Trupti Chengalath, Communications Head, Mahiti.org, India
- N. K. Ashokbharan, Media and Publicity Secretary, Law Students Association of Sri Lanka
- Rupom Chetai Bora, Media Consultant & Social Entrepreneur

## Track 3.1: Engaging youth using ICT

12:00 PM – 1:00 PM (Auditorium)

### PANEL

- Sapan Hamal, Multimedia Communications Officer Public, Equal Access, Nepal
- Gulshan Jubaed, Co-founder, Smallfoot, Bangladesh
- Rupom Chetai Bora, Programming Head, 93.5 Red FM, India
- Abdul Rasheed Ali, Lecturer, Faculty of Arts, The Maldives National University, Maldives
- Sher Bano, Guest Blogger, New York Times, Pakistan
- N. K. Ashokbharan, Media and Publicity Secretary, Law Students Association of Sri Lanka

## Track 4.2: ICT for public health: Towards a healthier south asia

2:00 PM – 3:30 PM (Auditorium)

### PANEL

- Bobby Jefferson, Director of Centre of Informatics, Future Group
- Radharani Mitra, National Creative Director and Executive Producer, BBC Media Action, India
- Sandhya Ramalingam, Head-Measurement and Evaluation, Arogya World
- Shusmita Khan, Senior Assistant Coordinator, Eminence, Bangladesh

## SOCIAL MEDIA ADDA (LOBBY)

