



सत्यमेव जयते
Ministry of Information
& Broadcasting
Government of India



CR 2.0 - COMMUNITY RADIO & DIGITAL EMPOWERMENT

Digital Empowerment Foundation in collaboration with Ministry of Information and Broadcasting is pleased to announce a work shop titled “CR 2.0 – Community Radio and Digital Empowerment” on the 8th,9th and 10th December 2013. This workshop is exclusively designed for Community Radios run by Non-Government organization. This workshop seeks to impart new media and digital tools orientation and training to CR functionaries by a team of invited experts and technical resource persons. The goal is to develop capacities for the functionaries to understand, deploy, and support existing CR operations using such tools and platforms.

Objectives:

- Hosting a two day workshop for Community Radios run by Non-Governmental Organizations on using new media and digital tools.
- The workshop will include interactive training for CR functionaries on new media tools – such as web 2.0, internet radio, mobile, SMS, YouTube, Facebook, photo stream, closed circuit broadcasting and so on.
- To give hands on training and opportunity to CRs functionaries and to exploit the advent of new digital technologies like Internet, social media platforms to diversify in its operations.
- Understand the possibilities on the scope to scale up and improve CR status and its operations.
- Capacity building on how digital media and ICT tools could be learnt and leveraged by the community station members.
- Provide websites for each of the CR run by NGOs and continue to explore the possibility of working towards digital empowerment in community radios.