DIGITAL LITERACY WEEK

20 COMPANIES

8700
PEOPLE BECAME DIGITALLY LITERATE

421 VOLUNTEERS

NATIONAL DIGITAL LITERACY MISSION

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With the common goal of increasing Digital Literacy in the country, NASSCOM Foundation along with Google, Intel organized a week long volunteering initiative called Digital Literacy Week observed from 9th – 13th December, 2013. The event was organized at 9 locations in pan India spanning from New Delhi – NCR region, Mumbai, Hyderabad, Bangalore, Chennai, Pune, Puducherry, Kolkata & Lucknow. The main objective of the event to mobilize employees of various IT companies to volunteer & teach / train people in basic digital literacy from under developed communities across these locations.

421 volunteers participated from companies like Acer, Google, IBM, Intel, Dell, Ericsson, HP, Lenovo,Microsoft, NIIT, RBS, Wipro, Randstad and TE.These volunteers took time out of their busyschedules make out time to deliver a 3 hour session to urban people who are not digitallyliterate. NASSCOM Foundation organized about 50 training venues where participants from respective local communities were trained on basic Digital Literacy. Employee volunteers supported lead faculty, to drive hands on sessions on Digital literacy (lab assistance). The head of community based organization & other identified person certified participation of beneficiaries by issuing certificates.

The beneficiaries were the people from the respective communities from all works of life ranging from school going children, street children, parents of students learning computers, farmers, women, youth employed or unemployed or old age people from the community who may or may not have been using computers etc.

The beneficiaries were taught the following topics from the training curriculum

- Computer Basics
- Word Processing (Letter Writing)
- Spreadsheet (Budget Sheet)
- Internet and the uses of the Web - opening an email id, Facebok, search etc..

The content was provided by NASSCOM Foundation's knowledge partners Intel & Google.

The content was developed in regional languages to ease the learning process.Beyond language, content was developed keeping in mind the benificaries so that they are able to learn the basics of computer, mobiles in the simplest and easiest way. The content was also designed to provide learning in an easy-to-follow step-by-step approach that helps them to grasp essential computing concepts.

DIGITAL LITERACY WEEK

QUOTES FROM PEOPLE

Centre Coordinator giving certificate to beneficiary after successful completion of training session @ Ashray Akruti in Hyderabad.

"The sessions went excellent! Thank you for giving our organization this opportunity to facilitate such a wonderful & unique event; helping the students & beneficiaries with the required IT knowledge. All the volunteers had put in sheer hard work for the benefit of the students! All of them did a great job"

- Arpita Nirmal, Centre coordinator from Agrasar, Gurgaon.

"I never had an email account earlier but after attending the training session, I have a gmail account which I can use for emails, youtube, facebook, chat. I am happy to be part of the training session"

– Nitesh Verma, student at Vishwa Yuvak Kendra in New Delhi Centre.

A batch of beneficiaries with Volunteers & centre coordinators @ Vishwa Yuvak Kendra in New Delhi

Amazing experience working with kids n parents at a Gov't School during #NDLM #DigitalLiteracyWeek @DigiLitMission pic.twitter.com/EyqdFt9RMQ

by @debjani_ghosh_

This lil guy ensured ROI by teaching mom how to make coconut barfi by watching recipe videos:) #DigitalLiteracyWeek pic.twitter.com/KCI2JZoKIo

by @debjani_ghosh_

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QUOTES FROM PEOPLE

कार्यालय - मुख्याध्यापिका - राजकीय माध्यमिक विद्यालय सराय अलावर्दी
(गुड़गांव)

प्रमाणित किया जाता है कि श्री फूल कुमार - Learning Links Foundation - 1209, PADMA TOWER-1, 5 RAJENDRA PLACE, NEW DELHI-110008 की सहायता से राजकीय माध्यमिक विद्यालय सराय अलावर्दी गुड़गांव में दिनांक 09-12-2013 से दिनांक 13-12-2013 तक डिजिटल लिटरेसी सप्ताह सफलता पूर्वक सम्पन्न हुआ। विद्यालय के सभी छात्रों ने बेसिक कम्प्यूटर और इन्टरनेट सर्फिंग इत्यादि चीजों को बहुत उत्साह के साथ सीखा। छात्रों को कम्प्यूटर ज्ञान अर्जित कराने में श्री फूल कुमार जी ने बहुत सहायता की और इनके साथ श्री महेश कुमार और कुमारी वर्षा ने भी योगदान दिया।

डिजिटल लिटरेसी सप्ताह का छात्रों ने अत्यधिक लाभ अर्जित किया। विद्यालय प्रशासन आशा करता है कि Learning Links Foundation यदि निरन्तर रूप से छात्रों को कम्प्यूटर ज्ञान अर्जित कराने की व्यवस्था करें तो छात्रों को और भी अधिक जानकारी मिल सकेगी। इस दौरान फूल कुमार जी ने अत्यधिक लगन के साथ बड़े अच्छे व्यवहार के साथ छात्रों को कम्प्यूटर ज्ञान अर्जित कराने में महत्वपूर्ण योगदान किया।

Headmistress
Govt. Middle School
Sarai Alawardi (Gurgaon)

Feedback from a Principal of Government School in Gurgaon, where DLW is observed in New Delhi – NCR area.

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PHOTOS FROM CENTRES

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DIGITAL LITERACY WEEK

ANNEXURE – LOCATION WISE LIST OF COMMUNITY BASED ORGANIZATION

New Delhi - NCR

- Agrasar (Edulever)
- Ank
- Moser Baer Trust
- Learning Links
- Vishwa Yuvak Kendra

Bangalore

- Dream a Dream
- Association for People with disability
- Raza Educational & Social Welfare Society
- Government ITC across Bangalore

Hyderabad

- Ashray Akruti
- Hope Foundation
- Learning Links
- Dr. Reddy's Foundation

Mumbai

- Pragatee Foundation

Chennai

- NIIT Centres

Kolkata

- NIIT Centres

Pune

- NIIT Centres

Lucknow

- NIIT Centres

Puducherry

- Pondicherry Multipurpose Social Service Society