

Recognising Innovations in Telecom & Mobile Content & Application for Masses



5th mBillionth Award South Asia 2014

India has second-largest mobile phone users in the world with over 900 million subscriptions. A report by mobiThinking states that the year 2011 saw an increase of 142 million mobile subscribers in India. The number is twice when compared with Africa, and more than Arab states, CIS and Europe put together. The figures indicate that use of mobile tool is growing rapidly in the country.

Since last five years, mBillionth award is relentlessly reaching out, identifying and mentoring great mobile innovators. The 5th mBillionth Award, South Asia 2014 was launched on 1st march 2014. The nomination will be open from 10th March 2014. We invite all innovators, developers and practitioners within Mobile and telecom domain from all 8 south Asian countries to apply for mBillionth Award 2014.

In present times there are many innovations related to mobile device for empowerment of the society. mBillionth recognizes and awards innovators for their grassroots technological innovations and remarkable social Impact. The award celebrates people who have shown exceptional courage and leadership by minimizing digital divide and advocated empowerment, often at great personal risk.

The mBillionth Award, also known as ecosystem, has become an empowering initiative. It creates an ecosystem of empowerment, practices, mentoring and provides a platform for exchange of ideas amongst each other. This entire ecosystem uses these ideas to reach to a large numbers of entrepreneurs and people in rural areas using government and other NGOs to make sure that mobile becomes an empowering tool for the society

mBillionth honors excellence in mobile communications across South Asia spreading over 12 core categories: m-Business & Commerce/Banking, m-Culture & Heritage, m-Governance, m-Education & Learning, m-Entertainment, m- Agriculture & Ecology, m-Health, m-Inclusion, m-News & Journalism, m-Travel & Tourism, m-Woman & Children.

Applicants from India, Afghanistan, Pakistan, Sri Lanka, Bangladesh, Maldives, Bhutan and Nepal are welcome.

For further information and to access online application form, please go to www.mbillionth.in

For any further queries: write us at mbillionth@defindia.net or call +91-11-26532786

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Hoping for your active participation in mBillionth Award 2014.