

## Chanderiyaan – W2E2 and Helping Women Get Online

W2E2 project is a 3 month program under which 10 women from Chanderiyaan were selected and trained rigorously in the past 3 months on internet services right from how to turn on and off computer to sending mails and making online transactions. The objective of this program is to help each of these women become entrepreneurs in their locality leveraging technology. Following are their learning in the past 3 months:

- Microsoft Office ( Excel, Word and Power Point)
- Google Tools – Gmail, Google Maps, Google Spreadsheets, Google Translate, Chrome.
- YouTube- Watch and download videos
- Download, Install and Run softwares on machines
- Search for Information – Google Search and Wikipedia
- Online banking – Ticket Booking (IRCTC, Redbus etc.), Mobile Phone Recharge, Online Shopping (Flipkart, E-Bay etc.)
- Scanning and Printing
- Windows Applications like Notepad, Paint, Calculator, Snipping tool etc.
- Assembling a computer desktop machine from start

At present we are contemplating on business ideas with them which have a huge potential, can meet unmet needs of this region, leverage technology, upscale them and develop entrepreneurial nature in them. We are confident that we will see 2-3 ideas from amongst these getting off the ground and become full time business activity in the next 2 months. For more details keep checking our Website: [www.chanderiyarn.org](http://www.chanderiyarn.org) and Facebook Page <https://www.facebook.com/groups/670703036281181/>

We have also launched Helping Women Get Online Program under the umbrella of Community Information Resource Center. The objective of the program is to generate awareness among the rural women masses about the benefits of Internet. Women are the target audience of this project and it aims to reduce gender divide when it comes to the access of technology and internet. Some of the topics that are being taught are why internet is necessary and how youth can leverage internet in education (e-learning) and connect with the outside world through social media. Each of the 10 girls of the W2E2 program is acting as a teacher for this project and in a way is sharing part of their learning with other women in Chanderi. Keeping W2E2 girls as

teachers is helping us to keep the growth organic and without any outside support for trainers thus bringing sustainability in overall project. Within next few months we shall be able to create a wave, interest and curiosity among every girl in chanderi about the internet and how powerful it is a medium to connect to outside world and how people can leverage it in every sphere of their day to day life. For more details please visit: <http://defindia.org/circ/>



## महिलाओं को आगे लाने की पहल Helping Women Get Online (HWGO)

सामुदायिक सूचना संसाधन केन्द्र (सीआईआरसी) के माध्यम से ग्रामीण युवतियों एवं महिलाओं को तकनीकी रूप से सक्षम बनाने की एक पहल। हम बतायेंगे सिर्फ 4 घंटे में और मात्र 25 रुपये में।

- ✓ कंप्यूटर एवं इंटरनेट के बारे में जानकारी।
- ✓ कंप्यूटर की मदद से कैसे महिलाएँ लैंगी दुनिया की खबर।
- ✓ कैसे गूगल, जी-मेल यू-ट्यूब, फेसबुक बन सकती है महिलाओं की ताकत।
- ✓ कैसे इंटरनेट पर समान खरीदें एवं टिकट बुक करें।
- ✓ और भी बहुत कुछ।



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