India has over 200 million Internet users, out of which 30 million users are women. The programme aligns with the mission of Google's HWGO to enable 50 million women to go digital in 2014. The programme will cover women belonging to students, self-help groups (SHGs); Panchayat representatives; women entrepreneurs; women NGO functionaries; dropout girls and housewives.

The programme is being covered through DEF's currently functional CIRCs.

To achieve the mission of enabling 50 million women to go digital in 2014, the HWGO programme is on full swing with training programme. In an initial period, through Community Information Resource Center (CIRC) we have covered approximately over 30 thousand of women; adolescent and dropout girls across India. Though Google’s HWGO program was introduced in July first week at all CIRC across India but, due to local challenges it took almost a month to execute and initiate mobilization in rural areas. Hence as a result, by the last week of August we succeeded to achieve initial expected numbers. The locations from where the numbers have been achieved so far are – Uttar Pradesh (Farrukhabad) Jharkhand (Ranchi, Giridih) Bihar (Katihar, Kishanganj, Muzaffarpur, Vaishali & West Champaran) Delhi, Madhya Pradesh (Chanderi & Shivpuri), Rajasthan (Alwar, Baran, Ajmer, Jodhpur, Jaipur & Rajsamand) Andhra Pradesh (Vishakhapatnam & Hyderabad). Rather than above given locations we are working in some more locations i.e, North East India, Orissa, Maharashtra etc. After end of the September we will cover more than 80,000 women.