



The Manthan Award for Uttar Pradesh

Date: Oct 11, 2014

Venue: Hotel Clarks Avadh, Lucknow University,
UP



The Award seeks to demonstrate the existing range of creativity and excellence in the use of the IT tools and communication networks in Uttar Pradesh to every stakeholder.

Co-organisers





eUttara Award 2014: The Manthan Award for Uttar Pradesh

E-Uttara Award 2014 was a Joint initiative of Digital Empowerment Foundation & Govt. of Uttar Pradesh in association with India Development Alternatives Foundation & FifthEstate and was held on Oct. 11, 2014 at Hotel Clarks Avadh, Lucknow.

Award function started with power inaugural session, which was inaugurated by Mr. Alok Ranjan, Chief Secretary, Gov. of UP.



E-Uttara Award was launched on June 1st, 2014 with an objective to promote and recognize ICT enabled services in Uttar Pradesh. Nomination started on June 15th and closes on August 15th. During this interval eUttara received 397 entries and after few screening process we got 137 valid nominations.

46 finalists were shortlisted in virtual jury of eUttara which was held between 5 to 7 September. Out of these 46 finalists 14 were selected as winner of eUttara Award 2014 on Oct 11 at hotel clarks avadh.

Stats at glance:

Received total 397 entries in eUttara 2014 out of which:

- ✚ 137 were valid nominations
- ✚ 46 were finalist and
- ✚ 14 were winner in 8 categories
- ✚ Category Wise Winners:
 - **e-Governance & Citizen Service Delivery**
 - Nimboli
 - Mycity – Mera Shahar Meri Dekh Rekh Me
 - Easy Gas- The E-Solution Of Lpg Monitoringn
 - **e-Health**
 - mSakhi
 - Seva360
 - **e-Business, Commerce & Livelihood**
 - Save Handicraft Promote Livelihood
 - Livelihood Resource Centre
 - **e-NGO**





- Provide education & vocational training to disabled people.
- **Community Broadcasting & Alt Media**
 - Gic/Ggic
 - Waqt Ki Awaaz
- **e-Agriculture and Environment**
 - Voice Package Of Practices (Vpop) And Mobile For Malis (Mfm)
- **e-Education and Learning**
 - TARA Akshar+
 - Human Welfare Association
- **e-School**
 - iCampus

I. Power Inaugural session:

Welcome note to our Hon'ble Chief guest, panelist, finalists and audience was given by Pallavi Gupta, MD, FifthEstate Trust.

“Digital innovations and solutions for citizen services and empowerment” – was the theme of panel discussion at inaugural session. Mr. Osama Manzar, Founder & Director, DEF moderated this session and other panelist expresses their views



❖ Panelist for inaugural session:

- Mr. Alok Ranjan, Chief Secretary, Govt. of UP (**Chief Guest**)
- Mr. Osama Manzar, Founder & Director, DEF (**as Moderator**)
- Mr.Navneet Sahgal, Principal Secretary, #DIPR, UP
- Mr.Amir Ullah Khan, Senior Policy Advisor, #BMGF
- Mr.Ashis Sanyal, Independent e-Gov and ICT 4 D consultant
- Mr.Venkitesh Ramakrishnan, Associate Editor, The Hindu/ Frontline
- Mr. Amit K Ghosh, Mission Director, NRHM



II. E-Governance Session

The main objective of this session was to recognize good governance through efficient system and transparency. It identifies ventures which deliver digital content rich solutions from public agencies and entities to the public including individuals, businesses and organisations and to significantly improve service depth and quality as well as decentralize processes.

This session was managed by Sachin Ralhal, from DEF.

❖ Panelist and jury expert:

- Amit Gupta, Secretary to CM, Gov. of UP
- Ashis Sanyal, Independent e-Gov & ICT4D Consultant, Gov. of India
- Arundhati Dhuru, Advisor to Hon'ble Supreme Court
- Deepti Pant, UP head, IT CRS
- Abhisek Tiwari, MD, Abhitech IT Solutions Pvt Ltd.



❖ Finalists in this session:

- E-Challan
- Nimboli
- Betibachao.in and Advance Silent ObserverTM
- National e-Governance Plan
- National e-Governance Plan
- MyCity- Mera Shahar Meri Dekh Rekh Me
- Common Service Center- Jan Seva Kendra
- AKASHGANGA – Automatic Milk Collection Systems
- Human rights Protection and





working for compliance

- Easy Gas- The E-Solution Of LPG Monitoring

III. E-Agriculture Session

Objective of this session was to share the role, impact and importance of ICTs in the field of Agriculture to offer a large community benefits in Uttar Pradesh and to promote the digital content and solutions in environmental excellence, and preservation in Uttar Pradesh.

❖ Panelist and jury expert:

- Amir Ullah Khan, Senior Policy Advisor, BMGF
- Vinod Tare, IIT professor and Zero Discharge Toilets campaign
- Prof. (Dr.) Onkar Singh, Vice Chancellor, Madan Mohan Malviya University, Gorakhpur



❖ Finalists in this session:

- Raising environmental awareness through Dudhwa Live e-Magazine
- "Improving livelihoods of small farmers through intensified production of high value vegetable
- crops in Eastern Uttar Pradesh"
- Behtar Zindagi (Better Life)
- Habmap
- Voice Package of Practices (vPOP) and Mobile for Malis (MfM)
- Mahavir Hanuman Pradushan Mukta hawa chalit air engine



IV. Community radio & Alt media Session

The main objective of this session was to share the role of ICT in community media and community broadcasting programs, initiatives especially in rural areas of Uttar Pradesh.

❖ Panelist and jury expert:

- Rajen Varada, CEO, Open Knowledge Community
- Dr. L. R. Yadav, STD & Additional SIO-SHQ, Ministry of Communication & Information Technology.
- Venkitesh Ramakrishnan, Associate Editor, The Hindu / Frontline.
- Dr. Mridula Sharma, GM(IEC), NRHM, UP
- Dr. Rachna Sarkar, DGM, IBM, NRHM, UP



❖ Finalist in this session:

- Second Innings Ko Salaam
- 'Chakh De Chotu' [By Salaam Namaste Community Radio, A Unit Of IMS Noida]
- Meri Janm Bhumi
- Waqt Ki Awaaz
- Janhit Me Jari-Raushan Hua Jahan
- GIC/GGIC (Government Inter College / Government Girls Inter College)



Waqt ki Awaaz & GIC/GGIC won the award in this category.



V. E-Health Session

This session was conducted to share the use of ICT in healthcare for the development of health care technologies and to improve awareness among people.

❖ Panelist and jury expert:

- Rajen Varada, CEO, Open Knowledge Community
- Prof. Ravi Kant Vice Chancellor, King George Medical College, Lucknow
- Dr. Satbir Singh, Joint Director, State Planning Institute, Govt. of U.P.
- Deepti Pant, UP Head, IT CRS



❖ Finalist in this session:

- Autogenous (internal) Bone Grafting without incision & management of bone gap by RRBT
- CardioTrack
- Seasonal forecasting of Japanese encephalitis vector density in India
- Health Kart Plus
- Jhansi Orthopaedic Hospital & Research Centre



VI. Round Table of District magistrate on Social Media for Citizen Service Delivery

Three District Magistrates from Kanpur, Lucknow and Maharajganj districts of Uttar Pradesh participated in this session.



Chair Position of this session was shared by Mr. Ashis Sanyal and Mr. Raj Shekhar.

Dr. Roshan Jacob, District Magistrate, Kanpur moderated this session and expressed their ideas and experience about impact of social media in her districts and how she is using these tools for better governance.

She also showed her currently running projects, MyCity and Easy Gas.

VII. e-Education & School Session

The main objective of this session was to share and discuss the use of digital applications in achieving excellence in education, learning in any parts of the Uttar Pradesh.

❖ Panelist and jury expert:

- Pankaj Jain, CEO Gyan Shala
Pankaj Jain
- Arvind Mohan, Proff of Economics and Director of Institute of Management Sciences
- Prof. (Dr.) Onkar Singh, Vice Chancellor, Madan Mohan Malviya University, Gorakhpur



❖ Finalist in this session:

- TARA Akshar+
- Buddy4Study
- 300stories.com
- Human Welfare Association
- i-Campus
- "E-Vidya"- Vidya Bal Bhawan Public School



VIII. e-Business Session

The main objective of this session was to Share, identify and recognize digital applications and solutions that promote sustainable livelihood, commerce, and business in the State.

❖ Panelist and jury expert:

- Amir Ullah Khan, Senior Policy Advisor, Bill and Melinda Gates Foundation
- Ramider Pal Singh, Associate Vice President, Vayamtech
- Abhishek Tiwari, Managing Director Abhitech IT Solutions Private Limited
- Ashis Sanyal, Independent e-Gov & ICT4D Consultant, Former Senior Director, DIT, Gov. of India

❖ Finalist in this session:

- mSakhi
- Agri, Dairy, Poultry & Food Fest
- Walkthrough of Dolphin Enclave at Faizabad Road Lucknow
- Seva 360
- Save Handicraft Promote Livelihood
- Socio-economic empowerment of handloom weavers at Varanasi rural area
- Doll Making
- Livelihood Resource Centre
- Arvind Gupta Toys



IX. e-NGO Jury & Summit

Following were the main objectives of conducting this session:

- To share, promote and encourage best NGO practices using ICT in any parts of the Uttar Pradesh.
- Discuss on how NGOs are using ICT for various domains of development.



- The Summit will also focus on 'Digital Inclusion of NGOs' and aspires to create an ecosystem NGOs
- Who are using Information Communication Technology (ICT).



77 NGOs registered for this session and all of these NGOs showed their interest to get connected with eNGO network and wants to make their NGO online.

X. Exhibition opportunities @e-Uttara

eUttara has given a wonderful opportunity to its finalist to showcase their products or services at eUttara exhibition area. 12 finalists showcased their work at eUttara exhibition area.

There was one more center of attraction at exhibition area, i.e UP-IT pavilion: In this pavilion IT and Electronics department of UP government showcased their IT related work.



XI. Award Gala





14 Winners were announced and honored in this session

eUttara Overview:



