

The Social Media Grand Jury was successfully held at American Center, New Delhi on September 27th, 2014. The jury marked the final stage of selection of best social media practices for empowerment for the year 2014. A panel of 9 members reviewed into 67 nominations from 9 award categories.

DEF received in total 161 nominations under 9 categories showing immense use of Social Media for Social Good. These were reviewed by a set of virtual jurors to shortlist the first batch of the best. As the next step, a jury panel of 9 Social Media Experts reviewed, discussed and evaluated all the shortlisted practices to pick bestest of best as per the well-defined evaluation parameters. Jurors were fascinated by the way people are using Social Media for development and change in a unique way. They were able to identified 32 nominations as the finalists.

The Grand Jury was concluded on the felicitation of Grand Jurors with Certificates and "Social Media Wisdom Tree" as a token of appreciation for their immense support and time.