



ICT for development innovations documented

2,120+

mobile interventions for development documented

1,370+

NGOs using digital tools as best practices documented

580+

social media & crowdsourcing best practices documented

Digital Empowerment Foundation (DEF) aims to create a knowledge hub and network of leading organisation and innovators in the development sector across South Asia. With this in mind, DEF organises and hosts four annual awards with the overarching goal of creating a common platform for all kinds of digital interventions aimed at socio-economic development and empowerment of communities.



Manthan Awards is a platform created in 2004 to recognise and felicitate best practices in the area of ICT4D across South Asia.

- Enables and empowers ICT4D innovators and practitioners
- Creates a knowledge hub of unique digital interventions
- Facilitates exchange of ideas between innovators and industry experts
- Provides a forum for strategic networking, partnerships and advocacy

www.manthanaward.org



Saluting Mobile Innovations for Development



mBillionth Awards is a platform that identifies and recognises best mobile-based initiatives from South Asia.

- Enables and empowers mobile innovations and practitioners
- Creates a knowledge hub of unique mobile interventions
- Builds a society that advocates for mobile as tool for empowerment
- Provides a platform for innovators to pitch to investors for partnerships and advocacy

www.mbillionth.in





enable, empower & recognise

eNGO Challenge is a platform that recognises grassroots organisations that are utilising digital tools for effective implementation, monitoring & evaluation, besides outreach, advocacy and fundraising, among other roles and responsibilities.

- Promotes and encourages best ICT practices adopted by the civil society
- Creates an ecosystem of NGOs that use ICT and digital media
- Encourages bottom-up approach for NGOs to develop content for wider access and partnerships
- Provides a platform for NGOs to pitch to investors for partnerships and advocacy

www.engochallenge.org





Social Media for Empowerment (SM4E) is a platform that identifies, recognises and honours initiatives that leverage the power of social media to bring about a change.

- Synergises efforts on social media for mass-scale positive changes
- Recognises, honours and promotes best social media practices
- Organises workshops to empower communities to leverage social media for empowerment
- Creates a regional network of social media experts to encourage collaboration

www.sm4e.org



PARTNERSHIP & COLLABORATION OPPORTUNITIES

- NOMINATE projects from your network and help them get the recognition they deserve
- PARTICIPATE in the events to grab networking opportunities with stakeholder groups
- **SPONSOR** events to position your brand in the development sector
- **EXHIBIT** your initiative or products to reach out to influencers, investors and mentors
- PARTNER with us to identify and explore best practices in your field or region
- **SPEAK** at the event to share your experiences with others in the development sector
- INVEST is projects or initiatives of your choice to become a stakeholder

For more information, please contact Sachin Ralhan at sachin.ralhan@defindia.net

Digital Empowerment Foundation | www.defindia.org Building No. 44, Second Floor, Kalu Sarai New Delhi - 110016 def@defindia.net | 91-11-422-33-100