Understanding the ‘WHY’ of Digital Sarthak program?

The COVID-19 pandemic and lockdown necessities have upended social and economic progress. Access to services, trade and transactions has been affected tremendously and ultimately leading to loss in income and livelihood.

The two critical sectors which have faced major uncertainty and coping challenges are Micro, Small Women Enterprise or Entrepreneurs and Women-led Community Development Organizations with limited digital capacity.

Program Locations

7 States
10 Districts

States
Assam
Bihar
Jharkhand
Madhya Pradesh
Rajasthan
Uttar Pradesh
Haryana

Districts
Hailakandi, Nagaon
West Champaran
Khunti, Ramgarh
Guna
Alwar, Barmer
Barabanki
Nuh

Stakeholders who'll primarily benefit

Intermediaries
100
Digital Sarthak with Digital Resource Centres

Direct Beneficiaries
10,000
Women Entrepreneurs (WEs)

Indirect Beneficiaries
500
Women-led Community Development Organisations (CDOs)

Rural Communities
Reach out to 3,000,000 individuals through Digital Resource Centres

Improving Digital and Financial literacy of 1,000,000 individuals
Program Objectives

- Capacity building of the 100 Digital Sarthaks from 10 districts who will engage with WEs and Women-led CDOs

- Digital Sarthaks to run the Digital Resource Centres equipped with multi-function Printer and Smartphone to provide digital services and government schemes

- Digital up-skilling of 10,000 WEs and 500 Women-led CDOs from marginalised and underserved regions

- Strengthening and building government linkages with Ministries of MSMEs, Women and Child Development, Rural Development and Panchayati Raj

About DEF

Digital Empowerment Foundation (DEF) over the last 20 years has been proactively working in rural and urban spaces to empower communities with ICT tools and digital interventions. Providing internet connectivity in remote areas, creating digital classrooms in villages, training and building capacity of youth has been some of the key areas of work.

DEF’s presence:

- 25 States and Union Territories
- 130 districts
- 700 locations
- 10,000+ Digital Volunteers

About DEF

Digital Empowerment Foundation (DEF) over the last 20 years has been proactively working in rural and urban spaces to empower communities with ICT tools and digital interventions. Providing internet connectivity in remote areas, creating digital classrooms in villages, training and building capacity of youth has been some of the key areas of work.

DEF’s presence:

- 25 States and Union Territories
- 130 districts
- 700 locations
- 10,000+ Digital Volunteers

House No. 44, 2nd Floor
Kalu Sarai
(Near IIT Flyover)
New Delhi – 110016

Tel: 91-11-422-33-100
Fax: 91-11-26532787
Email: def@dendia.net