We aim to end information poverty and social backwardness by bringing about a digital revolution.
Providing people access to the Internet and digital infrastructure
Community Information Resource Centers

**PRESENCE**
700 digital centers in 130 districts across 23 Indian States

**ACTIVITIES**
Infrastructure access & services, Skilling, e-Health, Community Internet Access

**IMPACT**
More than 4.5 million people empowered, 2.5 million women digitally empowered

Open community spaces with digital and broadband infrastructure run by digital entrepreneurs

WWW.CIRCINDIA.ORG

SINCE 2007
Wireless For Communities
SINCE 2010
Connecting rural and remote communities through wireless network using unlicensed spectrum

PRESENCE
150 locations

ACTIVITIES
Providing affordable internet infrastructure and connectivity for critical life activities

IMPACT
30,000 households, 8 Handloom Clusters, 50 Panchayats

WWW.WFORC.IND
Smartpur

PRESENCE
102 villages in 10 districts across 7 States,

ACTIVITIES
Access **Education**, Health, Governance, Livelihood, Finance, Entertainment services

IMPACT
Empowering **200,000 households** and **812,520+ people**

A digital rural entrepreneurship-based model designed to create ideal smart villages in India

#SocialEnterprise

WWW.SMARTPUR.IN

SINCE 2017
IP Ville

Building digitally integrated and connected villages to ensure information access

PRESENCE
Implemented across villages in Bihar

ACTIVITIES
Access Education, Health, Governance, Livelihood, Finance, Entertainment services

IMPACT
Empowering 11,600+ people

WWW.DEFININDIA.ORG
Raising awareness about people's rights and entitlements: giving them the voice to demand better governance; better delivery of government services; better protection of their basic human rights using digital literacy and digital tools.
PRESENCE

450 Locations in across 11 Indian States

ACTIVITIES

Provision of all critical services dependent on digital access: Information, entitlements, banking, e-health, e-education and other digital services

IMPACT

450 Entrepreneurs created
Empowered 700,000 citizens
200,000 entitlements availed
INR 5.7 million (~80,000 $) revenue generated

Providing citizen services at the doorstep through new-age rural entrepreneurs

#SocialEntrepreneurs

WWW.SOOCHNAPRENEUR.IN
PRESENCE

100 Locations in 10 districts, 8 Indian States,

ACTIVITIES

Provision of all critical services dependent on digital access:
Information, entitlements, banking, e-health, e-education and other digital services

IMPACT

~100 Differently abled Entrepreneurs
124,000 people empowered
4000 citizens availed govt entitlements
INR 0.6 million (8000 $) revenue generated

Samarth SoochnaPreneur

Providing citizen services at the doorstep through differently abled rural entrepreneurs

#SocialEntrepreneurs

SINCE 2020

WWW.SOOCNAPRENEUR.IN
GOAL-SAMARTH
Digital Mentorship of Differently Abled Youth
MeraApp
Mobile Application to access government entitlements for the people living Below Poverty Line

SUBJECTS
Central and State Govt Entitlements across Health, Employment, Education, Social Security

FEATURES
Multilingual | Works Offline
News & Updates
Register Grievances
Tracking System | Survey Tool

IMPACT
Used by 700 digital centers to serve citizens
189,000 citizens benefitted
1600 Entitlements available on App

SINCE 2020
WWW.MERAAPP.IN
Enabling people with digital media information, literacy & skilling to access critical information related to health, education, skill and livelihood.
PRESENCE
700 locations across 23 states

ACTIVITIES
Activity Based digital learning toolkit
Covers 30 topics
Functional & Application based learning
Specially designed for communities with no basic literacy

IMPACT
5 million trained

START
Interactive & gamified toolkit for media, information and digital literacy

WWW.DEFINDIA.ORG/EDUCATION-EMPOWERMENT-2/#START
**PRESENCE**
7 states

**ACTIVITIES**
Creating MAKE2 Kits equipped with Science, Technology & Maths content

Training and capacity building

**IMPACT**
Set up **20 Makers' Spaces**

Trained **5,664 students, adolescents and youth** to broaden their experiential learning

**MAKE2**
Rural Makers' Spaces for communities of thinkers, makers and builders
STEM for Girls

Nurturing creativity, collaboration and problem solving skills among girls through STEM education

PRESENCE
150+ Schools across 2 States

ACTIVITIES
Advance Self-confidence, Improve the Soft Skills, Develop Career Skills, Eradicate Gender Stereotype, Coding on SCRATCH

IMPACT
40,000+ students

WWW.DEFINDIA.ORG
Going Online As Leaders

ACTIVITIES

Linking urban women leaders to tribal girls

Digital Literacy, Leadership Building, Gender Equality

IMPACT

100 Girls trained by 25 mentors in 5 states

In 2020, the GOAL programme was adopted by the Ministry of Tribal Affairs, GOI to reach 5000 tribal youth and 1000 mentors.

Providing digital education to rural and tribal girls through mentorship program

WWW.GOINGONLINEASLEADERS.IN
GOAL SAMARTH

Mentorship Programme for differently abled youth

ACTIVITIES

Linking expert and leaders with differently abled rural youth

- Digital Literacy
- Leadership Building

IMPACT

100 differently abled youth mentees trained by 20 mentors in 10 locations
Digital Library Movement

PRESENCE
30+Libraries in 3 States

IMPACT
30 Librarians digitally skilled

Libraries equipped with digital infrastructure & connectivity

Institutional facilities for digital media, social media & skilling created

10,000 youth & citizens benefitted 50% of which were adolescent girls & women

Transforming dying district libraries into thriving public spaces for digital empowerment

WWW.DEFINdia.ORG/EDUCATION-EMPOWERMENT-2/##DPS
Digital Skill Building of Rural Women Entrepreneurs

**PRESENCE**
11 States

**ACTIVITIES**
Developed special online training kits

- Created a cadre of specially trained women ToTs

**IMPACT**
7000 Women Entrepreneurs trained
2000 women trained from weaving handloom communities

Digital Skill training of rural women entrepreneurs to enable them to explore and connect with the digital world

WWW.DEFININDIA.ORG
Entrepreneurship & Livelihood Training
for Digital Weavers & Artisans

Date: [Insert Date]
Venue: [Insert Venue]

[Banner Image of loom and hands weaving]
DIGITAL SARTHAK

Strengthening and Building Resilience of Women Entrepreneurs (WEs) and Woman led Community Development Organizations (CDOs) through Digital Up-skilling in India

PRESENCE
10 aspirational districts of 7 states

ACTIVITIES
Digital Up-skilling women
Conduct Digital and Financial literacy workshops

IMPACT
10,000 Women Entrepreneurs trained,
500 CDOs skilled
300,000 individuals made aware,
100,000 individuals made digitally literate

WWW.DEFINdia.ORG
**Internet Saathi**

Enabling rural women in mobile and internet literacy

**PRESENCE**
2 States

**ACTIVITIES**
Mobile and Internet Literacy Training

**IMPACT**
5 million women & girls digitally empowered across 10,000 villages through 10,000 Internet Saathis

DEF was an implementation partner for Google & Tata Trust

WWW.INTERNETSAATHIINDIA.ORG
DigiSupport
PRESENCE
14 states

ACTIVITIES
Educate & empower local communities with a focus on social and green banking services

IMPACT
90,000 community members trained

Empowering people living Below Poverty Line with digital financial literacy

WWW.DIGIDHANVILLE.IN
Google Assistant

Training people at village level to use oral search engine to find critical information

**PRESENCE**
6 States

**ACTIVITIES**
Piloting with 20,000 people to make them regular oral search users

**IMPACT**
20,000 people trained to become human information search engines for local communities

WWW.DEFINDIA.ORG
Digi Poshan

Mass outreach program for creating literacy & awareness about nutritional necessities among people Below Poverty Line especially women and children

PRESENCE
187 Villages, in 14 districts across 10 States

ACTIVITIES
Improve nutritional outcomes for women & children through the use of technology, a targeted approach & convergence

IMPACT
22,500+ women
18,000+ children
3,500+ men

WWW.DEFINDIA.ORG
Fighting Fake News

Creating an environment for accurate and verified information since 2018

ACTIVITIES
Awareness
Misinformation, Fake News & Disinformation

IMPACT
4,000 police officers, local administrators, college students

31,000 village level social media users trained in verifying news

WWW.DEFINDIA.ORG/RESEARCH-ADVOCACY
Tik Tok

12 districts across 10 States in India

Online safety, Digital Well-Being and Best Practices in Educational Content on TIKTOK

Develop Curriculum
Conduct Workshops

52,500+ People trained
120+ govt schools
C- DERP

COVID 19 Digital Emergency Relief Programme

PRESENCE
700 locations across 23 States

ACTIVITIES
Essential Service Distribution
Digital Skilling
Research & Documentation
Awareness Campaigns

IMPACT
Provided relief to 2.3 million+ people
Food kits distributed to 122,375 people,
Identified and reached to 150,000 migrant workers
Risk Communication & Community Engagement

Mitigate rumours and spread awareness on COVID-19

**PRESENCE**
500 locations, 69 Districts across 16 States

**ACTIVITIES**
Increase awareness, and understanding of people on preparedness, prevention, and response practices against COVID-19

**IMPACT**
2.1 million people reached

WWW.DEFINdia.ORG
MARKETS & SOCIAL ENTERPRISE

Digitally empowering micro-enterprises and communities; and empowering grassroots-level civil society organisations with online presence and digital literacy for ensuring protection of people’s culture, heritage, environment and natural resources.
**Digital Cluster Development Programme**

**ACTIVITIES**
Improving and scaling up weaving skills, designing, marketing and entrepreneurship,

**IMPACT**
9 Handloom Clusters digitally empowered
9 Digital Design Studios set up
9 artisanal clusters archived
3,000 Artisans trained in digital entrepreneurship
E-commerce portal 'Digikargha' created

**PRESENCE**
9 Artisan Clusters, 7 States

Digitally empowering handloom clusters and weaver communities of India

WWW.DCDPINDIA.ORG | WWW.DIGIKARGHA.IND
**ACTIVITIES**
- Website Creation
- Capacity Building
- Building Grassroot Networks

**IMPACT**
- 6,000+ nonprofits join eNGO network in India, South Asia & Africa
- 10,000+ NGO representatives trained in ICT tools
- 5000+ websites hosted
- 200+ workshops conducted

Digitally empowering grassroots organisations

E-NGO
SINCE 2009

WWW.ENGINDIA.ORG
Facebook Dost
SINCE 2018

Building digital capacities of micro and nano entrepreneurs in rural India

PRESENCE
5 Indian States

ACTIVITIES
Documenting best practices of rural entrepreneurship
Creating online presence for local businesses
Capacity Building

IMPACT
50,000+ entrepreneurs trained

WWW.DEFININDIA.ORG/MARKETS-SOCIAL-ENTERPRISES/#FBDOST
PRESENCE
11 States

ACTIVITIES
Improve household income; Support rural economy through appreciation & promotion of local art, culture & tourism

IMPACT
7,000 women made rural entrepreneurs aware about Airbnb
15,400 Women trained

Creating livelihood opportunities for rural women through experiential tourism

#Sustainable #Hospitality and #Entrepreneurial

DEFINDIA.ORG/MARKETS-SOCIAL-ENTERPRISES/#SHEHOSTS
**PRESENCE**

6 Location across Tamil Nadu

**ACTIVITIES**

Making senior citizens comfortable in using digital tools

**IMPACT**

6 locations piloted to create open access digital infrastructure for elderly

Creating digital access ecosystem for senior citizens with HelpAge India

#Inclusion

WWW.DEFINDIA.ORG
Creating a knowledge network of digital practitioners and database of effective ICTD innovations and interventions in an effort to scale up and forge partnerships for specific socio-economic developmental needs.
mBillionth Awards

Recognising innovations in mobile technology and applications serving citizen needs in South Asia

IMPACT

2,273+ mobile intervention for development added to database

8 countries have participated in the South Asian awards

299+ innovators honoured and felicitated
SM4E Awards
Since 2013

An initiative to promote and recognise best practices in social media for human development

IMPACT

745+ social media interventions

96+ social media best practices honoured and felicitated
Advocacy and activism to ensure access for all to the Internet as a basic human right and more extensive use of ICT and digital tools for development.
Internet Rights

Protecting freedom of information, expression and association on the internet in India since 2011

#InternetRights #HumanRights

IMPACT

- 200+ Internet-related human rights violations documented
- 250+ human rights defenders trained
- 3 country research reports published on the State of Internet Freedom in India
- 5 issue papers published around topics of Freedom of Expression and Cyberspace
- 150+ data points published in leading financial daily called Mint

WWW.INTERNETRIGHTS.IN
THEMES

25 relevant issues across 7 thematic areas
Access and Inclusion
Online Media
Misinformation & Fake News
Internet Freedom & Civil Liberties;
Data Privacy, Encryption, & Security
Feminist Internet;
Digital Citizenship & Accountability
Innovation & Sustainable Development Goals

IMPACT
8 countries
Modelled around Internet Governance Forum

Digital Citizen Summit
SINCE 2016

Creating a platform for dialogue around issues of Internet governance, human rights online and future of the Internet

WWW.DSUMMIT.DEFININDIA.ORG
Community Network Xchange

**ACTIVITIES**
Advocating for last mile connectivity

Knowledge Sharing through research, training & capacity building

**IMPACT**
120+ stakeholders from across Asia Pacific exploring synergies between Community Networks and Community Radios

WWW.DEFINDIA.ORG/RESEARCH-ADVOCACY/#CNX
Publications

Research Reports to support policy building and advocacy

ACTIVITIES

Research Reports
Award Books
Proceedings & Consultations
Case Studies & Practices
DEF Reports

IMPACT

100 + Online and Print Publications

WWW.DEFINDIA.ORG/PUBLICATION-2
ONLINE RESOURCES

Ocean in a Drop

Nichlagarh - Last Mile

Karat Chale Barhat Chale
PARTNERS