

# DIGITAL EMPOWERMENT FOUNDATION

## PILLARS & PROJECTS



We aim to end information poverty and social backwardness by bringing about a digital revolution.

**ACCESS &  
INFRASTRUCTURE**

**GOVERNANCE &  
ENTITLEMENTS**

**EDUCATION &  
EMPOWERMENT**

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**PILLARS**

**MARKETS & SOCIAL  
ENTERPRISE**

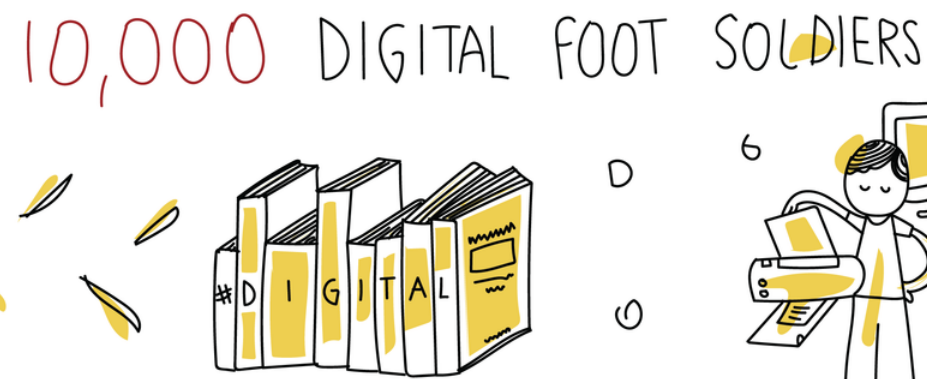
**KNOWLEDGE HUB  
& DATABASE**

**ADVOCACY &  
RESEARCH**

10,000 DIGITAL INNOVATIONS DOCUMENTED




10,000 DIGITAL FOOT SOLDIERS



500,000 AVAILABLE ENTITLEMENTS



23 STATES 130 DISTRICTS 700 LOCATIONS



1,000 DIGITAL PANCHAYATS



15 MILLION DIGITALLY EMPOWERED

4 MILLION WOMEN DIGITALLY INCLUDED



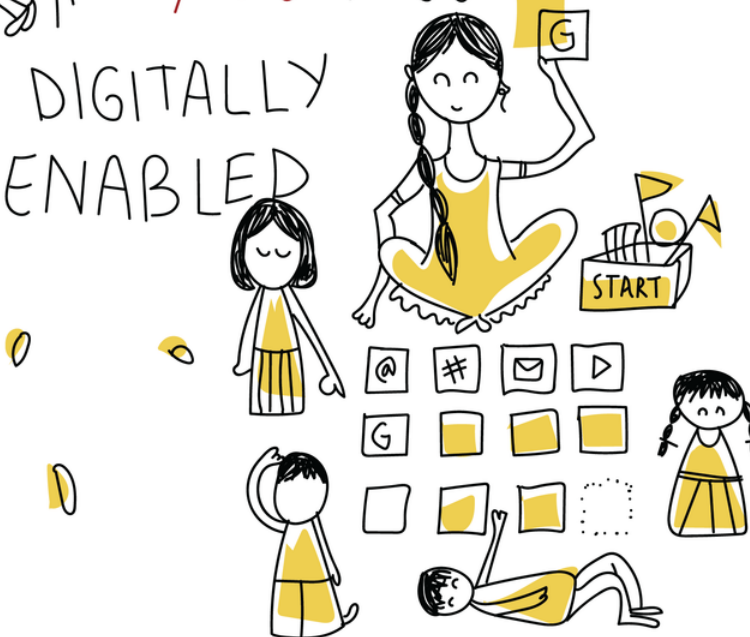
50,000 ARTISANS

DIGITALLY EMPOWERED



6,000 NGOs

DIGITALLY ENABLED



# ACCESS & INFRASTRUCTURE

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Providing people access to the Internet and digital infrastructure



## PRESENCE

**700 digital centers**  
in 130 districts across  
23 Indian States

## ACTIVITIES

Infrastructure access &  
services, Skilling,  
e-Health, Community  
Internet Access

## IMPACT

**More than 4.5 million**  
people empowered  
**2.5 million** women  
digitally empowered

# Community Information Resource Centers

SINCE 2007

**Open community spaces with digital and broadband  
infrastructure run by digital entrepreneurs**



[WWW.CIRCINDIA.ORG](http://WWW.CIRCINDIA.ORG)







## PRESENCE

150 locations

## ACTIVITIES

Providing affordable internet infrastructure and connectivity for critical life activities

## IMPACT

30,000 households,  
8 Handloom Clusters,  
50 Panchayats

# Wireless For Communities

SINCE 2010

**Connecting rural and remote communities through wireless network using unlicensed spectrum**



WWW.WFORC.IN



## PRESENCE

**102 villages** in 10  
districts across 7 States,

## ACTIVITIES

Access **Education,**  
**Health, Governance,**  
**Livelihood, Finance,**  
**Entertainment** services

## IMPACT

Empowering **200,000**  
**households** and **812,520+**  
**people**



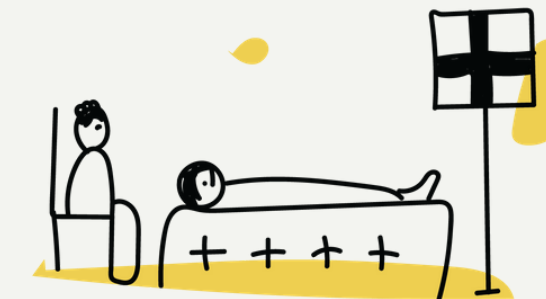
# Smartpur

SINCE 2017

A digital rural entrepreneurship-based model  
designed to create ideal smart villages in India



#SocialEnterprise

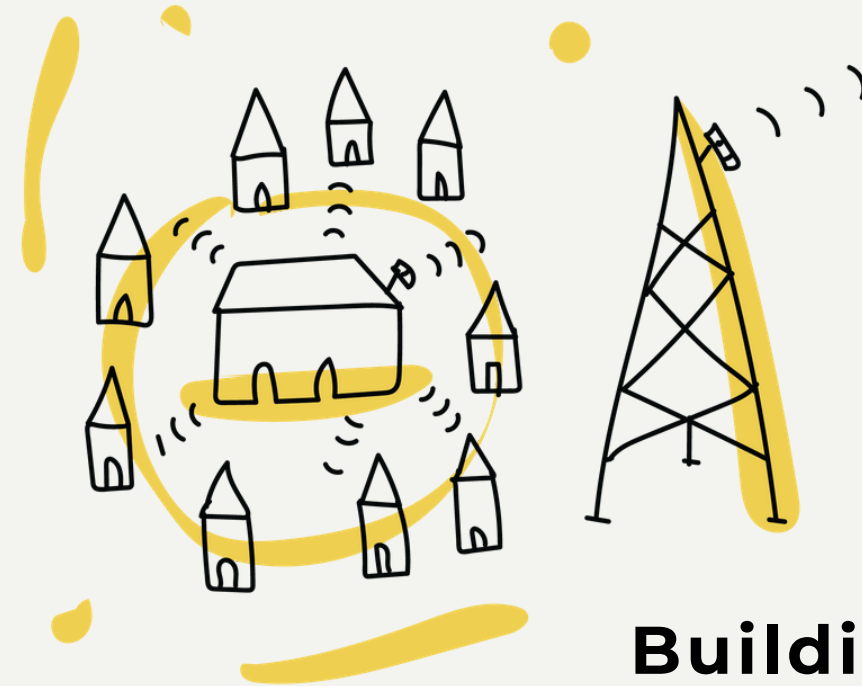


[WWW.SMARTPUR.IN](http://WWW.SMARTPUR.IN)

**PRESENCE**  
Implemented across  
villages in Bihar

**ACTIVITIES**  
Access **Education,**  
**Health, Governance,**  
**Livelihood, Finance,**  
**Entertainment** services

**IMPACT**  
Empowering **11,600+** people



# IP Ville

**Building digitally integrated and connected  
villages to ensure information access**



[WWW.DEFINDIA.ORG](http://WWW.DEFINDIA.ORG)









# GOVERNANCE & ENTITLEMENTS

Raising awareness about people's rights and entitlements: giving them the voice to demand better governance; better delivery of government services; better protection of their basic human rights using digital literacy and digital tools



## PRESENCE

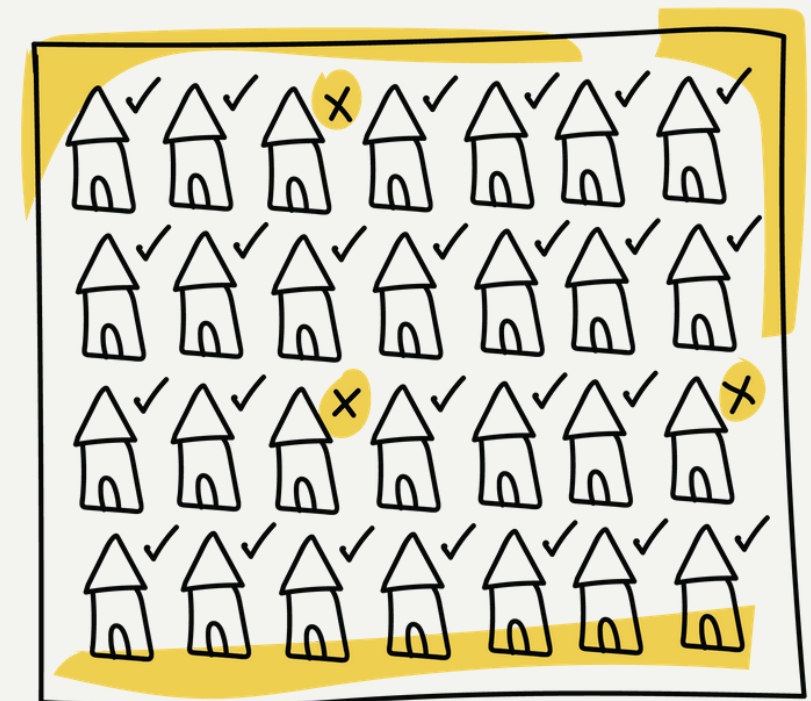
**450 Locations** in  
across 11 Indian States

## ACTIVITIES

Provision of all critical services dependent on digital access: Information, entitlements, banking, e-health, e-education and other digital services

## IMPACT

**450 Entrepreneurs** created  
Empowered **700,000** citizens  
**200,000** entitlements availed  
**INR 5.7 million**  
(~80,000 \$) revenue generated



# SoochnaPreneur

SINCE 2016

Providing citizen services at the doorstep  
through new-age rural entrepreneurs

#SocialEntrepreneurs

WWW.SOOCHNAPRENEUR.IN

रतनलाल  
टीमू देवी

**QUALCOMM** मो. 9414231283

**सूचना सेवा केन्द्र गंगासरा**

भूमिगत, गलन कार्ड, पंशन, बैंक मित्र, पैन कार्ड, सभी प्रकार के सरकारी व गैर सरकारी दस्तावेज (आधार, जति, मूल निवास प्रमाण पत्र), लाईट बिल, सभी प्रकार के रिचार्ज ऑनलाइन सभी फार्म आदि सुविधाएं उपलब्ध।

सभी प्रकार के सहायता/परामर्श आदि दिये जाते हैं।

**गंगासरा**

जाट, मराठवाड़ा व गैर सरकारी विभागों संबंधित आवेदन एवं शिक्षाएं ली जाती हैं।

**सूचनाप्रेन्योर**

सूचना, अधिकार एवं सशक्तिकरण

**सूचना केन्द्र - बाढ़मेर**

DEF SoochnaPreneur QUALCOMM

**DEF सूचना सेवा केन्द्र**  
गंगासरा



संस्था के मुख्य छः सुद्धे :-

1. सामाजिक सुरक्षा पेंशन
2. वित्तीय सहायता
3. आजीविका
4. रोजगार
5. शिक्षा
6. स्वास्थ्य

सार्वजनिक योजनाओं की जानकारी हेतु प्रसार व नागरिक लाभार्थी को सुविधाजनक बनाना।







## PRESENCE

**100 Locations** in 10 districts, 8 Indian States,

## ACTIVITIES

Provision of all critical services dependent on digital access:  
Information, entitlements, banking, e-health, e-education and other digital services

## IMPACT

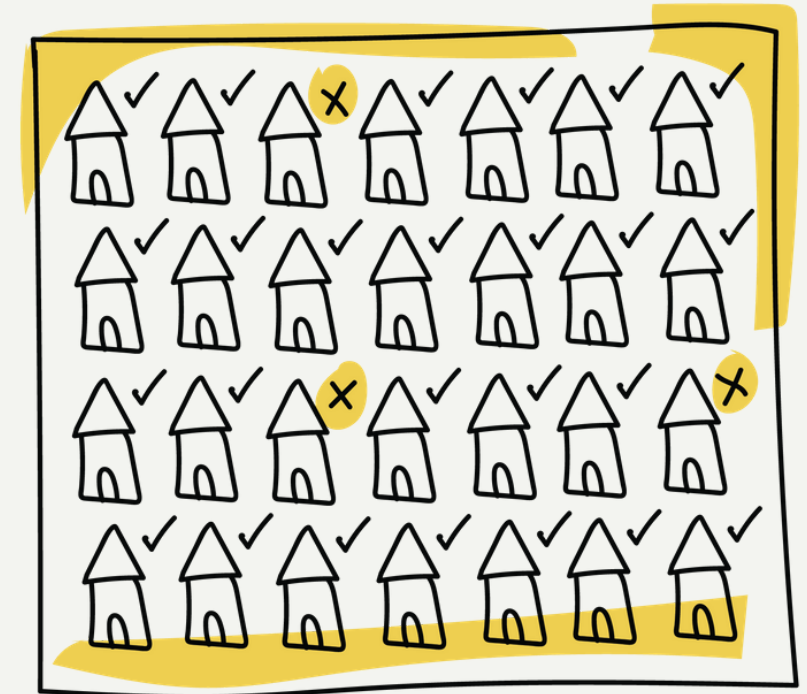
**~100 Differently abled Entrepreneurs**  
**124,000 people empowered**  
**4000** citizens availed govt entitlements  
**INR 0.6 million (8000 \$)** revenue generated

# Samarth SoochnaPreneur

**SINCE 2020**

**Providing citizen services at the doorstep through differently abled rural entrepreneurs**

**#SocialEntrepreneurs**



[WWW.SOOCHNAPRENEUR.IN](http://WWW.SOOCHNAPRENEUR.IN)



## SUBJECTS

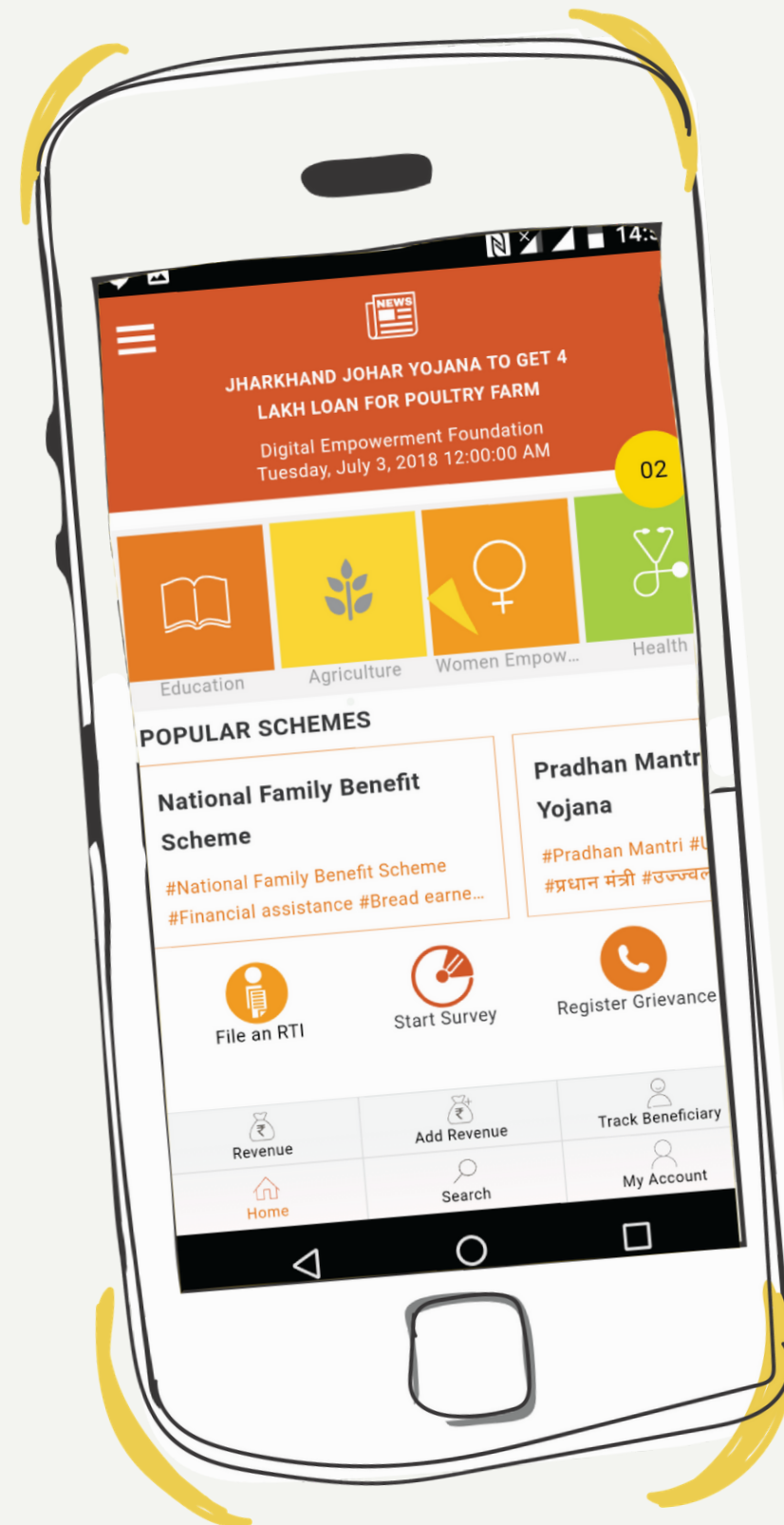
**Central and State Govt Entitlements** across Health, Employment, Education, Social Security

## FEATURES

Multilingual | Works Offline  
News & Updates  
Register Grievances  
Tracking System | Survey Tool

## IMPACT

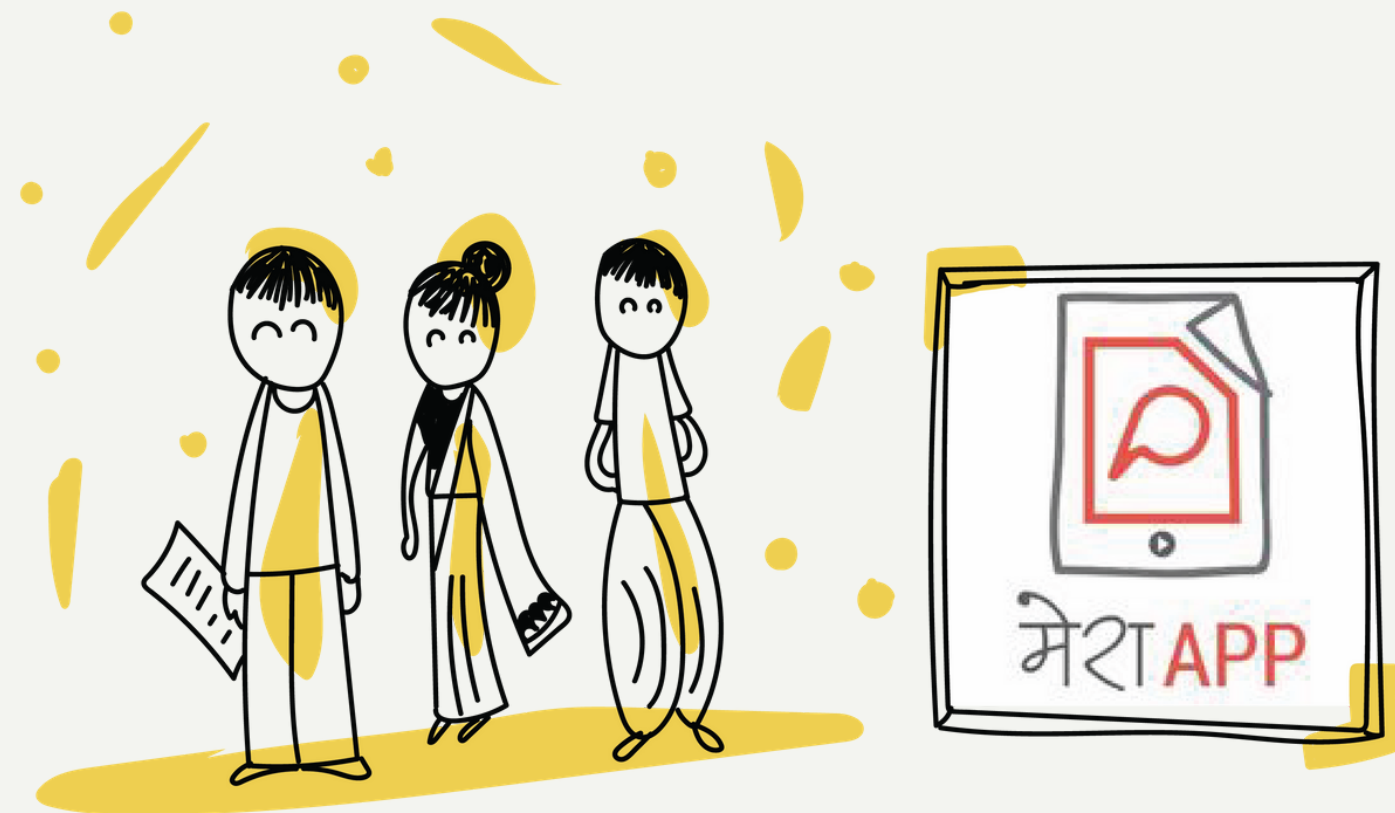
Used by **700 digital centers** to serve citizens  
**189,000** citizens benefitted  
**1600** Entitlements available on App



# MeraApp

SINCE 2020

**Mobile Application to access government entitlements for the people living Below Poverty Line**



[WWW.MERAAPP.IN](http://WWW.MERAAPP.IN)



# EDUCATION & EMPOWERMENT



VOCATIONAL  
COURSES

FUNCTIONAL  
LITERACY

SELF  
LEARNING

ACTIVITY  
BASED  
LEARNING

PEER  
LEARNING



Enabling people with digital media information, literacy & skilling to access critical information related to health, education, skill and livelihood



## PRESENCE

**700** locations across  
23 states

## ACTIVITIES

Activity Based digital  
learning toolkit

Covers 30 topics

Functional & Application  
based learning

Specially designed for  
communities with no  
basic literacy

## IMPACT

**5 million** trained



# START

**Interactive & gamified toolkit for media,  
information and digital literacy**



[WWW.DEFINDIA.ORG/EDUCATION-EMPOWERMENT-2/#START](http://WWW.DEFINDIA.ORG/EDUCATION-EMPOWERMENT-2/#START)



## PRESENCE

**7 states**

## ACTIVITIES

Creating MAKE2 Kits  
equipped with Science,  
Technology & Maths content

Training and capacity  
building

## IMPACT

Set up **20 Makers' Spaces**

**Trained 5,664 students,  
adolescents and youth** to  
broaden their experiential  
learning



# MAKE2

**Rural Makers' Spaces for communities of  
thinkers, makers and builders**



[WWW.DEFINDIA.ORG](http://WWW.DEFINDIA.ORG)

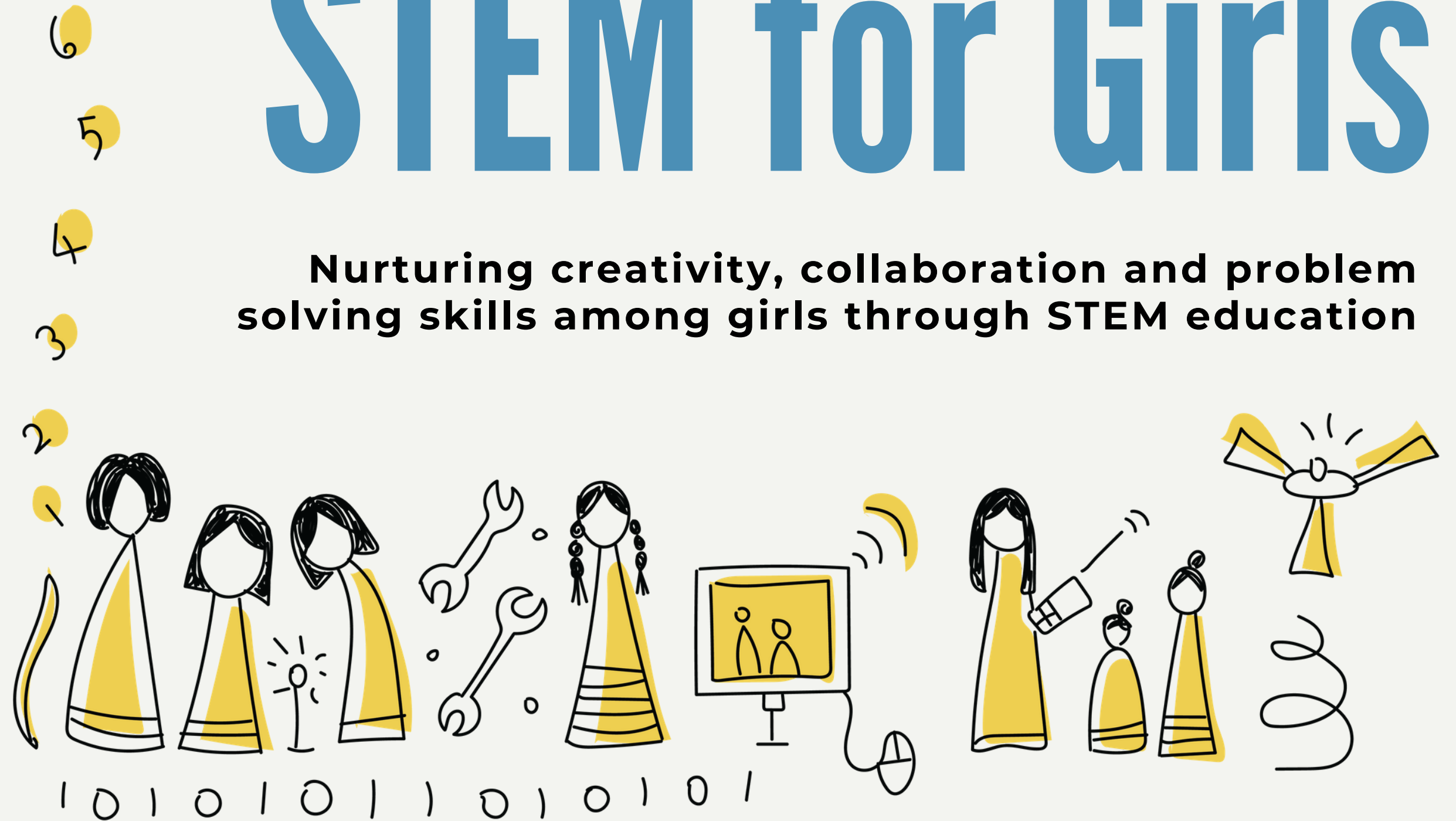
**PRESENCE**  
**150+ Schools** across  
**2 States**

**ACTIVITIES**  
Advance Self-confidence,  
Improve the Soft Skills,  
Develop Career Skills,  
Eradicate Gender  
Stereotype, Coding on  
SCRATCH

**IMPACT**  
**40,000+ students**

# STEM for Girls

**Nurturing creativity, collaboration and problem solving skills among girls through STEM education**





## ACTIVITIES

Linking urban women  
leaders to tribal girls

Digital Literacy,  
Leadership Building,  
Gender Equality

## IMPACT

**100 Girls trained by 25  
mentors in 5 states**

**In 2020, the GOAL  
programme was adopted  
by the Ministry of Tribal  
Affairs, GOI to reach 5000  
tribal youth and 1000  
mentors.**



# GOAL

## Going Online As Leaders

**Providing digital education to rural and tribal girls  
through mentorship program**



[WWW.GOINGONLINEASLEADERS.IN](http://WWW.GOINGONLINEASLEADERS.IN)





## ACTIVITIES

Linking expert and  
leaders with differently  
abled rural youth

Digital Literacy,  
Leadership Building,

## IMPACT

**100 differently abled  
youth mentees  
trained by 20 mentors  
in 10 locations**

# GOAL SAMARTH

**Mentorship Programme for differently abled youth**



[WWW.GOINGONLINEASLEADERS.IN](http://WWW.GOINGONLINEASLEADERS.IN)



## PRESENCE

**30+ Libraries in 3  
States**

## IMPACT

**30 Librarians** digitally  
skilled

Libraries equipped with  
digital infrastructure &  
connectivity

Institutional facilities for  
digital media, social media  
& skilling created

**10,000 youth & citizens**  
benefitted 50% of which  
were adolescent girls &  
women

# Digital Library Movement

**SINCE 2013**

**Transforming dying district libraries into thriving  
public spaces for digital empowerment**



[WWW.DEFINDIA.ORG/EDUCATION-EMPOWERMENT-2/#DPS](http://WWW.DEFINDIA.ORG/EDUCATION-EMPOWERMENT-2/#DPS)



**PRESENCE**

**11 States**

**ACTIVITIES**

Developed special online  
training kits

Created a cadre of  
specially trained women  
ToTs

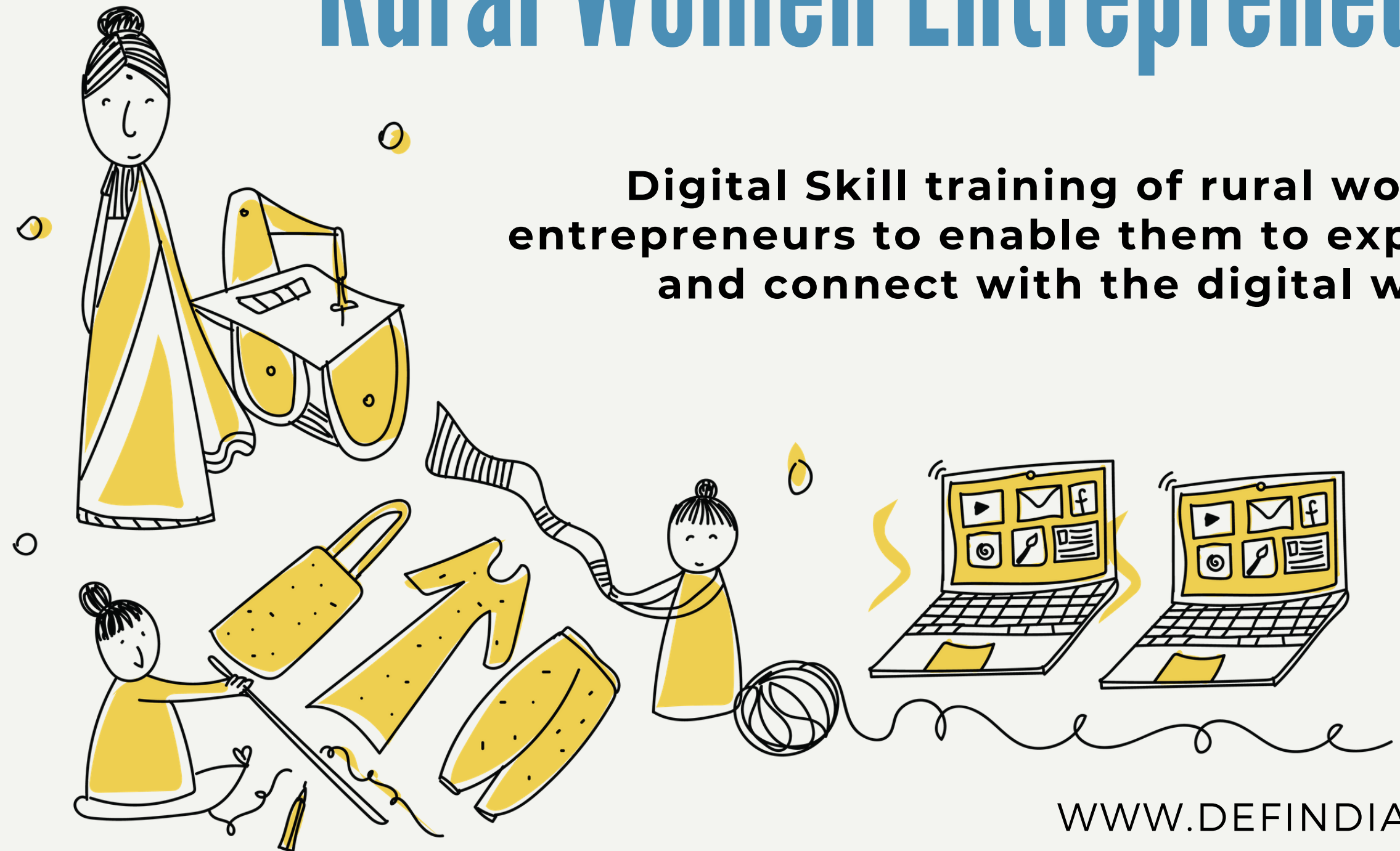
**IMPACT**

**7000 Women**

**Entrepreneurs** trained  
**2000 women** trained from  
weaving handloom  
communities

# Digital Skill Building of Rural Women Entrepreneurs

**Digital Skill training of rural women  
entrepreneurs to enable them to explore  
and connect with the digital world**



[WWW.DEFINDIA.ORG](http://WWW.DEFINDIA.ORG)



## PRESENCE

**10 aspirational districts  
of 7 states**

## ACTIVITIES

Digital Up-skilling  
women

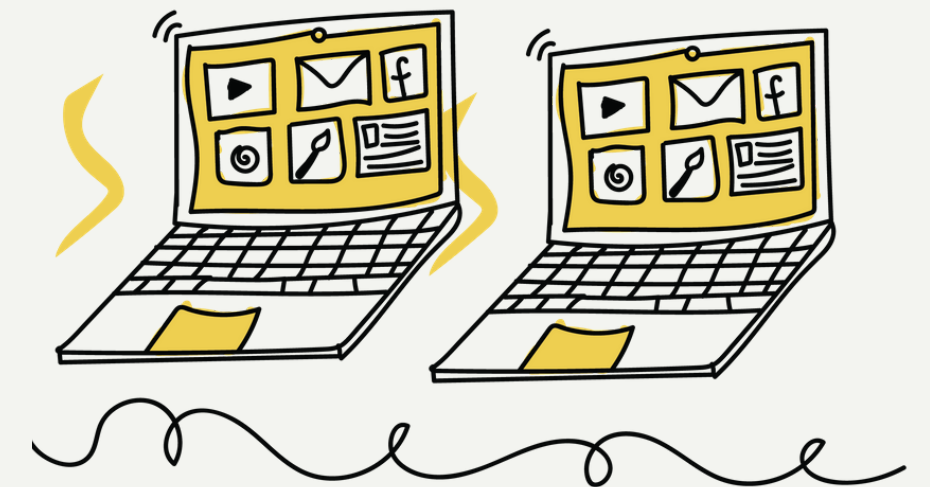
Conduct Digital  
and Financial literacy  
workshops

## IMPACT

**10,000 Women  
Entrepreneurs** trained,  
**500 CDOs** skilled  
**300,000 individuals** made  
aware, **100,000 individuals**  
made digitally literate

# DIGITAL SARTHAK

**Strengthening and Building Resilience of Women  
Entrepreneurs (WEs) and Woman led Community  
Development Organizations (CDOs)  
through Digital Up-skilling in India**



[WWW.DEFINDIA.ORG](http://WWW.DEFINDIA.ORG)

**PRESENCE**

**2 States**

**ACTIVITIES**

Mobile and Internet  
Literacy Training

**IMPACT**

**5 million women & girls**  
digitally empowered across  
**10,000 villages**  
through **10,000 Internet**  
**Saathis**

DEF was an  
implementation partner  
for Google & Tata Trust

# Internet Saathi

**Enabling rural women in mobile and  
internet literacy**



[WWW.INTERNETSAATHIINDIA.ORG](http://WWW.INTERNETSAATHIINDIA.ORG)



## PRESENCE

**14 states**

## ACTIVITIES

Educate & empower local communities with a focus on social and green banking services

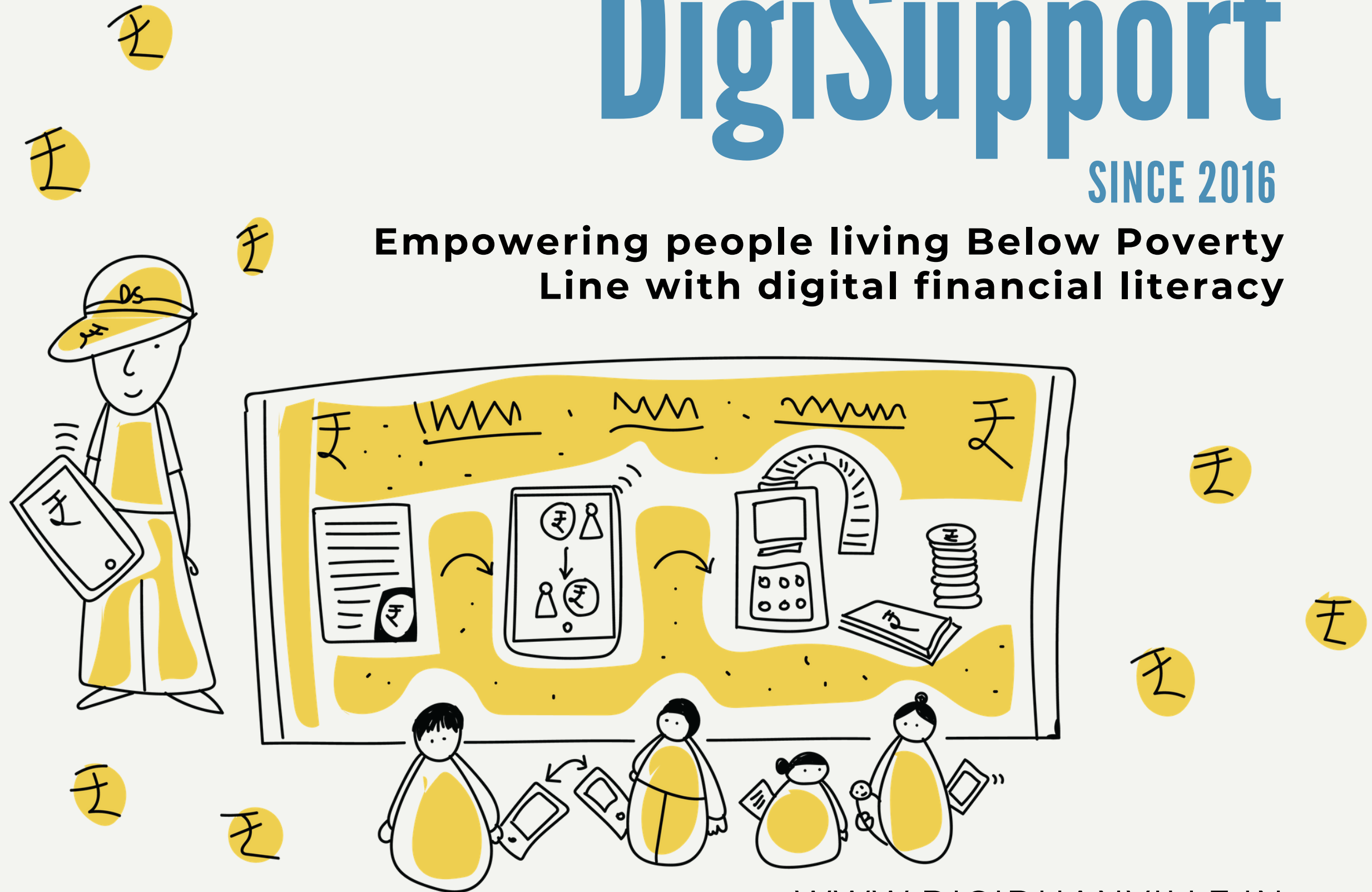
## IMPACT

**90,000 community members** trained

# DigiSupport

**SINCE 2016**

**Empowering people living Below Poverty Line with digital financial literacy**



[WWW.DIGIDHANVILLE.IN](http://WWW.DIGIDHANVILLE.IN)



## PRESENCE

6 States

## ACTIVITIES

Piloting with 20,000 people to make them regular oral search users

## IMPACT

**20,000 people trained** to become human information search engines for local communities

# Google Assistant

Training people at village level to use oral search engine to find critical information





**PRESENCE**  
187 Villages, in 14  
districts across 10  
States

## ACTIVITIES

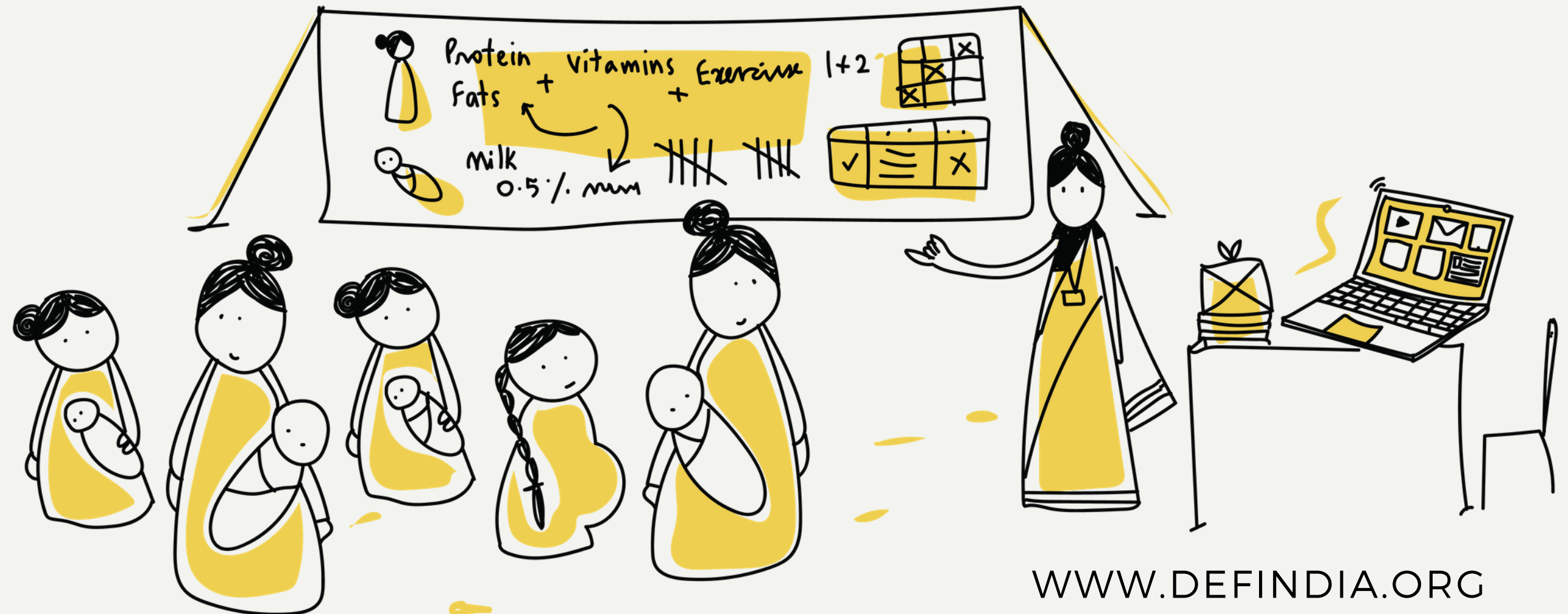
Improve nutritional  
outcomes for women  
& children through the  
use of technology, a  
targeted approach &  
convergence

## IMPACT

22,500+ women  
18,000+ children  
3,500+ men

# Digi Poshan

**Mass outreach program for creating literacy &  
awareness about nutritional necessities among people  
Below Poverty Line especially women and children**



WWW.DEFINDIA.ORG



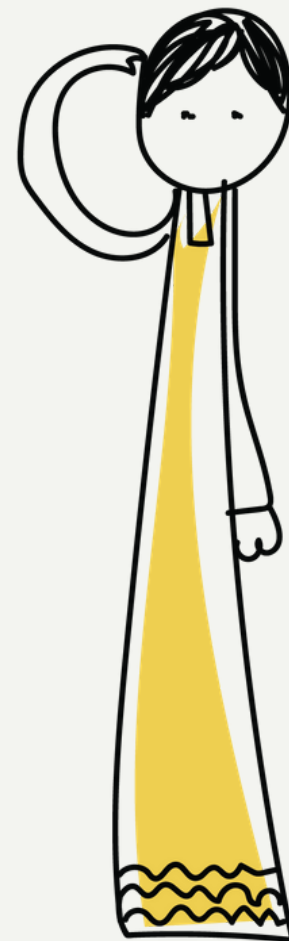
## ACTIVITIES

Awareness  
Misinformation, Fake  
News & Disinformation

## IMPACT

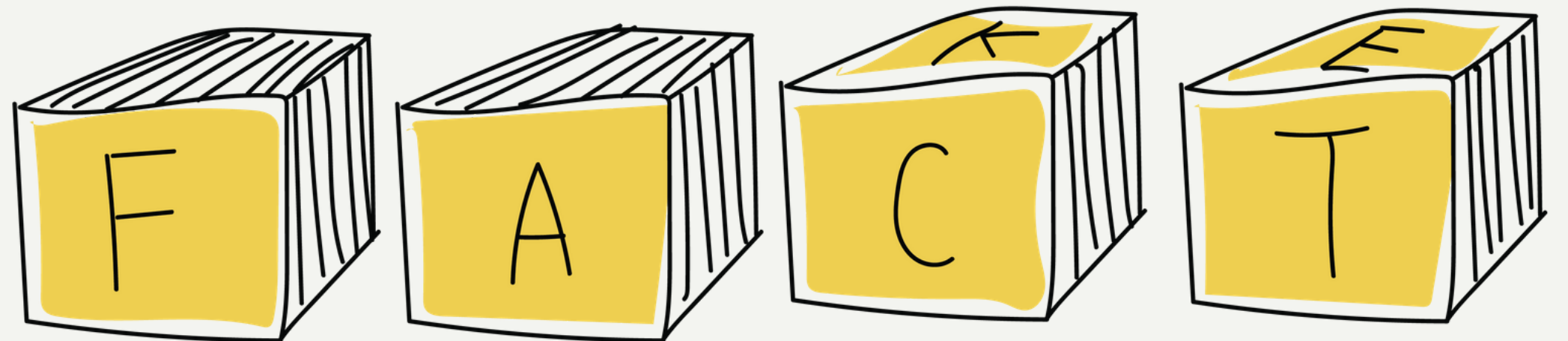
**4,000** police officers, local  
administrators, college  
students

**31,000** village level social  
media users **trained in**  
**verifying news**



# Fighting Fake News

Creating an environment for accurate and  
verified information since 2018



[WWW.DEFINDIA.ORG/RESEARCH-ADVOCACY](http://WWW.DEFINDIA.ORG/RESEARCH-ADVOCACY)

## PRESENCE

**12 districts across 10  
States in India**

## ACTIVITY

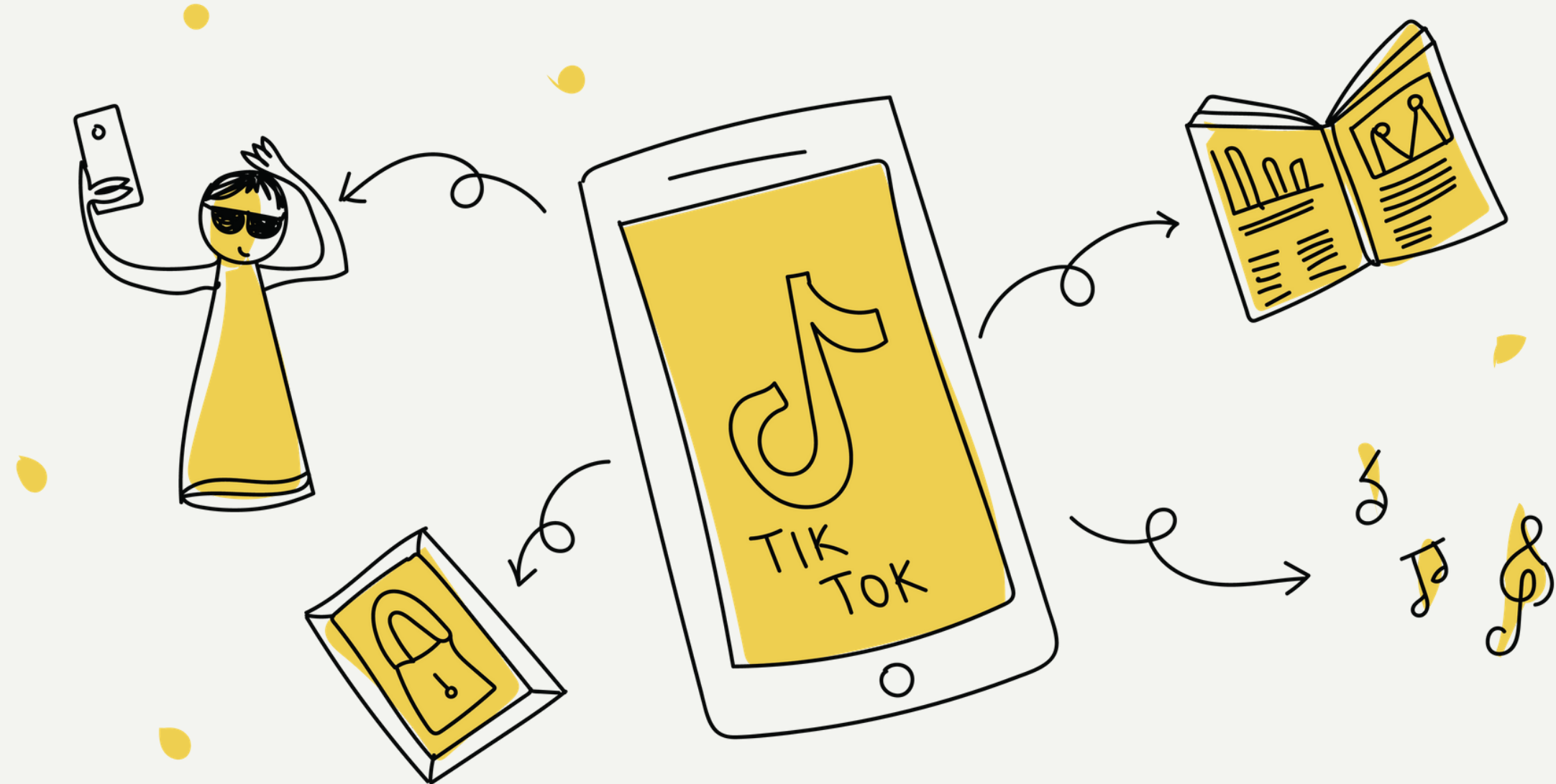
Develop Curriculum  
Conduct Workshops

## IMPACT

**52,500+ People trained  
120+ govt schools**

# Tik Tok

**Online safety, Digital Well-Being and Best Practices in  
Educational Content on TIKTOK**



## PRESENCE

**700 locations across  
23 States**

## ACTIVITIES

Essential Service Distribution  
Digital Skilling  
Research & Documentation  
Awareness Campaigns

## IMPACT

Provided relief to  
**2.3 million+ people**  
Food kits distributed to  
**122,375 people,**  
Identified and reached to  
**150,000 migrant** workers

# C-DERP

## COVID 19 Digital Emergency Relief Programme



[WWW.DEFINDIA.ORG](http://WWW.DEFINDIA.ORG)





## PRESENCE

**500 locations, 69  
Districts across 16  
States**

## ACTIVITIES

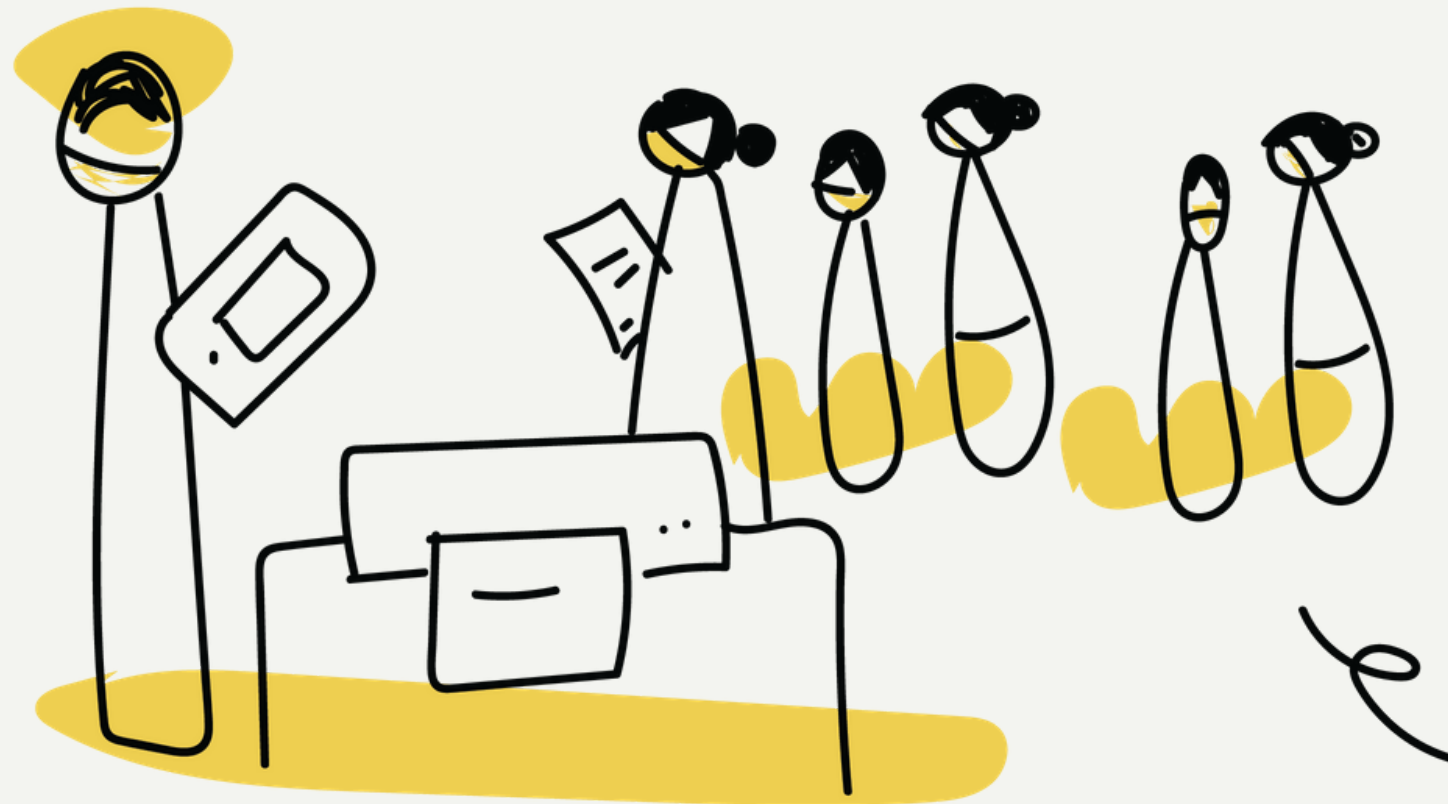
Increase awareness,  
and understanding of people  
on preparedness, prevention,  
and response  
practices against COVID-19

## IMPACT

**2.1 million  
people** reached

# Risk Communication & Community Engagement

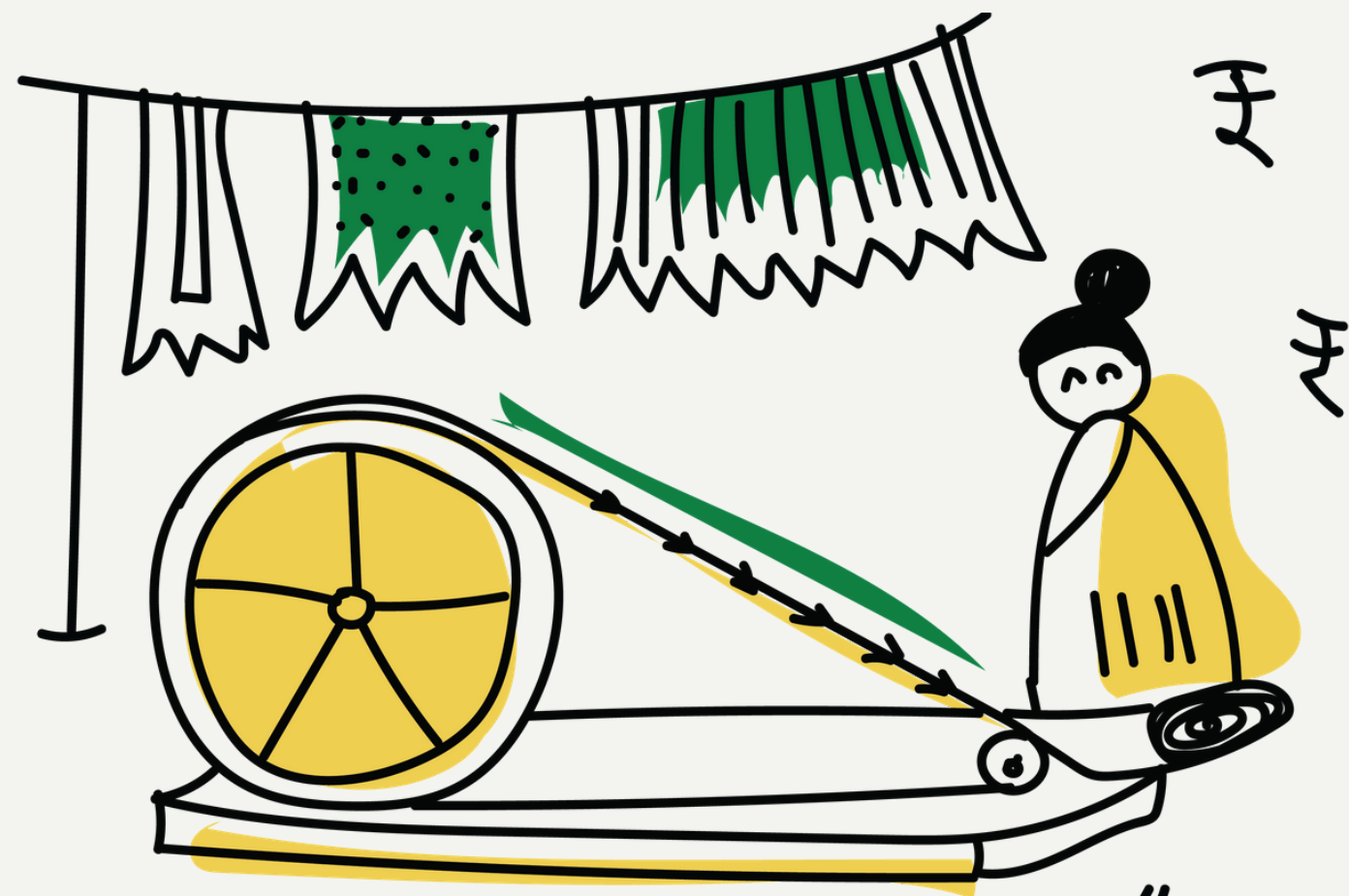
**Mitigate rumours and spread awareness on COVID-19**











# MARKETS & SOCIAL ENTERPRISE

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Digitally empowering micro-enterprises and communities; and empowering grassroots-level civil society organisations with online presence and digital literacy for ensuring protection of people's culture, heritage, environment and natural resources



## PRESENCE

9 Artisan Clusters, 7 States

## ACTIVITIES

Improving and scaling up  
weaving skills, designing,  
marketing and  
entrepreneurship,

## IMPACT

**9 Handloom Clusters**

digitally empowered

**9 Digital Design Studios**

set up

**9 artisanal clusters**

archived

**3,000 Artisans** trained in

digital entrepreneurship

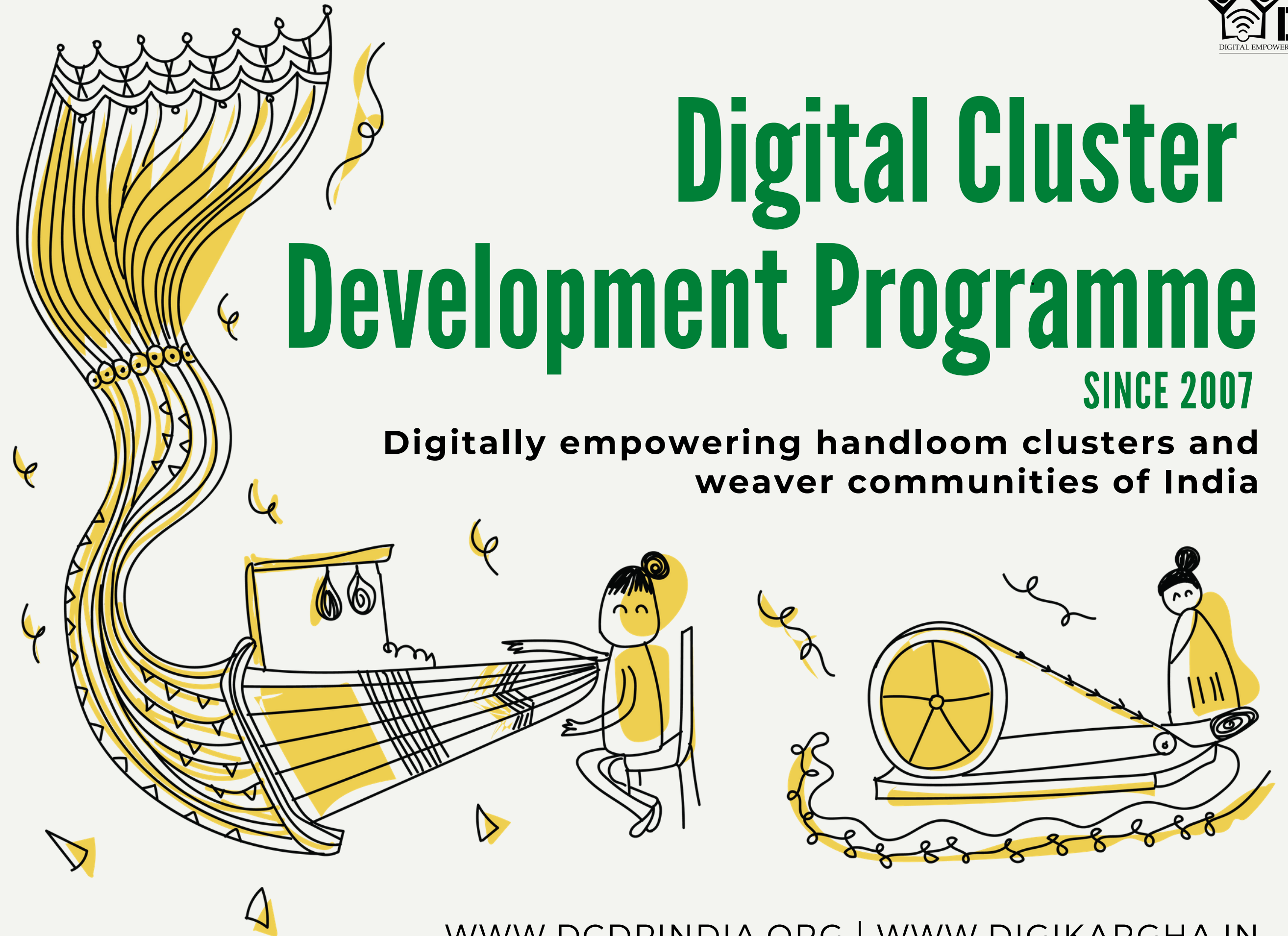
**E-commerce portal**

'Digikargha' created

# Digital Cluster Development Programme

SINCE 2007

**Digitally empowering handloom clusters and  
weaver communities of India**



[WWW.DCDPINDIA.ORG](http://WWW.DCDPINDIA.ORG) | [WWW.DIGIKARGHA.IN](http://WWW.DIGIKARGHA.IN)



## ACTIVITIES

Website Creation

Capacity Building

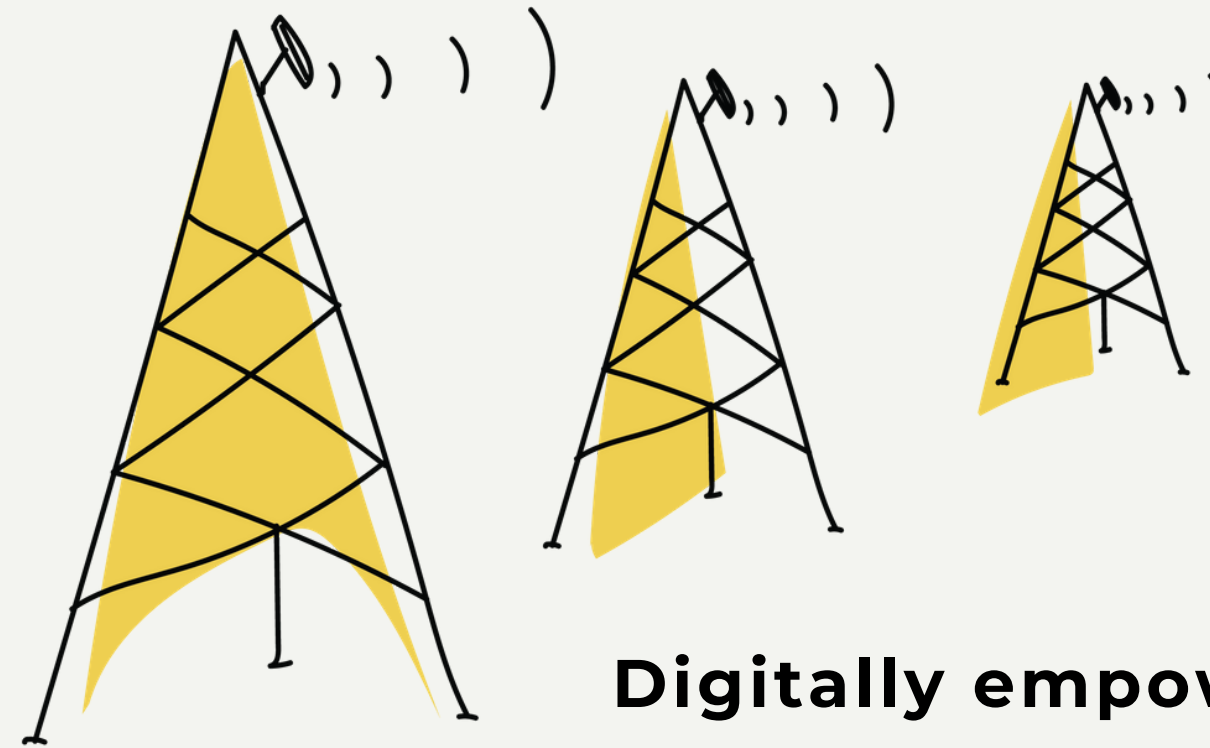
Building Grassroot  
Networks

## IMPACT

**6,000+** nonprofits join  
eNGO network in India,  
South Asia & Africa

**10,000+ NGO  
representatives** trained in  
ICT tools

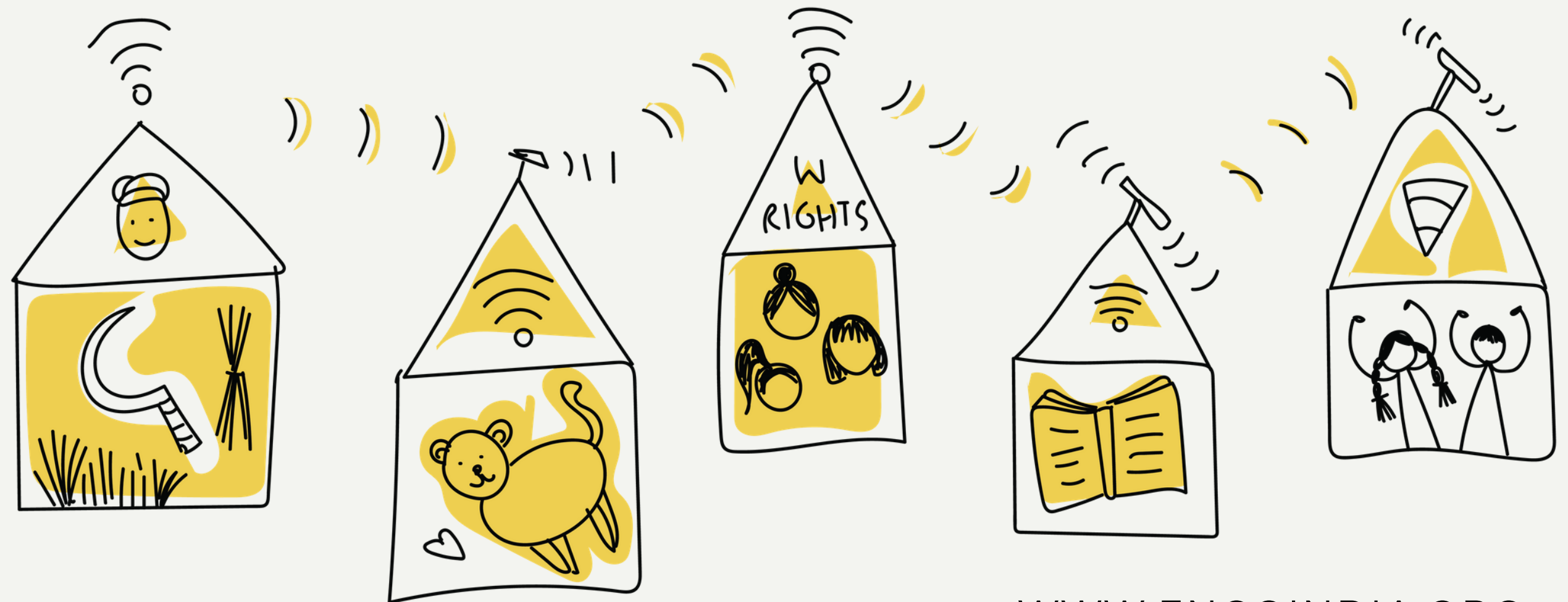
**5000+ websites** hosted  
**200+ workshops**  
conducted



**Digitally empowering grassroots organisations**

# E-NGO

**SINCE 2009**



[WWW.ENGOINDIA.ORG](http://WWW.ENGOINDIA.ORG)





## PRESENCE

5 Indian States

## ACTIVITIES

Documenting best practices of rural entrepreneurship

Creating online presence for local businesses

Capacity Building

## IMPACT

50,000+ entrepreneurs trained

# Facebook Dost

SINCE 2018

Building digital capacities of micro and nano entrepreneurs in rural India



[WWW.DEFINDIA.ORG/MARKETS-SOCIAL-ENTERPRISES/#FBDOST](http://WWW.DEFINDIA.ORG/MARKETS-SOCIAL-ENTERPRISES/#FBDOST)

## PRESENCE

11 States

## ACTIVITIES

Improve household income; Support rural economy through appreciation & promotion of local art, culture & tourism

## IMPACT

**7,000 women** made rural entrepreneurs aware about Airbnb

**15,400 Women trained**



# SHE Hosts

SINCE 2019

**Creating livelihood opportunities for rural women through experiential tourism**

**#Sustainable #Hospitality and #Entrepreneurial**



[DEFINDIA.ORG/MARKETS-SOCIAL-ENTERPRISES/#SHEHOSTS](https://DEFINDIA.ORG/MARKETS-SOCIAL-ENTERPRISES/#SHEHOSTS)

## PRESENCE

6 Location across  
Tamil Nadu

## ACTIVITIES

Making senior citizens  
comfortable in using  
digital tools

## IMPACT

6 locations piloted to  
create open access digital  
infrastructure for elderly

# Astitva

Creating digital access ecosystem for  
senior citizens with HelpAge India

#Inclusion



WWW.DEFINDIA.ORG

Creating a knowledge network of digital practitioners and database of effective ICTD innovations and interventions in an effort to scale up and forge partnerships for specific socio-economic developmental needs

## IMPACT

**2,273+ mobile  
intervention for  
development added to  
database**

**8 countries have  
participated in the South  
Asian awards**

**299+ innovators  
honoured and felicitated**

# mBillionth Awards

**SINCE 2010**

**Recognising innovations in mobile technology  
and applications serving citizen needs in  
South Asia**



[WWW.MBILLIONTH.IN](http://WWW.MBILLIONTH.IN)



## IMPACT

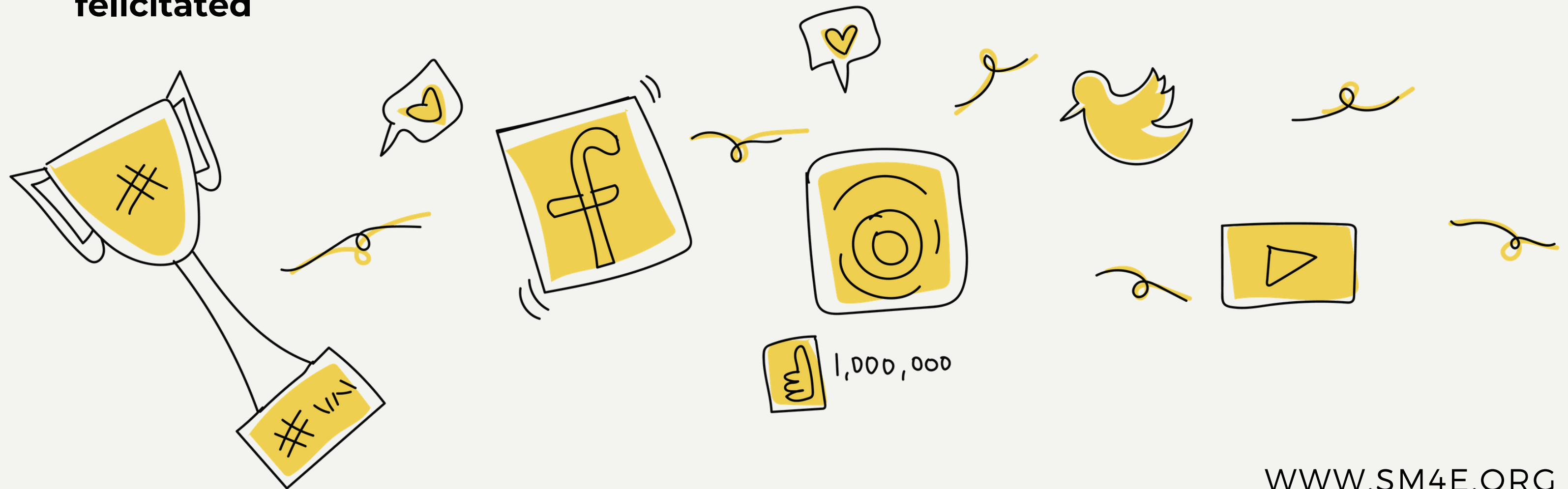
**745+ social media  
interventions**

**96+ social media best  
practices honoured and  
felicitated**

# SM4E Awards

**SINCE 2013**

**An initiative to promote and recognise best  
practices in social media for human development**



[WWW.SM4E.ORG](http://WWW.SM4E.ORG)





# ADVOCACY & RESEARCH

Advocacy and activism to ensure access for all to the Internet as a basic human right and more extensive use of ICT and digital tools for development

## IMPACT

**200+ Internet-related  
human rights violations**  
documented

**250+ human rights  
defenders** trained

**3 country research reports**  
published on the State of  
Internet Freedom in India

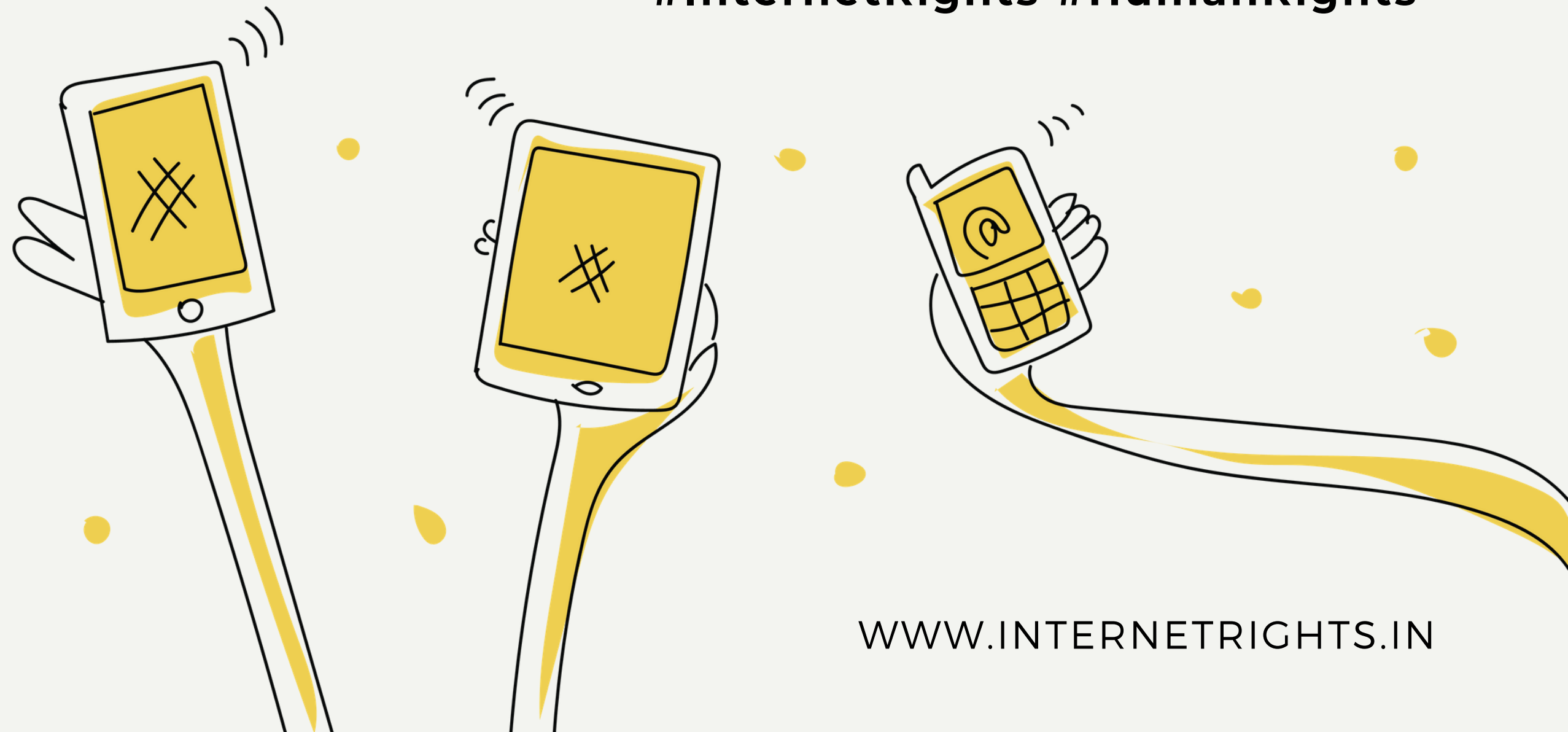
**5 issue papers** published  
around topics of Freedom of  
Expression and Cyberspace

**150+ data points** published  
in leading financial daily  
called Mint

# Internet Rights

**Protecting freedom of information, expression and  
association on the internet in India since 2011**

**#InternetRights #HumanRights**



[WWW.INTERNETRIGHTS.IN](http://WWW.INTERNETRIGHTS.IN)

## THEMES

**25 relevant issues across 7  
thematic areas**

Access and Inclusion

Online Media

Misinformation & Fake News

Internet Freedom & Civil Liberties;

Data Privacy,  
Encryption, & Security

Feminist Internet;

Digital Citizenship &  
Accountability

Innovation & Sustainable  
Development Goals

## IMPACT

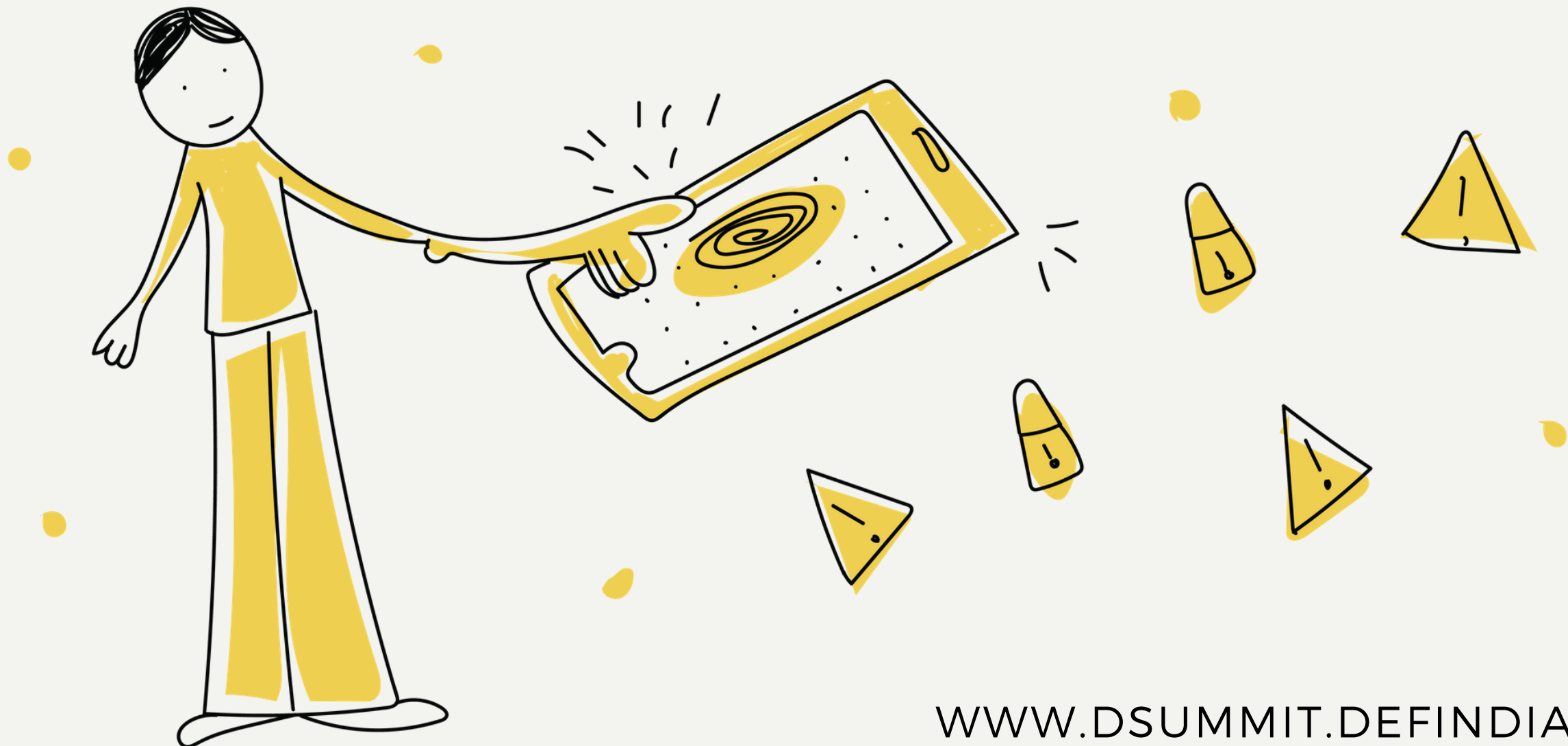
**8 countries**

**Modelled around Internet  
Governance Forum**

# Digital Citizen Summit

**SINCE 2016**

**Creating a platform for dialogue around issues of  
Internet governance, human rights online and  
future of the Internet**



[WWW.DSUMMIT.DEFINDIA.ORG](http://WWW.DSUMMIT.DEFINDIA.ORG)



## ACTIVITIES

Advocating for last mile  
connectivity

Knowledge Sharing  
through research, training  
& capacity building

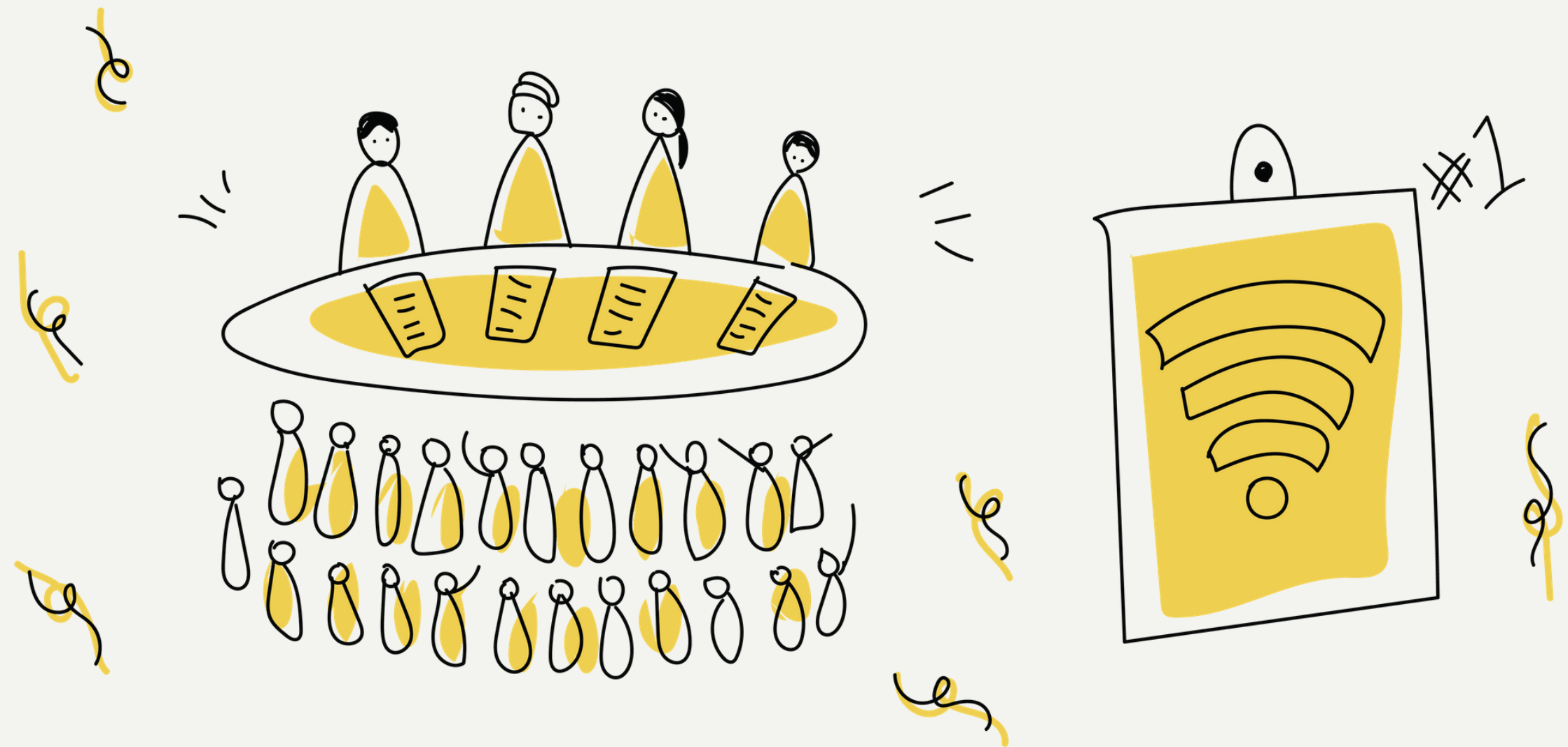
## IMPACT

120+ stakeholders from  
across Asia Pacific  
exploring synergies  
between Community  
Networks and  
Community Radios

# Community Network Xchange

SINCE 2017

Advocating for connecting the remaining  
3.5 billion



[WWW.DEFINDIA.ORG/RESEARCH-ADVOCACY/#CNX](http://WWW.DEFINDIA.ORG/RESEARCH-ADVOCACY/#CNX)

## ACTIVITIES

Research Reports

Award Books

Proceedings &  
Consultations

Case Studies & Practices

DEF Reports

## IMPACT

100 + Online and Print  
Publications

# Publications

Research Reports to support policy building  
and advocacy



# ONLINE RESOURCES



**SMARTPUR**



**GOAL**



**CHANDERIYAAN**



# ONLINE RESOURCES



**Ocean in a Drop**



**Nichlagarh - Last Mile**



**Karat Chale Barhat Chale**



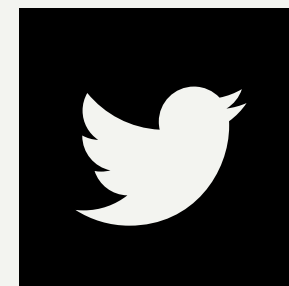
# PARTNERS



# PARTNERS

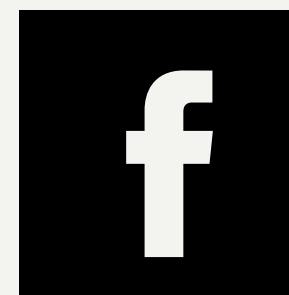


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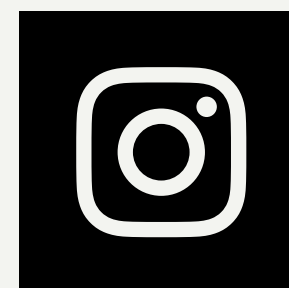
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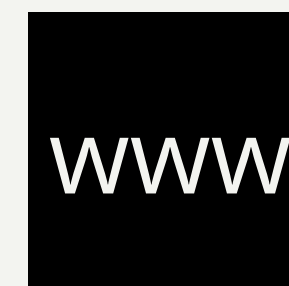
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