



FLiP is a web and android based application that has been developed to provide unorganized workforce with COVID related, digital and financial literacy information and welfare services at their fingertips. This application will provide an opportunity to learn about relevant things on citizen services, financial services, digital services, welfare schemes and COVID related information that will be useful in their day to day lives and fighting the current situation.

The application benefits the target group of above 14 years of age comprises of

- ✓ *Migrants*
- ✓ *Marginalized and vulnerable groups*
- ✓ *Unorganized workforce*
- ✓ *Micro-Businesses, street vendors and local stores*

DIGITAL LITERACY

Smartphone and its uses and advantages, Internet, Web Browser, Search Engines, Email, Social Media, Creating profile on Facebook, Whats app and Google Maps, GPS, Digi Locker, Livelihood and Career related welfare schemes and services, Education portals, Important websites for agriculture, citizen services, How to book train ticket using IRCTC website, How to book LPG Gas cylinder online, How to apply for government documents online (Adhaar card, PAN, ID card and Passport), Other uses of Internet, Online Safety and Security

FINANCIAL LITERACY

Banking and other facilities, KYC, Use of ATM machine and ATM card, Jan Dhan Yojana (optional), Plastic Money, Online Banking, Electronic Fund Transfer, Digital payment platforms, Mobile banking, Reserve Bank of India, Relevant financial inclusion schemes

WHY FLIP

- ◆ Easy to Use
- ◆ Pre uploaded content/modules
- ◆ Provide analytics to track the progress for timely reviews.
- ◆ Availability of content in both English and Hindi
- ◆ Inbuilt registration feature for the target beneficiaries
- ◆ Certificate based courses
- ◆ Self-paced learning
- ◆ Provision of Pre and Post assessment to check the learning progress
- ◆ Interactive learning with self-performing activities