DIGITAL DIVIDENDS OF SOUTH AND WEST INDIA

STORIES OF DIGITAL INNOVATIONS FROM 12 STATES OF INDIA IN SOUTH AND WEST

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Rajasthan
Tamil Nadu
Telangana
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- Kerala 03
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- Rajasthan 00
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- Tamil Nadu 01

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Total Entries 207
Total Nominations after Screening 179
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Winners 28
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PriceKart’s Magical Savings Google Chrome Extension – Maharashtra

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**e-Entertainment & Games - 01**
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**e-Governance - 03**
SARATHI – An effort to connect Citizens with City Managers – Maharashtra
Aam Aadmi Beema Yojana – Maharashtra
Virtualization using Virtual Machines for the Effective and Concrete E-Governance Framework – Maharashtra

**e-Health - 01**
Hamari Ladli – Madhya Pradesh

**e-Inclusion & Localisation - 01**
Ek Mukta – Maharashtra

**e-News & Journalism - 01**
Citizen Matters – Karnataka

**Social Media - 01**
Poochh – Maharashtra

**e-Science & Technology - 03**
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**e-Women & Empowerment - 01**
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e-Culture & Tourism - 01
Auto Gas – Gujarat

THE MANTHAN AWARD SOUTH WEST INDIA: CHAIRMAN’S DISTINCTION (01)
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LivingTree India Educators Forum – Karnataka
Computer Aided Learning and Digital Literacy as Life Skills Program – Maharashtra

Social Media - 01
Boomlaa.com - India’s First Classified Public Networking Site – Maharashtra
Crossing Landmarks. Setting Benchmarks.

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BUILDING TRUST & RELIABILITY SINCE 1966
The Manthan Award South West India

Promoting the Manthan Award regionally to celebrate innovations locally

The journey of the Manthan Award has come full circle in 2014. The reason is the launch of the Manthan Award South West India, the first regional variant of the Award to celebrate digital innovations locally and build local level knowledge networks. The South West edition covers 11 states and represents a vibrant region, full of digital creativity and innovations.

Post 10th edition of the Manthan Award in 2013, it was an important feedback from stakeholders to take the award and the knowledge platform to regional level, India being a sub-continent in itself. This is in order to reach out to more and more local and small digital innovations who are otherwise have limited representation and participation in the wider award process. This is also to give fillip to strengthen regional digital innovations knowledge network.

Thus, the Manthan Award South West India (MASW) was launched in May 2014 at http://southwestindia.manthanaward.org/. The nomination process was open during May – June 2014, followed by the Jury process in July and the Award Summit on August 7, 2014 in Pune, Maharashtra. Overall, there were 200 nominations as first level entries in as many as 15 categories, followed by 179 nominations as eligible for the Jury screening after due diligence. And finally we have 28 winners, 16 Special Mentions, 1 Chairman’s distinction recognition and 6 finalists.

In this initial journey, all the nominees and finalists deserves a salutation for believing in the novelty of the Manthan Award South West India (MASW) process and participating in this award and knowledge network initiative by Digital Empowerment Foundation and its partners.

The support of Public Interest Registry (PIR) as an organizing partner, Zensar Technologies as co-organiser, Vodafone and .NGO as principal partners, Mint Newspaper and Open Knowledge Community (OKC) as strategic partners has been tremendous in this very first edition of the Manthan Award South West India.
In this initial journey, all the nominees and finalists deserves a salutation for believing in the novelty of the Manthan Award South West India (MASW) process and participating in this award and knowledge network initiative by Digital Empowerment Foundation and its partners.

The organizing team led by Ravi Ghate and his dedicated colleagues deserves a special recognition to make this programme meaningful and significant.

I hope this award initiative in South West India will open new opportunities for knowledge exchange, sharing, collaboration and partnerships in the field of digital innovations for development and good governance.

This award book consists of digital innovators and practitioners of South West India and their exemplary works, all contributing towards digital inclusion in India.

I wish all dear readers a happy reading in knowing the innovations and innovators. Readers may excuse any mistakes in this award edition book as human errors.

Yours Sincerely

OSAMA MANZAR
Founder & Director: Digital Empowerment Foundation
Chairman: The Manthan Award Promoter: The Manthan Award South West India
WINNERS

E-AGRICULTURE & ECOLOGY
⇒ KAU e-Agro-Tech Platform for Farmer Outreach

E-BUSINESS & FINANCIAL INCLUSION
⇒ The Entrepreneurial Finance Lab: Using Psychometric Credit Scoring to Expand Financial Inclusion
⇒ PriceKart’s Magical Savings Google Chrome Extension

COMMUNITY BROADCASTING
⇒ OfferAdda
⇒ Kisan Vani

DISTRICT COLLECTOR DIGITAL CHAMPION AWARD
⇒ e-District
⇒ File Management Processing System
⇒ Web based and mobile based management and information system

ENG0
⇒ Responsible Netism
⇒ Positive Saathi
⇒ Cyber Space Awareness Programme

E-CULTURE & TOURISM
⇒ Shridhanjali.com
⇒ Facebook Dindi

E-EDUCATION, LEARNING & EMPLOYMENT
⇒ PREXAM.com
⇒ Balaee Kosh - Dnyanganga
⇒ Mera Library

E-ENTERTAINMENT & GAMES
⇒ Chakra View

E-GOVERNANCE
⇒ SARATHI – An effort to connect Citizens with City Managers
⇒ Aam Aadmi Beema Yojana
⇒ Virtualization using Virtual Machines for the Effective and Concrete E-Governance Framework

E-HEALTH
⇒ Hamari Ladli

E-INCLUSION & LOCALISATION
⇒ Ek Mukta

E-NEWS & JOURNALISM
⇒ Citizen Matters

SOCIAL MEDIA
⇒ Poochh

E-SCIENCE & TECHNOLOGY
⇒ Techlabike
⇒ cltSTEM
⇒ eToilet

E-WOMEN & EMPOWERMENT
⇒ SOS Stay Safe
m-Agriculture & Ecology
This category recognizes purposeful contributions made by individuals, institutions, organisations, government agencies and enterprises in the field of agriculture. It is a platform for best practices in agriculture, which offers large community benefits. It recognises e-content in environmental excellence in Asian countries. The category also considers individuals, business, and organizations that have shown leadership, innovation, or extraordinary service in protecting, improving, or cleaning up the environment and helps in better ecological balance.

KARNATAKA
KAU e-Agro-Tech Platform
for Farmer Outreach
KAU e-Agro-Tech Platform for Farmer Outreach

**ORGANIZATION**
Centre for e-Learning

**STATE**
Kerala

**CONTACT**
celkau@gmail.com

**LANGUAGE**
English & Malayalam

**WWW**
www.celkau.in

**PROJECT DESCRIPTION**
Looking towards the growth of the agriculture in India, an advisory service called KAU e-Agro-Tech Platform was introduced for farmers, field extension workers, researchers, students and all other stakeholders of the agri-front. The platform is currently available in two languages, English and Malayalam. A flexible and effective medium for learning from anywhere, any time as all the aspects of the courses are managed online: Registration, Despatch of lessons, lectures, video clippings, practical demonstration videos, assignment and project topics, all are online. Online learners are attached to the Faculty of the Kerala Agricultural University as Tutors and consultants. The platform currently serves 4 lakhs users and is updated regularly according to the new ideas and information. The platform also provides links to KAU Market Intelligence service and other daily agricultural price information and forecast systems. The ‘Forum’ facilitates open discussion on agriculture related matters. Scientists, administrators, farmers and students participate in the forum. It is a detailed directory of various agricultural input dealers, suppliers and stakeholders.
e-Business & Financial Inclusion

This category recognizes purposeful contributions of electronic and digital medium in achieving efficiencies in business processes and creating new business models in e-commerce. It supports and optimizes business processes across business-to-business, business to consumers, Internet security and other areas. e-business becomes inclusive if it specifically enables small micro and medium enterprises. E-business is also about entrepreneurs who use new media to innovate business opportunities and practices. Financial inclusion considers the best effort in the area of digital, financial and social inclusion to provide financial security and better financial management including offering reach of banking to the doors of masses.

MAHARASHTRA
The Entrepreneurial Finance Lab: Using Psychometric Credit Scoring to Expand Financial Inclusion

MAHARASHTRA
PriceKart’s Magical Savings
Google Chrome Extension
The Entrepreneurial Finance Lab: Using Psychometric Credit Scoring to Expand Financial Inclusion

**ORGANIZATION**
The Entrepreneurial Finance Lab (EFL)

**STATE**
Maharashtra

**CONTACT**
samir.ghosh@eflglobal.com

**LANGUAGE**
EFL has been translated into Hindi, Marathi, Kannada, Tamil, and Urdu.

**WWW**
eflglobal.com

**PROJECT DESCRIPTION**
In order to provide banking services with a touch of social element, The Entrepreneurial Finance Lab created a system that uses psychometric principles to quantify entrepreneur’s business potential through a 40 minute survey. The result of the survey enables lenders to identify and invest in high potential Micro, Small and Medium Enterprises (MSME) in India. EFL’s credit application asks questions based on psychometric principles such as character, abilities and attitude and beliefs to identify high potential, low risk entrepreneurs. EFL’s credit application can be taken on a PC or mobile device with or without an Internet connection and can be customized to capture applicant data such as biometrics and pictures.

In India, EFL’s psychometric credit scores are currently being generated, delivered, and leveraged for two lending institutions: Janalakshmi Financial Services and Capital Float. The credit scoring tool has localized and translated into five Indian languages including Tamil, Kannada, Hindi, Marathi and Urdu.

EFL has demonstrated a significant capacity to split risk among loan applicants across 14 states in India, thereby enabling lenders to extend finance to MSME loan applicants that would have otherwise been difficult and costly to evaluate.
PROJECT DESCRIPTION
The rise of online shopping is proving to be one of the most significant game changers in the retail industry. PriceKart an online shopping portal provides an easy to use shopping comparison tool for consumers, to find the right merchants at the lowest prices. PriceKart uses ‘FREE Google Chrome browser add-on’ to find the lowest prices, discount coupons and over 100 online e-commerce stores for users. It also helps users to set sms & email price alert. By simply signing into pricekart, users not only have access to thousands of deals and coupons posted by the community, but they are able to customize the way they browse, “plus” their favorite deals, follow their favorite brands & enjoy discounted online shopping.

Combined with high-end tools and a team of experts at PriceKart, this online shopping portal has helped in connecting shoppers from across to local yet prominent and reliable sellers. PriceKart provides a platform for both shoppers and merchants to meet and conduct profitable business. We provide the best destination to both shoppers and merchants to meet and conduct a profitable business.
Exactly seven years ago, business news turned over a new leaf. Seven years later, it has amassed over 3,000,000 readers.

- Launches in 2007, in partnership with HT
- Becomes India's second largest business daily
- Reaches readers across Delhi, Mumbai, Bangalore, Hyderabad, Kolkata, Chennai, Chandigarh, Pune and Ahmedabad
- Receives multiple awards in journalism, including the media review's best business media award
- Goes global with the launch of Mint Asia in Singapore in 2015
- Becomes the only business daily to register readership growth*

With all this and through credible perspectives, in-depth coverage, insightful and expert analysis, Mint continues to be a refreshing read, when it comes to matters of business.

*Mint readership grows to 3.1 lacs. Source: open media, January 2013
Community Broadcasting

This category recognizes achievements of community media and community broadcasting stations including community radio, their programs, initiatives or practices especially in rural India that increases the station’s capabilities or improves the services offered by them to their community. It includes: excellence in community participation, best digital media initiative, radio programs – talks, music; contribution to indigenous broadcasting and excellence in ethnic and multicultural broadcasting.

MAHARASHTRA
OfferAdda

NEW DELHI/MADHYA PRADESH
Kissan Vani Sironj
OfferAdda

**ORGANIZATION**
Offeradda India

**STATE**
Maharashtra

**CONTACT**
sagar@offeradda.com

**LANGUAGE**
English

**WWW**
www.offeradda.com

**PROJECT DESCRIPTION**
Finding Discount Coupons & Deals was never easier. Offeradda, is an online community of bargain hunters, that tracks top deals, coupons and shares them with users online. By signing into Offeradda.com, shoppers have access to thousands of deals and coupons posted by the community, they are also able to customize their page, follow their favorite brands, and even subscribe to e-mail alerts. Apart from this, Offeradda showcases daily deals, offers, reviews, services, promotional content from around the web, marketing, advertising and technology ecosystem in India. Offeradda covers Limited Editions acquisitions, tie ups, start ups and funding & Various Resources based on our Viewers Interest. It was first launched in September, 2008 in English language.
Kissan Vani Sironj

ORGANIZATION
Indian Society of Agribusiness Professionals (ISAP)

STATE
Madhya Pradesh

CONTACT
jitenderkumar@isapindia.org

LANGUAGE
Hindi & Bundeli

WWW
http://isapindia.org/

PROJECT DESCRIPTION
KisanVani is a Community Radio Station that is working towards improving lives of farmers from Sironj, Lateri & Shamsahbad tehsil of Vidisha district. The radius of the Radio Station is 25-30 km. The Broadcast information covers various topics from advisory on plant-protection, irrigation, INM, market prices of Agril commodities etc.

Community Volunteers reach the farmers, landless labors, hawkers, shopkeepers, students, small traders and all those, who otherwise never get chance to speak anywhere about themselves or share their concerns. This is an effective medium for social development agencies working at grass-root levels for making announcements to reach their target beneficiaries.

Around 450 villages are connected with KisanVani Sironj and every day they receive 20-30 phone call from the farmers about their query for agriculture. They have the data base of 3000 caller/ villagers who are regularly keep in touch with KisanVani Sironj. The initiative also sends information through SMS to all the farmers connected with CRS "Kisan-Vani Sironj". The language of CRS is Hindi and Bundeli.
eNGO is an international flagship programme of Digital Empowerment Foundation and supported by Public Interest Registry for the digital empowerment of grassroots NGOs. The eNGO programme strives to empower more than 4 million NGOs and Self Help Groups in India, South Asia and African countries.

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Call eNGO helpline +91 9044901901 | Log on to www.pirengo.org
District Collector Digital Champion Award

The Award recognizes, and encourages the further dissemination of the ICT practices and implements ICT at large to break the traditional mode of public delivery mechanisms in day-to-day governance. The purpose is to recognize champions in district collectors of South West India who are using ICT practices to empower citizens, serve public services clients and strengthen participation of citizens in decision-making.

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<td>e-District</td>
<td>File Management Processing System</td>
<td>Web based and mobile based management and information system</td>
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</tbody>
</table>
e-District

**ORGANIZATION**
District Administration
Kanniakumari

**STATE**
Tamil Nadu

**CONTACT**
kkmcollector@gmail.com

**LANGUAGE**
Tamil

**WWW**
www.edistrict.tn.gov.in

**PROJECT DESCRIPTION**
Districts are said to be the front-end of government where most Government-to-Consumer or G2C interaction takes place. E-District in Kaniyakumari is an e-governance project under the National e-Governance Plan (NeGP) that aims to provide Government to Citizen (G2C) services in an efficient, transparent and accountable manner. It is a mission mode project wherein certificates issued through Revenue Department viz. community/income/nativity certificates, deserted women certificates, no graduate certificates are to be issued through e-District software created by National Informatics Centre (NIC).

E-District Project is a web based application. The language used in the project is Tamil. E-District uses a Common Service Centre (CSC) model for Government to Citizen Service delivery. Primary Agricultural Consumer Cooperative Societies (PACCS) act as Common Service Centres (CSC). Average of 250 certificates per working day per Taluk, total of two lakh certificates have been issued in 2013 and about fifty thousand in 2014.
File Management Processing System

PROJECT DESCRIPTION
The ultimate goal of any public delivery system is to enable citizens to access services in a fast, transparent and efficient manner. The File Management Processing System (FMPS) developed internally by collector’s office is a web based application designed to empower every citizen with access to status of applications or requests lodged with the collector office. By simply putting in the file number on the web based application at www.collector-surat.in, the status can be monitored by the applicant with minimum effort. It also serves as an effective internal monitoring mechanism wherein the work flow is clearly defined for each branch of the collector office starting from village level, government functionaries up to the district level.

FMPS was launched in April, 2013. The language of the application is Gujarati and English.
Web based and mobile based management and information system

ORGANIZATION
Revenue and Forest Department

STATE
Maharashtra

CONTACT
adhulaj@gmail.com

LANGUAGE
Marathi, local language of Maharashtra

WWW
www://collectorkolhapur.gov.in

PROJECT DESCRIPTION
Land Revenue administration is mainly related to land disputes, which are resolved by adjudicating in revenue courts namely Tahasildars, SDO and Additional District Collectors and Commissioner, MRT and State Government. Various land laws and procedure is complex one. COLIS deals with different aspects of working of Revenue Administration at District, Sub Division and Tahsil level. COLIS act as gateway for different application meant to help the Revenue Administration in its day to day activities. COLIS being web based, Users can work from anywhere, with just a computer and Internet. No need to install any client side software. Information available in COLIS, can be made available to Public via the regular district website (www.kolhapur.nic.in). COLIS is Paperless in nature, as the related data entry can be done & the reports can be seen over Internet. Also the reports can be sent to any one, via Email. This eliminates use of paper for transfer of information from one place to other. It was launched in October, 2011. Anybody can access the information from coil publication to see the case status. Litigants and advocates friendly to see the case status, case history, Daily Boards, feature boards, Pending cases Advocate wise cases, Total cases, cases uploaded on the web portal.

COLIS is envisaged to accommodate wide range of software modules needed for Collector Office, Subdivision Office, Tahsil offices & other Revenue Offices. COLIS is an E-Governance approach.
The eNGO category recognizes NGOs who are using Information Communication Technology (ICT) and digital media for good governance practices and benefit of the societies and communities at large. The Challenge seeks to recognize and honour best NGO practices from South West India.

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<th>MAHARASHTRA</th>
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<tr>
<td>Responsible Netism</td>
<td>Positive Saathi</td>
<td>Cyber Space Awareness Programme</td>
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</tbody>
</table>
Responsibe Netism

PROJECT DESCRIPTION
Promoting responsible living to build a society of alert, aware and pro-active citizens, The Responsible Netism movement was initiated. In conjunction with the Thane and Mumbai Cyber cells, The Responsible Netism movement sensitizes children, youth and parents within the sphere of educational institutions. The movement conducts ‘One-time One-hour’ child-friendly interactive sessions titled “BEING RESPONSIBLE NETIZENS” for students between the age group of 10 – 25 years. The aim is to reach within the educational institutions to bring about awareness about cyber safety and responsible online behavior.

The project also works towards introducing the students to an awareness programme for adults called digital literacy.

This initiative has been the only one of its kind in the city to work on online safety. The project was first launched in June, 2012. The programme also reaches out to parents, teachers, professionals within corporate and governmental organizations. The awareness programme has been implemented within Thane, Mumbai and Navi Mumbai and has sensitized over 50,000 students and adults. This programme is available in English, Hindi and Marathi.

ORGANIZATION
Ahaan Foundation
STATE
Maharahstra
CONTACT
resonsiblenetism@gmail.com
LANGUAGE
English, Hindi and Marathi
WWW
www.resonsiblenetism.org
"A perfect Marriage is just two imperfect people who refuse to give up on each other" - with this motto, Positive Saathi is First Matrimony for People Living with HIV.

Positive Saathi is the first matrimonial website for people living with HIV. Understanding the need of PLHIV, PositiveSaathi.com helps such people to find their life partner. So far, 250 individuals have found their partners through Positive Saathi. Running successfully for eight years, the website has developed objectives to eradicate stigma and discrimination in the society, and has been educating people about HIV and misconceptions. ICT has helped the PLHIV and NGO's working in this sector to maintain their privacy. The project is currently running in English.
Cyber Space Awareness Programme

PROJECT DESCRIPTION
Anti-Hacking Anticipation Society is India’s first NGO fighting against cyber-crimes. Apart from organizing seminars with the police, the Anti-Hacking Anticipation Society provides legal assistance required in cyber law. Cyber-crime includes non-monetary offenses, such as creating and distributing viruses on other computers or posting confidential business information on the Internet. The objective of the society is to educate children and young adults on the dangers and consequences of cybercrime, and promote ethics of online behavior. This society works towards creating strong awareness and assistance with regards to cyber laws.

The Anti-Hacking Anticipation Society has played an important role in providing assistance during major and minor instances and given public ample information about protecting their world of cyber information.
e-Culture and Tourism

This category recognizes use of new media and technology tools to enhance cross cultural exchange and knowledge sharing for developing better relations within national boundaries and across nations. Culture and tourism helps in improving local economy along with new digital media, which ensures wider outreach. Broadly this category entails the use of ICT and digital media tools in developing excellent content and services around culture and tourism. It also demonstrates tools that provide cultural preservation, cultural integration, diversity and better processes for tourism.

GUJARAT
Shridhanjali.com

MAHARASHTRA
Facebook Dindi
Shridhanjali.com

**ORGANIZATION**
Shridhanjali.com

**STATE**
Gujarat

**CONTACT**
vivek@unicepts.com

**LANGUAGE**
English. however it offers 9 widely spoken indian languages to upload biographies and condolence messages

**WWW**
www.shridhanjali.com

**PROJECT DESCRIPTION**
The Internet penetration has made it easy to have access to information. However, stories of the past, about our ancestors are only heard and found through word of mouth. Shridhanjali.com is a tribute portal which helps users to not only post tribute for their loved ones but also find details about their ancestors. It allows users to prepare a complete memoir which includes individual details, condolence messages, individual biographies, photographs, videos, anniversary reminders, social network sharing and exclusive advertisement free pages. The developers of the page wanted to create a space for loved ones to post such details in a respectable and presentable manner. A portal which can be accessed globally, to remember, share memories. This web portal has been developed using php programming and my sql database. It also offers users local vernacular language option apart from English. The web portal, due to its unique concept has also made it to the India book of records and Limca book of records.
Facebook Dindi

PROJECT DESCRIPTION
Facebook Dindi was created with the simple aim of providing a platform that would bring the thousand-year-old ‘Palkhi’ tradition to the whole world, using social media. Started by a group of enthusiastic professionals from Pune, this platform provides live updates of one of the biggest cultural events in Maharashtra, giving all devotees an opportunity to stay connected and get constant updates, information, photographs and commentary. Pilgrims from all over the world, follow the updates of the Sant Tukaram Mahara Waari – from its starting point till it reaches its final destination in Pandharpur. Facebook Dindi has already attracted 1.5 lakh users and followers.
EXPERTS' VIEWS

Digital dividends of south and west India

M-GOVERNANCE

cellular impact

37

OBJECTIVES

- Deliberation on key aspects of communication for development and issues therein and how new tools and technology like mobiles are used to its redress;
- Consult among invited stakeholders (from ground, policy and implementation fields) the scope and opportunity for deployment and use of mobile tools and platform for empowerment of primary stakeholders as means of communication and information;
- Discuss, learn, exchange and ideate on best practices on mobile for social and behavior change in India;
- Attempt to scaling up of such practices to existing and new locations in order to reach out to the participant groups;
- Bring out a research paper as an outcome of the consultation to address communication challenges, scope and opportunity to use and deploy mobile technology and platform in communication processes for social and behavior change; existing best practices; scope to scale up existing practices in partnerships and so on.

'The experiences and practices could be any form of mobile-based communication and applications directly, indirectly targeting issues and challenges around women and girls vis-à-vis sanitation and hygiene, education, health, HIV, child protection, nutrition and women's empowerment and hygiene; education, environment.

For more queries, contact: Ritu Srivastava (ritu@defindia.net)
Email: msbcindia.org@gmail.com Tel/Fax: +91-11-26532786/87
WWW msbcindia.org www.msbcindia.org/application-form

An Initiative of:

UNICEF

unite for children
e-Education, Learning & Employment

This category recognizes the use of information communication technology, digital applications, digital devices, and social media in achieving excellence in education and learning at various levels such as schools, colleges, universities, and vocation. It recognizes efficient education process which use ICT to generate employment at all levels.

MAHARASHTRA
PREXAM.com

MAHARASHTRA
Balaee Kosh - Dnyanganga

KERALA
Mera Library
PREXAM.com

PROJECT DESCRIPTION
PREXAM is a web based tool designed to help students evaluate and improve their preparations for various entrance exams. This software acts like a personal trainer to students and conducts Chapter-wise and Mock Tests for students. These tests can be tailored as per the students’ requirements. These tests can be tailored as per the students’ requirements. Also, the difficulty level and chapters can be selected by the students. These tests are evaluated instantly and solutions are presented to the students with detailed explanation of answers wherever necessary.

The student can also post the query on the discussion board on PREXAM and professors and pre-exam guides would help the student in resolution of the queries. PREXAM is a website available to all students on PCs and phones. As per the data available, currently about 43000+ students have registered with the website from across the country.

ORGANIZATION
Prime Softech Solutions Pvt. Ltd.

STATE
Maharashtra

CONTACT
payalbdoshi@gmail.com

LANGUAGE
English

WWW
www.prexam.com
Balaee Kosh is an application that works as an encyclopedia comprising of various subjects of general knowledge in Marathi language. The application was created for students and all those who want to gain access to various subjects and topics in General knowledge, specifically in Marathi and English. The application is divided into Encyclopedia, Question bank and Dictionary. It also includes all content for all GK based examinations, such as MPSC, UPSC, Bank, Railway, Police, MTS, NTS etc.

It is available in CD format, as a desktop application, mobile application and via online subscription. The application contains 25,000 pages of information, 7000 pictures, maps and videos. It has already reached 70,000 houses in Maharashtra. English to Marathi dictionary supported by pictures and pronunciation of English words in Marathi language are also among the contents.

Apart from general knowledge, it also has information of over thousand tourist places and also covers famous personalities across the globe. The sources of information are authentic and verified that includes, academic books, websites of government of India and Maharashtra, NASA, UNO, UNICEF, and other reference books. It is also available as a mobile app that works on all mobile phones having Android based OS (version 4.0 and above) and it functions in Marathi.
Mera Library

PROJECT DESCRIPTION
Meralibrary is an online e-book library that offers users with access to e-books in regional languages including Telugu, Bengali, Oriya and Sanskrit. It also provides books in English. The library has a secure archive of many books, with limited copies of each. The users can subscribe at a rate of Rs. 100 for 30 days, can browse through these titles and read up to two books at a time in PDF or ePub formats either on their browsers or through custom applications available for iPhone and Android. The system also has a built-in countdown mechanism that shows the user for how much more time they can keep the book, which automatically disappears from their device at the end of the reading period. Books can also be purchased and downloaded.

The library partners with rights holders get 50 per cent of the subscription fees. Amazon too allows readers to lend and borrow books on ‘Kindle Share’. As of now, the collection includes about 700 English titles and over 100 Kannada and Malayalam titles. In total, it contains over 4,000 books in eight Indian languages besides English, written by 2,000 authors through 250 publications. As per the claims, of all the genres in the e-library catalogues, the traffic has been most in their young-adult and religious reading sections. The recent data also suggests that the library has catered to audiences from over 18 countries with the UAE scoring highest among them. The library has users from 18 countries and is available on computer, Android and Apple devices.

ORGANIZATION
Marmam Publishing

STATE
Kerala

CONTACT
shabir@meralibrary.com

LANGUAGE
English

WWW
www.meralibrary.com
e-Entertainment & Games
The category recognizes innovative projects in the field of creative content development for entertainment and infotainment. It looks at innovation Supplying digitized entertainment products (like games) and services; entertaining the user in this world’s variety of languages and its cultural diversity; supporting movement from one-way to two-way, from single to multiple players, interactive entertainment and the synergy between analog and digital platforms.

MAHARASHTRA
Chakra View
Chakra View

PROJECT DESCRIPTION
ChakraView is first of its kind computer game in the world, designed with an objective of overcoming suicidal thoughts in farmers. Within this game, a player does a role play of a farmer’s life. This virtual world of a farmer is helping in spreading awareness on critical issues and events happening in a farmer’s life. The game uses real life research data to simulate crop patterns, minimum living expenses, cost of cultivation, crop yield, income under varying weather and pest conditions. Using this set up, the game takes the user through life events such as sickness of a family member, expensive marriage under social pressures leading to increased indebtedness etc. All of this gives a virtual feeling of a farmer’s life and circumstances. Game based learning environment makes it very easy for all to grasp the subject and seek awareness on critical issues and events happening in a farmer’s life. Objective of this game is to evolve coping strategies farmers with better life skills for survival, growth and avoid dark suicidal stage in a farmer’s life.

ChakraView provides an insightful learning platform especially for all those who are inspired to work with NGOs, Government organizations, CSR programs, etc. for a specific social cause related to Livelihoods and other domains.

The basic language of the game is English and it is available to everyone free of cost. The game is compatible with Windows PCs, all Apple versions including MACs and Windows Tablet.

ORGANIZATION
Neeti Solutions Pvt. Ltd.

STATE
Maharashtra

CONTACT
parag@neetisolutions.com

LANGUAGE
English and next version will be in Hindi and Gujarathi

WWW
www.neetisolutions.com
e-Governance
This category recognizes good governance through efficient system and transparency. It identifies ventures which deliver content rich solutions from administrations to the public including individuals, businesses and organisations and to significantly improve service depth and quality as well as democratic processes; strengthens public policies, fosters efficiency of information exchange, increases transparency and facilitates participation of citizens and public services clients; using public access to data for innovative products and services on a commercial or non-commercial basis. e-governance recognises all such initiatives where government efficiencies have been achieved and governance targets accomplished across sector, geography, departments and ministries.

MAHARASHTRA
SARATHI – An effort to connect Citizens with City Managers

MAHARASHTRA
Aam Aadmi Beema Yojana

MAHARASHTRA
Virtualization using Virtual Machines for the Effective and Concrete E-Governance Framework
SARATHI – An effort to connect Citizens with City Managers

PROJECT DESCRIPTION
SARATHI (System of Assisting Residents and Tourists through Helpline Information) is a technological intervention designed for spreading information related to the various departments of Pimpri Chinchwad Municipal Corporation and certain important departments of Central and State Government. The system includes important information pertaining to various departments of PCMC in the system, like the procedure for application for a service or a certificate, information about the services and amenities provided by a department, etc. SARATHI, launched in Marathi and English versions, has developed a total of 774 Frequently Asked Questions (FAQs) for over 45 departments. The information is available to the citizens using multiple platforms – mobile app, websites, call center books, and e-books. The system also helps the citizens in case of emergencies like pipeline leakage or drainage.

About 58,506 citizens accessed the information using the website while a total of 26,452 used the call center for seeking information. Of the total 26,452 calls received at SARATHI helpline, 8871 were pertaining to complaints of which 8439 (95%) complaints were redressed.
**Aam Aadmi Beema Yojana**

**ORGANIZATION**
Maha Online Limited

**STATE**
Maharashtra

**CONTACT**
purva.patil@mahaonline.gov.in

**LANGUAGE**
English & Marathi

**WWW**

**PROJECT DESCRIPTION**
Aam Aadmi Beema Yojana Scheme offers Life Insurance cover to the people aged between 18-59 years, with premium requirement of Rs.200/- per member. 50% of the amount is covered by the Central Government and remaining 50% by the State Government. The benefits for the insured include Rs. 30,000 in the case of natural death and Rs. 75,000 for accidental death.

Some others cover of Rs. 75,000 in case of total permanent disability (loss of two eyes or two limbs or loss of one eye and one limb in accident) and Rs. 37,500 in case of partial permanent disability (loss of one eye or one limb in an accident).

The application for AABY was developed to avoid the manual process of beneficiary enrollment and scholarship disbursement. Computerization of citizen enrollment and scholarship updates under AABY Scheme from CSC centers was done under the project. The data of new enrollment and scholarship is sent electronically to Life Insurance Cooperation. LIC thereafter returns the data with an LIC ID which is uploaded in AABY software. Tracking of LIC ID can be done using internet at the ease of sitting at home. More than 7 lakh new beneficiaries have enrolled using the application. Data porting of 54 lakh LIC IDs took place from the LIC system in AABY application for claim and scholarship disbursement. More than 3 lakh scholarships have been disbursed to the students.
Virtualization using Virtual Machines for the Effective and Concrete E-Governance Framework

PROJECT DESCRIPTION
The project “Virtualization using Virtual Machines for the Effective and Concrete e-Governance Framework” is an implementation of technology for the betterment of governance mechanisms. The system implemented ‘utility computing’ to facilitate effective e-Governance with efficient and optimized use of resources for the improved service delivery, throughput, and cost effective solutions for NLRMP MMP in the state of Maharashtra. It uses Virtual Machines (VM), to use single physical computer system as multiple computer systems by virtual isolated execution of developed computer systems on the physical computer system simultaneously. The project leverages shared government network. This project is basically the initiative for the National Land Record Modernization Program’s (NLRMP) related applications for the optimum use of technical hardware, software, network, human resources and time.

The various beneficiaries benefitting from the project are SLR, TILR offices: for Property Card, information System (PCIS), Property Card Data Hosting on District Web Site; SDO, Tahsildar Offices: for Land Management Information System (LMIS), agricultural census, 7/12 data hosting on district website, NIC district units for Technical Implementation and Support, Disaster Recovery for PCIS, implementation at District, Sub-Division and Taluka Level, 7/12 and Property Card Data Uploading on website, etc.

ORGANIZATION
National Informatics Centre, District Unit, Akola

STATE
Maharashtra

CONTACT
nv.choudhari@nic.in
nitinvc@gmail.com

LANGUAGE
English

WWW
http://akola.nic.in/vm1.html
e-Health

E-health recognizes applications and initiatives that provide solutions related to health through the use of ICT and digital tools. For example, a consumer-centered model of healthcare where stakeholders collaborate using Information Communication Technology includes use of Internet to manage health issues as well as healthcare system. It also considers all aspects of mobile healthcare, from lifestyle and health coaching, decentralised access to healthcare and remote diagnosis solutions, to chronic disease management, healthcare monitoring and treatment compliance. Initiatives can vary from e-health products, devices, solutions, services and applications.

MADHYA PRADESH
Hamari Ladli
Hamari Ladli

**ORGANIZATION**
District Magistrate & Collector
Office Gwalior

**STATE**
Madhya Pradesh

**CONTACT**
girishlad@aol.com

**LANGUAGE**
English

**WWW**
www.hamariladli.org

**PROJECT DESCRIPTION**
In India, when it comes to having a child, there are huge social and economic prejudices prevalent in most families. The patriarchal system has engrained the society into choosing a boy child over a girl child. The poor mindset and sonography machines has played an important role in decline is female ratio. Hamari Ladli online software and the Active tracker device is a system and method created as a solution for the gender issues prevalent in the country and also for effective implementation of PCPNDT Act.

The system works in two phases, the initial phase is the Hamari Ladli Online Software, which connects all the registered genetic centers through a single online system. The second phase is the Active Tracker, where a device is connected to the sonography monitor and stores in the form of video in the hard drive of the Active Tracker.

The initiative for this project was driven by the District Magistrate and collector of the Gwalior district. The main aim of the project is to control illegal sex determination followed by female foeticide.
e-Inclusion & Localisation

E-inclusion recognises and encourages those initiatives where digital tools, applications, and information communication technologies are used for making many excluded societies and communities inclusive and at the same level like many others. It also considers exemplary use of technology for the disadvantaged groups of the community and raises public awareness on digital inclusion. e-localisation is about those applications and initiatives, which use ICT tools to work in the language of the users and communities for example non-English speaking community. Interventions of ICT has been instrumental in empowering life at the grassroots level in many ways such as application in local languages, vernacular content and digital tools to enable people who work and communicate in local languages including oral medium.

MAHARASHTRA
Ek Mukta
Ek Mukta

**PROJECT DESCRIPTION**

Ek Mukta is an open source and free for all web based application that allows users to download Devanagari font, which can be used for many Indian languages that are using Devanagari script. At present people are facing various problem with existing Devanagari fonts like text mortality issues, Conjuncts, Small size, matching font support. To avoid such issues, Ek Mukta has been tested for more than a year and it claims to be the unique and complete font in itself. Apart from the Devanagari scripts, the tool also has Latin scripts for users to download.

The font is available in 7 weights (extra light, light, regular, medium, semi bold, bold and extra bold) includes Latin and Devanagari scripts along with source file. It can also be used for both single and multi-script purposes. The font users are primarily Publications, Bloggers, Multilingual projects who are using Latin along with Marathi /Hindi / Konkani/ Sanskrit / Nepalese and other dialects which are based on Devanagari script from all over the world. Ek Mukta is open source as well as free and allows every user form every part of India to download the fonts and use this fonts.
e-News & Journalism
This category recognizes initiatives which encourage production and broadcast of appropriate online, TV and radio products against racism and right wing extremism, as well as strengthens training and education in community media. E-News and journalism strongly encourages efforts of alternative voice and use of alternative mediums. It also expands traditional media into new media and leverages technology as a medium to reach larger masses, offering content in local language and in all form of electronic and digital mediums.

KARNATAKA
Citizen Matters
Citizen Matters

**ORGANIZATION**
Oorvani Foundation

**STATE**
Karnataka

**CONTACT**
meerak@oorvani.in

**LANGUAGE**
English

**WWW**
www.oorvani.org.in

**PROJECT DESCRIPTION**
Indian cities are run by the state and local government. Challenges include corruption, lack of good administration and transparent processes. The need to not only address these issues but also raise it amongst the people is what inspired the idea behind creating a portal for the citizens. Citizen Matters is an online news resource and archive ensuring non-partisan and independent coverage of issues like corruption, lack of good administration, non-implementation of laws etc. It serves the need for an independent community news media for Bangalore city and its suburbs. The platform provides an independent and alternate media platform that intervenes and sets the terms of debate and discourse in a sphere that traditionally been dominated by mainstream commercial media, driven by advertisement, commercial interest and partisan political interest. Citizen Matters addresses all of these issues and works towards bringing strong awareness amongst the local citizens. With over 6000 articles published, Citizen Matters provide an alternate media platform.
Social Media
This category recognizes purposeful contributions made by individuals, institutions, organisations, government agencies and enterprises through social media initiatives. It is a platform for best social media practices for community benefits. The category aims at engaging and building community in a progressive way.

MAHARASHTRA
Poochh
PROJECT DESCRIPTION
Technology has grown with time, and so have access to information. All the answers to our questions are available on our fingertips with the help of a mobile phone. Pooch is a mobile-based application. It is a hybrid technology acting as an answering service through SMS. The service provides wide information from PNR status to symptoms of malaria to distance to the nearest agro store. The answers are based on information available in the public domain. The application is available free to download, however standard SMS rates apply. The service is available on most of the mainstream Indian languages. Across 18 states in India, 200,000 people are using Pooch to access information though SMS. The service also facilitates a new media and social interaction by making information accessible to everyone in the simplest format. POOCHH has the capability to analyze text information, understand relational and contextual references, and derive meaning out of that input, resulting in an almost human-like response to any query/data it is faced with.
e-Science & Technology

This category recognises the crucial role of science and technology in the innovation process with use of Information Communication Technology applications. It considers scientific projects articulated through new media, use of ICT applications in the field of science or by Science departments, institutes etc. offering real time experimentation using ICT, especially online. Wireless application and widespread use of advanced ICT to achieve innovation objectives comes under this category.

KARNATAKA
Techlabike

KARNATAKA
Cltstem

KERALA
eToilet
Techlabike

ORGANIZATION
Agastya International Foundation

STATE
Karnataka

CONTACT
agastyaadmin@gmail.com

LANGUAGE
English, Hindi & Kannada

WWW
http://techlabike.info/

PROJECT DESCRIPTION
Over 70% of Indian school students attend primary government schools where there is a mismatch between skills needed to succeed in today’s day and age. In addition to basic literacy, language and numbers, scientific temper (curiosity, problem-solving, communication and collaboration) and digital skills are essential. Schools meanwhile focus on ability to memorize and conformity to patterns. To solve this, Agastya designed Techlabike on an idea that engaging hands-on, participatory sessions can not only increase curiosity and problem-solving skills but also enable “completion of syllabus” and create a long-lasting interest in science.

TechlaBike is a bike (Yamaha Crux model) driven by Agastya’s instructor who is equipped with Agastya’s Hands-on low-cost science models, a laptop, data card, and a portable projector. Ideal for grade 7 students, TechlaBike visits about 18-20 schools. Each visit, over the course of one year has impacted close to 7200 students. An additional 5000 students are reached through science fairs.
cltSTEM

ORGANIZATION
CLT India (Registered as Children’s Lovecastles Trust)

STATE
Karnataka

CONTACT
bhagya@cltindia.org

LANGUAGE
English and Kannada (Marathi and Hindi this year)

WWW
www.cltindia.org

PROJECT DESCRIPTION
The primary objective of CLT India is to give access to quality resources with low-cost innovations for the base of the pyramid population. CLT India has come up with low-cost solutions for intervention programs for education. The programmes are both for during-school and after-school that are locally relevant, and easy to replicate and scale. It builds a network of passionate Master Teachers to create curricula-aligned digital content repository for K-12; and leverage the advantages of technology for giving access to good pedagogy and best teaching practices to remote schools in under-served communities.

They inspire kids to explore Science and Maths with the rich electronic resources both online and offline. The Master slides are in English and is mapped to NCERT syllabus (and closely fits the CBSE).

The programme running mainly in Karnataka’s rural districts is available in English, Kannada and Marathi languages. The new cltSTEM content has empowered 500 classrooms in 2013. The model is adaptable to suit the needs of local government schools. It facilitates teacher-mediation, self-learning and collaborative learning.
**PROJECT DESCRIPTION**

The infrastructure build-out in India is about modernizing highways, railways, telecom, ports, and power. But there is a very important and often overlooked element in the effort to create a better quality of life for citizens and tourists alike: The creation of an urban sanitation infrastructure. Eram Scientific, a Social Enterprise, has taken on the challenge of addressing public sanitation by developing a product that is portable, hygienically maintained, and eco-friendly. eToilet is India’s first electronic toilet. It focuses on creation of urban sanitation, an ignored aspect of infrastructure. eToilet is a modular public toilet made of steel, integrated with user-friendly electronic interfaces ensuring cleanliness and hygiene to every user. To date, over 500 eToilets have been installed covering more than 10 states in India.

The structure of the eToilet is based on environment friendly onsite waste treatment systems, coupled with robust technology interface and sturdy structure. A newly coned term of “Connected eToilet Infrastructure” has been conceived to bring in transparency and accountability in public infrastructure. The toilets are modular, pre-fabricated public toilets made of steel and integrated with user-friendly electronic interfaces, to ensure cleanliness and hygiene to every user.

These toilets are unmanned and automated and have remote monitoring capabilities and the status of the cleanliness can be tracked over the web. To date, over 500 eToilets have been installed covering more than 10 states in India.
e-Women & Empowerment

e-women & empowerment recognises projects and innovations that exclusively targets women and their need and cause and provides solutions to issues pertinent to women. The category particularly identifies how ICT and digital tools could empower women.

MAHARASHTRA
SOS Stay Safe
**SOS Stay Safe**

**ORGANIZATION**
Extentia Information Technology

**STATE**
Maharashtra

**CONTACT**
Umeed.Kothavala@extentia.com

**LANGUAGE**
English

**WWW**
www.sosstaysafe.com

**PROJECT DESCRIPTION**
In India safety for women is primary issue and concern in India. With the growing number of crimes against women, the country is evolving with new technologies to ensure security for women. SOS Stay Safe is a personal safety application. Launched in April 2013, the mobile based application works towards solving the threat of assault on women in India. When a user senses danger of assault or being attacked, the app helps sending detailed alert to family, friends or whoever is assigned to prefixed contacts. The alerts, which are sent by shaking the mobile phone or clicking power button, contains emergency message, the current location of the user and the phone’s battery life. It also records and sends a sound clip of the situation. The GPS tracking helps receiver of the alert track the user in case they are being moved to another location. The application runs on android platform and reaches out to many people. With the claim of 5000 beneficiaries, SOS Stay Safe is playing a key role in women empowerment.
# SPECIAL MENTIONS

**E-BUSINESS & FINANCIAL INCLUSION**
- Digitalization - Online application for Directorate of Insurance
- Online Higher Education Loan Application Monitoring System

**DISTRICT COLLECTOR DIGITAL CHAMPION AWARD**
- ePDS

**ENGO**
- eDhyaas
- Project Utkarsh

**E-CULTURE & TOURISM**
- Auto Gas

**E-EDUCATION, LEARNING & EMPLOYMENT**
- A-View
- Tirubaas 21st Century Digital Interactive Employable and skillable education, highly affordable solution working on Solar power for poor and need at remote locations

**E-ENTERTAINMENT & GAMES**
- MKM Game

**E-GOVERNANCE**
- Free Coaching Classes and Allied Scheme
- eXtended Green Node

**E-HEALTH**
- Emergency 24x7

**E-INCLUSION & LOCALISATION**
- Development of Software in Indian Languages

**E-NEWS & JOURNALISM**
- Pimpri Chindwara - MPC News

**SOCIAL MEDIA**
- Improve My City Pune (IMCPune)

**E-SCIENCE & TECHNOLOGY**
- Mobile Tracking System

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# CHAIRMAN’S DISTINCTION

**E-GOVERNANCE**
- 'eMojani’ Application
Digitalization - Online application for Directorate of Insurance

Digitization, online application for Directorate of Insurance Maharashtra is a web based platform that provides access to an online proposal form, system calculated premium, online premium payment and automated approval system which generates digitally signed policy schedule. The information on the website is available in two languages Marathi and English. The software is integrated with the GRAS payment system.

Online Higher Education Loan Application Monitoring System

Online Higher Education Loan Application Monitoring System is a web based application that provides online solutions through Higher Education Loan Applications Monitoring system. The main objective of the application is to provide higher education loan to its aspirants within a set time frame. The online system captures and monitors all online submitted forms to bank branches of different banks operating in the state on real time basis.
ePDS

ORGANIZATION
District Collector’s Office, Aurangabad

STATE
Maharashtra

CONTACT
vikramkumar@aol.in

LANGUAGE
English

WWW
http://174.142.245.210:8081/

ePDS is a mobile based solution to manage food distribution in Fair Price Shops. It uses biometric data, such as finger print on android based tablets. ePDs merges mobile generated and web application data to provide management of the entire activity of Public Distribution System. It is currently being used by more than 20 Fair Price Shops in Aurangabad.

eNGO

eDhyas

ORGANIZATION
Dhyaas Youth Forum

STATE
Maharashtra

CONTACT
dhyaasyouthforum@gmail.com

LANGUAGE
English

WWW
www.dhyaasyouthforum.org

eDhyass is an application that uses technology to empower people from rural areas from across India in their day to day life. It includes career guidance using mobile phone, website, sms etc. eDhyaas also helps students who are studying for competitive exams such as civil services. It is also actively involved in activities like promoting computer literacy in rural areas.
**Project Utkarsh**

Project Utkarsh is an online platform that aims to bring qualitative and accountable change to mass school education through technology and quiz-based learning systems. It provides online exposure to students from tribal and rural areas who have never used computers or tablets. It also provides self-learning study material and interactive tools such as smart-class for effective teaching and online assignments.

**ORGANIZATION**
Moinee Foundation

**STATE**
Rajasthan

**CONTACT**
vijay.vyas@moinee.com

**LANGUAGE**
Hindi

**WWW**
www.moinee.org

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**Auto Gas**

Auto gas is a multi-platform application. The application is an effort to ease the searching of nearest CNG/LPG stations. Users can check for the nearest filling station through this application. It also gives driving directions to station location. Developed for 12 major states in India it can be accessed all over the country.

**ORGANIZATION**
Silver Touch Technologies Ltd.

**STATE**
Gujarat

**CONTACT**
himanshu@silvertouch.com

**LANGUAGE**
English

**WWW**
www.silvertouch.com/in/
A-View

A-view is an online platform created to supplement education with the help of online classrooms, meetings, trainings and workshops. It attempts to deal with the problem of shortage of well-qualified teachers. It uses seamless live videos and audio interactions, 3D viewer and live quiz feature. 50,000 teachers have been trained into using A- VIEW and over 41 Institutes, including IIT use this platform to teach courses to students.

Tirubaa 21st Century Digital Interactive Employable and skillable education, highly affordable solution working on Solar power for poor and need at remote locations

Tirubaa Solar EduProjector is an eco-friendly, wi-fi enabled, portable HD DLP LED projector with a built in computer that works on Android operating system. It is preloaded with SSC Board syllabus for STD I to X. The target students are Zilla Parishad Schools, Corporation Schools and private unaided schools. The system has content for both students and teachers.
MKM Game

MKM is an official game to promote Malayalam movie Mosayile Kuthirameenukalam. The under ocean scuba diving game, is the first multiple platform game in Mollywood, available on Android and Facebook. Players invite their friends to play the game and share their score. The top five players were awarded tickets of the movie on day of its release.

Free Coaching Classes and Allied Scheme

Minority Status Certificate Application is an online platform that enables the issuance of minority status certificate to the citizens. Citizens can log into their website and access the online application for obtaining a certificate that recognizes their status as a minority educational institution. It uses simple and easy interactive online application system that makes the process cost effective.
e-Governance

**eXtended Green Node**

**ORGANIZATION**
Gujarat Pollution Control Board

**STATE**
Gujarat

**CONTACT**
msgpcb@gmail.com
ms-gpcb@gujarat.gov.in

**LANGUAGE**
English

**WWW**
http://gpcbxgn.gujarat.gov.in

**Description**
eXtended Green Node (XGN) is a web based e-Governance application for the Gujarat pollution control board (GPCB). The application facilitates day to day operations at the field office and head office of GPCB. Work pertaining to filing applications, tracing status, online replies, submission of returns, statements are all carried out with the help of XGN.

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**eHealth**

**Emergency 24x7**

**ORGANIZATION**
Social Wavelength

**STATE**
Maharashtra

**CONTACT**
hareesh@socialwavelength.com

**LANGUAGE**
English

**WWW**
www.apollohospitals.com

**Description**
Emergency 24*7 is an android application assisting people in medical emergency. The mobile application helps people in crisis by providing information about the nearby medical centers. It sends out automatic messages to alert user’s friends and provides first aid guidelines. Since going live, the application has been downloaded more than 12000 times.
Development of Software in Indian Languages

Diwanji Software has been developing mobile and computer based applications for small businesses. It aims to develop software in regional languages to tackle the inability to read English. From the plan of developing 25 products in 10 Indian languages, Diwanji Software has already developed 8 products. This service is already implemented in regional areas and is developing interest in people to use software for their day to day business needs.

ORGANIZATION
Diwanji Software Solutions

STATE
Maharashtra

CONTACT
diwanjisoftware@yahoo.com

LANGUAGE
Marathi, Hindi, Gujarati, Kannada, Telugu & Malayalam

WWW
www.diwanji.in

Pimpri Chinchwad - MPC News

Pimpri Chhindwara is a web and mobile based news service. The local news portal in Maharashtra provides local news and update alerts and using different media platforms. Breaking news is sent through subscribed sms alert and detailed news with photographs is posted on web within. The websites has hits from 1200 cities across the globe and has 51,000 visits.

ORGANIZATION
Pimpri Chinchwad Infomedia Pvt Ltd.

STATE
Maharashtra

CONTACT
pciplindia@gmail.com

LANGUAGE
Marathi

WWW
www.mypimprichinchwad.com
Improve My City Pune (IMCPune)

Improve my city Pune is a mobile app that enables citizens of Pune to report local problems using android smart phone. The application connects with local municipalities, local citizens and residents. It provides two way communications between the government and the citizens. The service has currently resolved more than 60 issues in Pune.

Mobile Tracking System

Mobile tracking system is a mobile application for business companies. The software helps to keep a track on employees and resources provided. It tracks down an employee's current location, status, travel path and distance travelled. It eases the allocation of job by finding nearest employee and assigns work through software.
eMojani is a software system to manage and deal applications of citizens, related to measurement of their land parcels in Maharashtra. It computerizes the back office workflow of Land Measurement cases handled by Deputy Superintendent of Land Record and City Survey Officer in Maharashtra. The module is web based and hosted on State Data Centre (SDC) of Maharashtra in Mumbai.
FINALISTS

E-EDUCATION, LEARNING & EMPLOYMENT
- LivingTree India Educators Forum
- Computer Aided Learning and Digital Literacy as Life Skills Program

E-GOVERNANCE
- eDistrict Maharashtra
- RPSC Online

E-HEALTH
- ThalCare

SOCIAL MEDIA
- Boomlaa.com - India's First Classified Public Networking Site
JURY 2014

Arun M
Executive Director, SPACE

Dr. Ashok Vikhe Patil
Agri, Health, Edu ICT Expert

Parag Shah
Chief Mentor, MIDAS

Ruchi Mathur
Head - Strategy, M&A and CSR, Zensar Technologies

Milind Kshirsagar
Founder & Chairman, TiruBaa Technologies Pvt Limited

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EMPOWERING PEOPLE
@ the edge of information

Mission
To constantly make efforts in sustainable solutions for knowledge and economic empowerment of the people living at the edge of information and economy through the use of Information Communication Technologies and Digital Media.

Digital Empowerment Foundation is a not-for-profit Society who is at the forefront of creating ways and means to find solutions to developmental issues using Information and Communication Technology tools.

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