MERA APP - INFORMATION AND MANAGEMENT SOLUTION

MeraApp is a platform to provide information and facilitate the delivery of welfare schemes in an effort to empower communities through access to rights and benefits under the core areas of health, education, social security, finance, disability and livelihood. The app is also equipped with Management Information System and a real time data dashboard which makes project management efficient and smoother. The content of the information in the app is also customisable as per the requirement of different projects, making it a useful interactive platform for the social sector.

We aim to bridge the gap between public schemes information, access to services delivery and citizen entitlements in the backward districts of India.
FEATURES

- Information about government schemes and entitlements related to health, education, livelihood, financial inclusion, social security and agriculture.
- Mapping of potential and existing beneficiaries with various socio-economic criteria and linking with relevant schemes.
- Call facility by the MeraApp user intermediaries to facilitate query and linkages.
- Guidelines and documents on schemes in local language in an easy to understand way.
- Survey Management and Data Analysis
- Real time Management Information System
- Enabled with Accessibility Features

REACH

26 States I 132+ Districts I 3 Countries
USER INTERFACE

Contains public/government scheme repository

Works at both Online & Offline mode

Android based application

It's a multilingual App

provides relevant & timely information
Strengthens the poor information ecosystem in rural communities of India.

Connects the rural population to the popular government schemes and empowers them to access their rights and benefits.

Support the differently abled to reach their potential.

Promotes new age wireless entrepreneurship in the areas of information services among unemployed youth in India.

Promotes the larger objectives of Digital India in bringing up digital inclusion among the masses.

Facilitates the process of availing citizen entitlements in an easy manner.
MeraApp is reaching to people through its services

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<th>Service Type</th>
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REALTIME ANALYTICAL DASHBOARD
(CUSTOMISABLE AS PER THE NEED)
## MANAGEMENT INFORMATION SYSTEM

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SERVICES

- Information and service at doorsteps
- Decentralization and democratization of rural information ecosystem
- Empowerment of excluded groups and communities by providing access to information on entitlements’ Management Information System
- Realtime analytical dashboard to monitor project activities
- News, updates and notifications
- Community database development
- Project monitoring
PARTNERS

Qualcomm wireless reach

USAID FROM THE AMERICAN PEOPLE

unicef

DIGITAL SARTHAK

MaKE

Samarth Soochnapreneur

Smartpur a digital village ecosystem

Soomchna preneur

Information, Entitlements & Empowerment

Soomchna Seva

CIRC

DAI

NEEDS

GOAL

Write to info@defindia.org for more information

and many others...