Celebrating 20 Years of Digital Empowerment Foundation
Maya Kanwar, a woman entrepreneur from Barmer, Rajasthan, learning about digital tools and its uses to receive payments using UPI
FOCUS AREAS

Digital and Functional Literacy

Capacity Building

Entrepreneurship & Livelihood

Mentorship & Skilling

Research and Advocacy
INTERVENTIONS

- Alternate Livelihood Opportunities
- Increase in Revenue
- Digital Education and Skilling
- Micro & Nano Entrepreneurs Development
- Functional and Financial Literacy
- Bottom up Economic Development
Reach of Women Empowerment Programs
Through our diverse interventions and targeted programs across 24 states and 135 districts, 10 million women have been digitally empowered with education, skilling, entrepreneurship development and access to information & entitlements.
FLAGSHIP PROGRAMS

Digital Sarthak
10,000 Women Entrepreneurs
Empowering women entrepreneurs from rural parts of India and establishing 25 PM Wani centres

SoochnaPreneur
25,000 Rural Women
Creating sustainable livelihood opportunities for rural women by establishing digitally equipped centers

STEM For Girls
60,000 Adolescent Girls
Educating adolescent girls in Science, Technology, Engineering and Mathematics
**FLAGSHIP PROGRAMS**

**Internet Saathi**
- 2 million Rural Women

Increased interest and usage of the internet among 2 million women in rural areas.

**Going Online As Leaders (GOAL)**
- 125 Tribal Girls

The programme endeavors to provide digital education through mentorship in rural and tribal communities where women are deprived of digital education.

**Digital Financial Inclusion**
- 12,500 Women Entrepreneurs

Providing digital financial literacy and connecting rural women to digital payment systems such as online banking and UPI.
FLAGSHIP PROGRAMS

**World Wide Women**
- 150 Women Entrepreneurs
  - Imparting digital skilling to 150 women entrepreneurs and providing them with better livelihood opportunities.

**SHE Hosts**
- 15,000 Rural Women
  - Generated livelihood opportunities for Rural Women through the promotion of local art, craft, culture, tradition, and history.

**Digital Literacy for Women and Girls**
- 4,000 Ragpickers
  - Digitally empowering women from urban slums to enable them to access better livelihood opportunities.
FLAGSHIP PROGRAMS

**Graam Shakti**
National Rural Women Entrepreneurship Summit

A series of brown bag sessions and round table discussions on rural entrepreneurship: agriculture, handicrafts, tourism and retail with representatives from business, government, civil society and academia.

**Digital Didi**

50,000
Women Entrepreneurs

The Digital Didi project aims to provide capacity building and training to 50,000 women to become health entrepreneurs.

**Internet Roshini**

25,000
Women

Creating 50 women-run community internet libraries for tea tribe populations to digitally empower 25,000 women community members.
Technological/Social Tool

- Cadre Based Interventions
- Peer Learning Methods
- Group Activities
- Assessments
- Interactive Learning Tools
- Online & Offline Trainings
- Live Analytical Dashboards
- App Based Monitoring & MIS
- Tech Interventions
- Social Audit
- Tech Audit
- Training Modules & Curriculums
- App Based Monitoring & MIS
Transforming the way youth think and supporting them to explore technology through STEM education
Digitally empowering women from urban slums to access better livelihood opportunities
Digitally upskilling and empowering women entrepreneurs
Women entrepreneurs transforming their businesses with newly acquired digital skill-sets
‘SoochnaPreneur’ won World Bank Group and CES’s Global Tech Challenge Solutions for Women 2020 for their innovative efforts in addressing the widening digital divide and internet access gaps for women, and generating opportunities for them created by digital technologies, particularly during crises, such as the COVID-19 pandemic, when connectivity is the key. Click here

Digital Empowerment Foundation received honorable recognition under 26th Justice Sunanda Bhandare Memorial Lecture on “Great Women of History”. Click Here
IMPACT VIDEOS

Going Online As Leaders (GOAL)

SoochnaPreneur

Empowering Women to Become Digital Entrepreneurs

Women of Digital Age
visit definia.org for more information
write to us at info@defindia.org