


DIGITAL WOMEN EMPOWERMENT FOUNDATION

Celebrating **20** Years of
Digital Empowerment Foundation



A woman wearing a red headscarf and a patterned sari is sitting on the floor in a small, cluttered shop. She is looking down at a smartphone in her hands. The shop is filled with various goods on shelves, including boxes of instant noodles, jars of pickles, and other packaged items. The background shows more shelves and a wooden door.

Maya Kanwar, a woman entrepreneur from Barmer, Rajasthan, learning about digital tools and its uses to receive payments using UPI

FOCUS AREAS

Digital and Functional Literacy

Capacity Building

Entrepreneurship & Livelihood

Mentorship & Skilling

Research and Advocacy

INTERVENTIONS

- ✓ Alternate Livelihood Opportunities

- ✓ Increase in Revenue

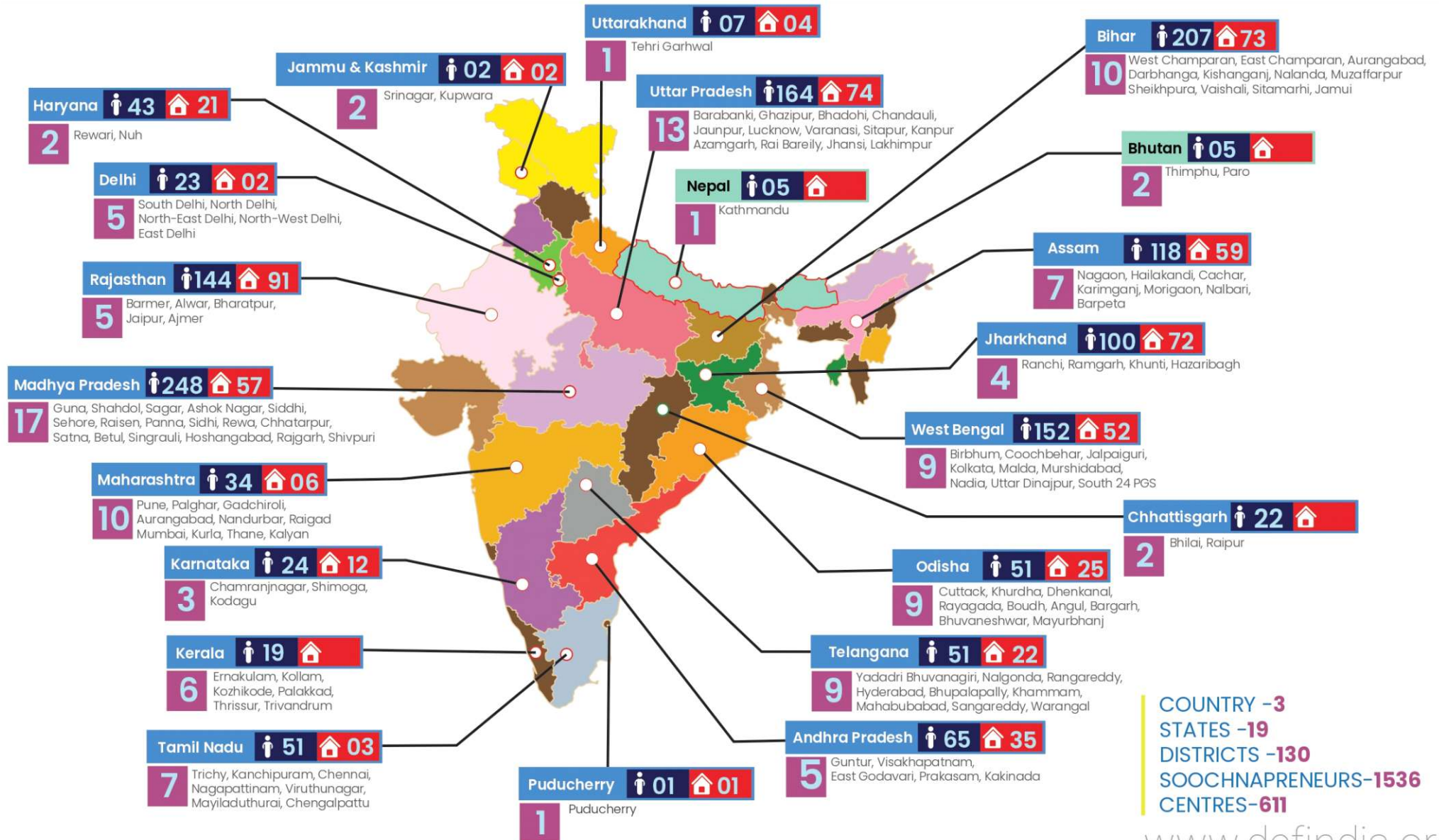
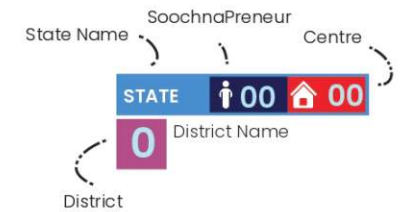
- ✓ Digital Education and Skilling

- ✓ Micro & Nano Entrepreneurs Development

- ✓ Functional and Financial Literacy

- ✓ Bottom up Economic Development

Reach of Women Empowerment Programs



COUNTRY -3
STATES -19
DISTRICTS -130
SOOCHNAPRENEURS -1536
CENTRES -611

Through our diverse interventions and targeted programs across 24 states and 135 districts, 10 million women have been digitally empowered with education, skilling, entrepreneurship development and access to information & entitlements.

FLAGSHIP PROGRAMS

Digital
Sarathak

10,000

Women Entrepreneurs

Empowering women
entrepreneurs from rural parts of
India and establishing 25 PM
Wani centres

SoochnaPreneur

25,000

Rural Women

Creating sustainable livelihood
opportunities for rural women
by establishing digitally
equipped centers

STEM For
Girls

60,000

Adolescent Girls

Educating adolescent girls in
Science, Technology,
Engineering and Mathematics

FLAGSHIP PROGRAMS

Internet
Saathi

2 million

Rural Women

Increased interest and usage of the internet among 2 million women in rural areas.

Going Online As
Leaders (GOAL)

125

Tribal Girls

The programme endeavors to provide digital education through mentorship in rural and tribal communities where women are deprived of digital education.

Digital Financial
Inclusion

12,500

Women Entrepreneurs

Providing digital financial literacy and connecting rural women to digital payment systems such as online banking and UPI.

FLAGSHIP PROGRAMS

World Wide
Women

150

Women Entrepreneurs

Imparting digital skilling to 150 women entrepreneurs and providing them with better livelihood opportunities.

SHE Hosts

15,000

Rural Women

Generated livelihood opportunities for Rural Women through the promotion of local art, craft, culture, tradition, and history.

Digital Literacy
for Women and
Girls

4,000

Ragpickers

Digitally empowering women from urban slums to enable them to access better livelihood opportunities

FLAGSHIP PROGRAMS

Graam Shakti

National Rural Women
Entrepreneurship Summit

A series of brown bag sessions and round table discussions on rural entrepreneurship: agriculture, handicrafts, tourism and retail with representatives from business, government, civil society and academia.

Digital Didi

50,000

Women Entrepreneurs

The Digital Didi project aims to provide capacity building and training to 50,000 women to become health entrepreneurs

Internet Roshini

25,000

Women

Creating 50 women-run community internet libraries for tea tribe populations to digitally empower 25,000 women community members.

Technological/Social Tool

Cadre Based
Interventions

Peer Learning
Methods

Group
Activities

Assessments

Tech
Interventions

Interactive
Learning
Tools

Online &
Offline
Trainings

Live
Analytical
Dashboards

Social
Audit

Tech
Audit

Training
Modules &
Curriculums

App Based
Monitoring
& MIS



Transforming the way youth think and supporting them to explore technology through STEM education



Digitally empowering women
from urban slums to access
better livelihood opportunities



Digitally upskilling and empowering women entrepreneurs

Women entrepreneurs transforming their businesses with newly acquired digital skill-sets



AWARDS & RECOGNITIONS

‘SoochnaPreneur’ won World Bank Group and CES’s Global Tech Challenge Solutions for Women 2020 for their innovative efforts in addressing the widening digital divide and internet access gaps for women, and generating opportunities for them created by digital technologies, particularly during crises, such as the COVID-19 pandemic, when connectivity is the key. [Click here](#)

Digital Empowerment Foundation received honorable recognition under 26th Justice Sunanda Bhandare Memorial Lecture on “Great Women of History”. [Click Here](#)

IMPACT VIDEOS

[Going Online As Leaders \(GOAL\)](#)

[SoochnaPreneur](#)

[Empowering Women to Become Digital Entrepreneurs](#)

[Women of Digital Age](#)

visit defindia.org for more information
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