DEF
DIGITAL EMPOWERMENT *foundation*
empowering people @ the edge of information

Digital skills enhancement of
nano, micro and small enterprises

Celebrating 20 Years of
Digital Empowerment Foundation

A 30-year-old Samarth SoochnaPreneur from Dhamaura village, Bihar

A widow and a young differently abled mother of two, Bandana, lives with her parents and brother while looking after herself and her children by providing services like printing, photocopying, laminating and other government schemes at her home with the help of SoochnaPreneur program. Valuing education and considering the public education provided in government schools to be of poor quality, she started looking for better opportunities so that she could provide better education to her children and was introduced to this program. From being a school teacher to a SoochnaPreneur, her income has doubled from 3,000 rupees to 6,000 rupees per month. Although her village struggles with stable supply of electricity and connectivity issues, she has set up a centre at her home with the help of a smartphone and printer that were provided to her. Using her savings, she bought a colour printer and a lamination machine through which she is growing her business.

Through various interventions and capacity building programs, more than *1 million* women entrepreneurs are equipped in digital literacy, financial management and online marketing. They are advancing towards an autonomous and sustainable future in *24 states* and *135+ districts* across the country.

Focus Areas

Enterprise Development

Institution Building

Mentorship & Advocacy

Knowledge Network

Interventions

Enterprise Development

Rural Digital Enterprise Setup

Training and Capacity Building of Entrepreneurs

Rural Entrepreneur are supported with capital investments

30000+ weaving and handicraft enterprise supported with advanced technology and design

Interventions

Mentorship & Advocacy

Mentoring Entrepreneurs

Webinars & Seminars

Advocacy with Government & Private Stakeholders

Awards to recognise start-ups and innovations

Interventions

Institution Building

Building Knowledge Repository for Entrepreneurs

Focus on Cohort Creation

In-house Tools for Knowledge Management

Expertise on M&E and Impact Assessment

Sector Specific Approach

Digital Entrepreneurship
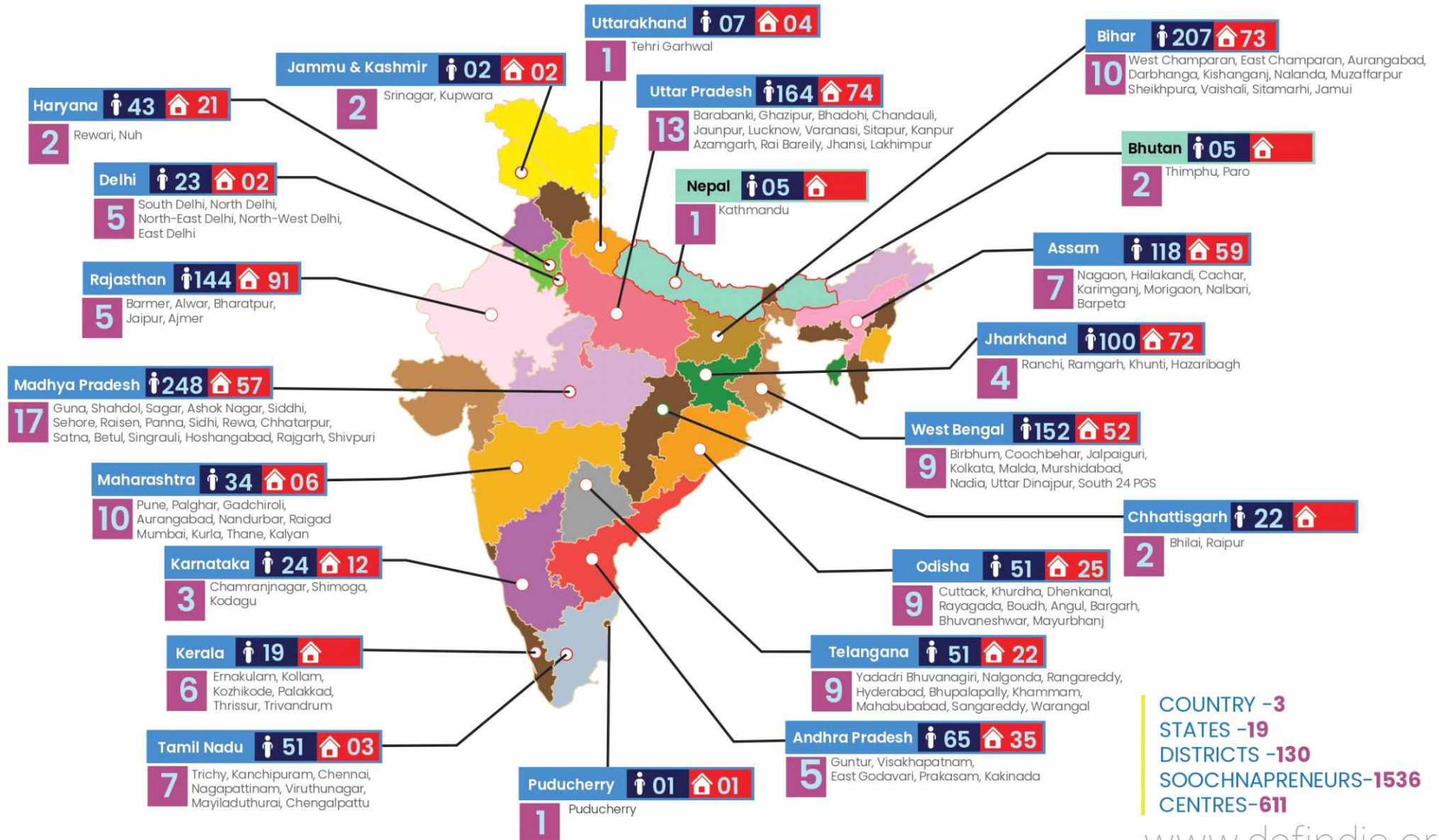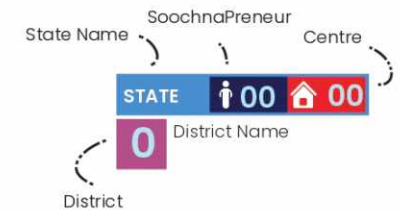
Digital Health

Digital Eduction

Digital Finance

Digital Livelihood

NETWORK OF MICRO/NANO ENTERPRISES
SUPPORTED BY DIGITAL EMPOWERMENT FOUNDATION

Legend: State Name — SoochnaPreneur — Centre
STATE 👤 00 🏠 00
0 District Name
District

Uttarakhand 👤 07 🏠 04
1 — Tehri Garhwal

Jammu & Kashmir 👤 02 🏠 02
2 — Srinagar, Kupwara

Haryana 👤 43 🏠 21
2 — Rewari, Nuh

Delhi 👤 23 🏠 02
5 — South Delhi, North Delhi, North-East Delhi, North-West Delhi, East Delhi

Rajasthan 👤 144 🏠 91
5 — Barmer, Alwar, Bharatpur, Jaipur, Ajmer

Madhya Pradesh 👤 248 🏠 57
17 — Guna, Shahdol, Sagar, Ashok Nagar, Siddhi, Sehore, Raisen, Panna, Sidhi, Rewa, Chhatarpur, Satna, Betul, Singrauli, Hoshangabad, Rajgarh, Shivpuri

Maharashtra 👤 34 🏠 06
10 — Pune, Palghar, Gadchiroli, Aurangabad, Nandurbar, Raigad, Mumbai, Kurla, Thane, Kalyan

Karnataka 👤 24 🏠 12
3 — Chamranjnagar, Shimoga, Kodagu

Kerala 👤 19 🏠
6 — Ernakulam, Kollam, Kozhikode, Palakkad, Thrissur, Trivandrum

Tamil Nadu 👤 51 🏠 03
7 — Trichy, Kanchipuram, Chennai, Nagapattinam, Viruthunagar, Mayiladuthurai, Chengalpattu

Uttar Pradesh 👤 164 🏠 74
13 — Barabanki, Ghazipur, Bhadohi, Chandauli, Jaunpur, Lucknow, Varanasi, Sitapur, Kanpur, Azamgarh, Rai Bareily, Jhansi, Lakhimpur

Nepal 👤 05 🏠
1 — Kathmandu

Bihar 👤 207 🏠 73
10 — West Champaran, East Champaran, Aurangabad, Darbhanga, Kishanganj, Nalanda, Muzaffarpur, Sheikhpura, Vaishali, Sitamarhi, Jamui

Bhutan 👤 05 🏠
2 — Thimphu, Paro

Assam 👤 118 🏠 59
7 — Nagaon, Hailakandi, Cachar, Karimganj, Morigaon, Nalbari, Barpeta

Jharkhand 👤 100 🏠 72
4 — Ranchi, Ramgarh, Khunti, Hazaribagh

West Bengal 👤 152 🏠 52
9 — Birbhum, Coochbehar, Jalpaiguri, Kolkata, Malda, Murshidabad, Nadia, Uttar Dinajpur, South 24 PGS

Chhattisgarh 👤 22 🏠
2 — Bhilai, Raipur

Odisha 👤 51 🏠 25
9 — Cuttack, Khurdha, Dhenkanal, Rayagada, Boudh, Angul, Bargarh, Bhuvaneshwar, Mayurbhanj

Telangana 👤 51 🏠 22
9 — Yadadri Bhuvanagiri, Nalgonda, Rangareddy, Hyderabad, Bhupalapally, Khammam, Mahabubabad, Sangareddy, Warangal

Andhra Pradesh 👤 65 🏠 35
5 — Guntur, Visakhapatnam, East Godavari, Prakasam, Kakinada

Puducherry 👤 01 🏠 01
1 — Puducherry

COUNTRY – 3
STATES – 19
DISTRICTS – 130
SOOCHNAPRENEURS – 1536
CENTRES – 611

www.defindia.org

FLAGSHIP PROGRAMS

Digital Didi

Capacity building initiative for 50,000 nano, micro and small enterprises run by women entrepreneurs

Internet Roshini

Empowering **50** women-run micro enterprises to provide digital and online services to the tea tribe community

Project Revive

Capacity building of 2,500 women-run MSMEs in financial literacy and business compliances

FLAGSHIP PROGRAMS

Digital Sarthak

Digital skilling of 10,000 women-run MSMEs and 500 community development organisations

Women Wireless Engineers

Training 150 women to become small scale Internet Service Providers

Samarth SoochnaPreneur

Empowering 700 PwDs to become entrepreneurs serving their communities

FLAGSHIP PROGRAMS

WANI for Women

Establishment of 25 PM-WANI centres in remote locations

GROW

Digital transformation and capacity building of 100 mid-level non-profits

SoochnaPreneur

Creating sustainable livelihood opportunities for 25000 rural women, youth & PwDs by enabling them to establishing micro, small enterprises

visit defindia.org for more information

write to us at info@defindia.org