IMPACT

90,000
Empower potential PM-WANI operators in accessing knowledge

10,500
Reaching out to existing cum new micro businesses

200
Capacity building of Digital Sarthaks across 25 districts

About DEF

Digital Empowerment Foundation (DEF) over the last 20 years has been proactively working in rural and urban spaces to empower communities with ICT tools and digital interventions. Providing internet wireless connectivity in remote areas, creating digital classrooms in villages, training and building capacity of youth have been some of the key areas of work. DEF has a presence in more than 1,500 locations across 135 districts of 24 Indian states and union territories.

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WANI for Women

Digital re-skilling of rural women led cadre on PM WANI Scheme
The project aims to increase the digital capacity of women entrepreneurs and self-help groups/community development organizations in marginalized and underserved regions by providing them with digital up-skilling support and engagement on digital and ICT policy issues. The project will strengthen and build their management capacities in social and economic activities, services, transactions, trade and commerce with basic and value-added digital skills and training towards better access, use and benefits from digital resources and opportunities.

**GOALS**

- Establishment of 25PM-WANI centres
- Orientation / Trainings
- Reaching out to 500 Women-led CDOs /Self-Help Groups
- Developing marketing materials for promoting the scheme
- Reaching out to 100,000 Individuals
- Creation of curriculum for PM-WANI operators and women entrepreneurs

**ACTIVITIES**

- Advocacy and promotion of WANI schemes
- Training and handholding support
- Orientation and training of the master trainers
- Selection and enrolment of women entrepreneurs
- Development of both online and offline content

**ABOUT THE PROGRAMME**

The project aims to increase the digital capacity of women entrepreneurs and self-help groups/community development organizations in marginalized and underserved regions by providing them with digital up-skilling support and engagement on digital and ICT policy issues. The project will strengthen and build their management capacities in social and economic activities, services, transactions, trade and commerce with basic and value-added digital skills and training towards better access, use and benefits from digital resources and opportunities.