

IMPACT

90,000

Empower potential
PM-WANI operators in
accessing knowledge

10,500

Reaching out to existing
cum new micro businesses

200

Capacity building of
Digital Sarthaks
across 25 districts

About DEF

Digital Empowerment Foundation (DEF) over the last 20 years has been proactively working in rural and urban spaces to empower communities with ICT tools and digital interventions. Providing internet wireless connectivity in remote areas, creating digital classrooms in villages, training and building capacity of youth have been some of the key areas of work. DEF has a presence in more than 1,500 locations across 135 districts of 24 Indian states and union territories.

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**DIGITAL
SARTHAK**



WANI for Women

Digital re-skilling of rural women
led cadre on PM WANI Scheme



GOALS



Establishment of
25PM-WANI centres



Orientation / Trainings



Reaching out to
500 Women-led
CDOs /Self-Help Groups



Developing marketing
materials for promoting the
scheme



Reaching out to **100,000**
Individuals



Creation of curriculum for
PM-WANI operators and
women entrepreneurs



1500

50

25

13

VILLAGES
BLOCKS
DISTRICTS
STATES

ACTIVITIES

Advocacy
and promotion of WANI schemes

Training and handholding support

Orientation
and training of the master trainers

Selection
and enrolment of women
entrepreneurs

Development of both online
and offline content



ABOUT THE PROGRAMME

The project aims to increase the digital capacity of women entrepreneurs and self-help groups/community development organizations in marginalized and underserved regions by providing them with digital up-skilling support and engagement on digital and ICT policy issues. The project will strengthen and build their management capacities in social and economic activities, services, transactions, trade and commerce with basic and value-added digital skills and training towards better access, use and benefits from digital resources and opportunities.

