



24 States  
140 Districts  
2000 Locations

5-10K / Month  
Physical Centre / Capital

Aspirational District  
Unconnected District  
Dalits/SC/ST/SC/OBC/Minorities  
Backward  
Unreached  
Remote

**Mobiliser**  
**Information Provider**  
**Service Provider**  
**Reporter**  
**Myth Buster**

Digital Services  
Online Services  
PDS/Pension/  
Banking Services

Schools  
Public Health Centres  
Banking Correspondent

Local Administration  
Anganwadis  
Agri-units/FPCs



**Entrepreneur**  
**Biz Person**  
**Social Good**  
**Social worker**  
**Provider**  
**Trusted**  
**Loved**  
**Public Servant**  
**Well Connected**