

## ABOUT DEF

Founded in 2002, Digital Empowerment Foundation has been working to empower marginalised and unconnected communities living at the edge of information by enabling them with digital capacity, access and rights across the pillars of education and entertainment, livelihood and finance, health and agriculture, culture and heritage, with a special focus on digital rights for women and adolescents. With a 10,000 strong cadre of digital foot soldiers across India, DEF has interventions in 2,000 locations in 135 districts across 24 states in India. Additionally, DEF has a strong network in South Asia and is also an influential member of several global digital initiatives and organisations like Internet Governance Forum (IGF), Internet Society (ISOC), Association of Progressive Communications (APC), World Wide Web Foundation (WWW) and Global Network Initiatives (GNI). Going forward from 2021 to 2030, DEF is focused on working to connect the unconnected, as well as develop a healthy ecosystem wherein those who are connected can live a life free from fake news, misinformation and Internet shutdowns.

## MISSION

To empower marginalised communities in information dark regions to access, consume and produce information online using digital interventions and ICT tools.

## VISION

To end information poverty and social backwardness by bringing about a digital revolution.



**Empowering People**  
@the edge of information

## Programmatic Pillars



## IMPACT

<b>30 million</b>	Digitally Empowered
<b>20 million</b>	Women Digitally Enabled
<b>1,500,000</b>	People Availed Entitlements
<b>100,000</b>	Artisans Digitally Empowered
<b>50,000</b>	Trained in Digital Creation & Dissemination
<b>10,500</b>	Digital Innovations Documented
<b>6,000</b>	NGOs Digitally Enabled
<b>1,500</b>	Digital Panchayat
<b>2,000</b>	Digital Resource Centres Set Up





# Flagship Programs



Community Information Resource Centres (CIRCs) are community-oriented infrastructure and information hubs built to create digitally literate, information-empowered and equitable communities across the country.



A-CODE is an effort towards finding ways to enhance collaboration among civil society organisations that are working in different sectors and advocating for a more pivotal role for the inclusion of the arts in social change.



SoochnaPreneur program is to strengthen the poor information ecosystem in rural communities, especially in the backward districts that have alienated a majority of India's population from social and economic entitlement gains



Digital SarthaK program aims to increase the digital capacity of women entrepreneurs and community development organizations in marginalized and underserved regions in India by providing them with digital up-skilling support and strengthening their ability to engage on digital and ICT policy issues.



DEF, through the Amazon DFI Program for Youth, provided digital mentorship and financial literacy to 40,000 youth (13-24 years) to access and pursue relevant career opportunities, 10,000 women entrepreneurs who will be able to use this mentorship for establishing their businesses online and use digital tools for sustainable maintenance and enhancement.



This program was designed with the objective of mentoring and connecting grassroots nonprofits working in the development sector. As a part of this mentorship program, 6,000+ nonprofits joined the network, 10,000+ NGO representatives were mentored in ICT tools, 5000+ websites were being hosted and 200+ workshops were conducted across Asia and Africa



Stemming from the urgent need to destigmatize menstruation, DEF launched the 'Digital Didi' programme to create awareness among adolescent girls and women in rural and semi-urban India about misconceptions and misinformation surrounding menstruation and to communicate authentic information, facilitate access to sustainable menstrual products and better health infrastructure.

## RECOGNITION AND INNOVATIONS

mBillionth Award, eNGO Challenge, and Social Media for Empowerment (SM4E) Award is the congregation and visual experience of the best digital innovations from India and other South Asian countries

## UPCOMING AWARDS

Digital Artisans of India Award: Digital Empowerment Foundation and Digikargha in collaboration with Creative Dignity announced an open call for application for Digital Artisans of India award. This award is for those artisans of India who have used digital tools and digital media to break the traditional barriers.

## LAUNCHING THE AWARD

By launching the award in 2023, we wish to honor and recognize those individuals that have showcased exemplary work at the grassroots level for leading positive transformation and digital innovation, intervention and empowerment in the rural communities of the country.