In a country as vast and diverse as India, where digital connectivity has the power to transform lives, there are marginalized communities that face barriers in accessing the digital world. Digital Empowerment Foundation (DEF), a nonprofit based out of Delhi, is harnessing the power of digital innovations, tools, and applications to digitally empower communities across India. DEF is using a wide range of digital innovations to empower communities. From mobile applications to web platforms, they are equipping individuals with the tools they need to thrive in a digital world.
DEF's Outreach of Tech Based Interventions

2,000+ users downloaded the FLIP Application for basic literacy, digital literacy, COVID-19 literacy and digital financial literacy

6,000+ nonprofits joined the eNGO network

10,000+ NGO representatives from South Asia and Africa were mentored in ICT tools

2,00,000+ community members are using SkillBot for digital literacy, digital financial literacy and other DEF interventions

4,00,000+ are using MeraApp for facilitating entitlement and government scheme delivery

1,00,000 govt. officials were digitally trained on the Sachiwalayam App
Digital Tech Solutions
MeraApp

MeraApp is a platform to provide information and facilitate the delivery of welfare schemes in an effort to empower communities through access to rights and benefits under the core areas of health, education, social security, finance, disability and livelihood. The app is also equipped with Management Information System and a real time data dashboard which makes project management efficient and smoother. The content of the information in the app is also customisable as per the requirement of different projects, making it a useful interactive platform for the social sector.
SkillBot

Skillbot is an interactive self-learning digital tool that aims to empower rural communities across India.

An interactive chatbot customised for this purpose to engage people in a 30-learning hour curriculum, where one learning hour involves reading supplied learning materials, watching the video, listening to audio lessons, engaging in discussions, assessment and learning activities.

SkillBot is made to cater digital Empowerment training through oral and audio-visual medium effectively across areas like digital literacy, digital skilling, financial literacy and inclusion, jobs and livelihood and entrepreneurship etc.
Sachiwalayam App

Digital Empowerment Foundation and EdelGive Foundation are supporting Andhra Pradesh Government to train and develop a cadre of digital volunteers called as Digital Facilitators, across all villages of the state to enable access to critical information including entitlements and all possible rights and opportunities to ensure complete citizen services.

This project aims to equip and enable 3.5 lakh functionaries with necessary digital skills to ensure efficient service and delivery of government services.
FLIP, an online web-based application, was collaboratively developed by India@75 and the Confederation of Indian Industry (CII) to address the pressing need for comprehensive education and the digital divide within the rural community during the COVID-19 pandemic. This initiative was introduced as a part of Functional Literacy program, which strives to impart basic literacy skills, digital literacy proficiency, financial literacy knowledge, and essential information regarding COVID-19 to the intended target audience.
DEF's Digital Innovations
eNGO Program

This program was designed with the objective of mentoring and connecting grassroots nonprofits working in the development sector. eNGO also works towards digitally transforming its network members through capacity-building mentorship sessions aimed at improved outreach, quality content and sustainability.

As a part of this mentorship program, 6,000+ nonprofits joined the eNGO network, 10,000+ NGO representatives from South Asia and Africa were mentored in ICT tools, 5000+ websites were being hosted by eNGO programme at its servers and 200+ workshops were conducted across Asia and Africa to mentor NGO representative in leveraging digital tools and ICT.
The Digital Empowerment Foundation has always been committed to discovering ICT solutions for underserved areas in order to create a more equitable and inclusive South Asia.

The SOCIAL MEDIA FOR EMPOWERMENT (SM4E) AWARDS honours and recognises the best social media efforts in the region for addressing significant development and transformational changes via innovative use of social media (SAR). The New Delhi, India-based SM4E Award has been run since 2013.
The eNGO Challenge under the umbrella of Digital Empowerment Foundation’s eNGO Programme was put into conception with an objective to recognize and facilitate the grassroots organizations doing exceptional work using Digital Tools. The eNGO Challenge is now seven years old and recognises best practices across South Asia.

The goal of the eNGO Programme of the Digital Empowerment Foundation, which includes the eNGO Challenge, is to recognise and support grassroots organisations that use digital tools to achieve remarkable work. The eNGO Challenge, which has been around for seven years, honours excellent practises in South Asia.
The mobile phone has become the most potent digital weapon for global empowerment as a result of the tremendous increase in the adoption of mobile technology across practically all socioeconomic strata. This is particularly prevalent in South Asia, the Asia-Pacific region, and other developing nations.

Recognising this phenomenon, in 2010 the Digital Empowerment Foundation (DEF) spun off from its highly successful Manthan Awards a separate award – the mBillionth Awards – only for recognising excellence in mobile innovations for development.
Digital Swaraj Fellowship

Digital Swaraj Fellowship is a one-year experiential mentorship-based journey to bring about a digital transformation at the grassroots. It is an opportunity for India’s youth to contribute to society as a digital change leader. The fellows will have hands-on exposure to the rural digital landscape and work on innovative solutions to bring digital access to the underserved, unconnected, and marginalized communities. The experience will provide a comprehensive understanding of grassroots realities to the fellows, equipping them to become agents of social change. It will enable them to harness the potential of ‘Digital’ to bring 'Digital Swaraj'.

Every year, **10-15 experienced mentors from pan-India** will be selected and physically present to mentor rural women, rural women entrepreneurs and youth from the communities.
The Multiverse of Digital Fallacies

The Multiverse of Digital Fallacies is a graphic novel published by Digital Empowerment Foundation as a part of their Media and Information Literacy initiatives to enable people to interpret and make informed judgments as users of information and media, as well as to become skillful creators and producers of information and media messages in their own right.
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