



## GoingOnline Asleaders

With an aim to bridge the **digital gender divide** and inculcate **entrepreneurial skills** in **young women**, Digital Empowerment Foundation designed a program to mentor and empower young girls from rural and tribal communities by connecting them with inspirational women with urban leaders. The program endeavours to provide digital education in rural and tribal communities where women are deprived of digital education and enable these girls to gain exposure and access to digital tools.

The success of GOAL in 2019, led to its adoption by the Ministry of Tribal

Affairs, who have implemented a greatly expanded version of GOAL over the last



With the latest edition of GOAL, we went a step further and connected the mentees globally. To improve understanding and inclusion in the digital world and global exposure, 15 girls from tribal and marginalised communities of Telangana, Jharkhand and Bihar were connected to 6 mentors in the United States of America to promote practical exposure to digital society along with data, privacy, governance and education for girls and young women in India. The sessions held were designed to facilitate a learning exchange and provide global exposure to girls and young women from rural and tribal parts of India.

The mentorship and digital training of these women have enabled them as entrepreneurs, facilitated breaking gender-barriers and enable a digital transformation at the grassroots. The mentors who have been connected with the GOAL program are now successful entrepreneurs and are enabling other women in their communities with digital access. Currently, we have enabled 17000+ women in 24 states and 135 districts with mentorship.

